SPRING 2010

IN THIS ISSUE:
KEEPING THE PROMISE
THE WOMAN FROM INTEL
FEEDING THE BEAVS

OREGON STATER

THE MAGAZINE OF THE OREGON STATE UNIVERSITY ALUMNI ASSOCIATION

ARE YOU AN OSUAA MEMBER?

Inside on page 6:
A special appeal to join the alumni association

ACTIVE

Bugged by bugs? New OSU expert quite the opposite

An endowment from a retired Springfield hazelnut grower — who is an accomplished amateur butterfly collector — has allowed OSU to hire an internationally known entomologist to direct its 2.7-million-specimen Oregon State Arthropod Collection. It is the largest repository of Pacific Northwest insects.

"I am completely tickled to be here," said David Maddison, the inaugural holder of the Harold and Leona Rice Professorship of Systematic Entomology. "The collection is a spectacular resource, the department has really top-notch people in it, and the endowment will allow me to do amazing things."

The endowment will give Maddison more time to study the insect that's been his favorite since his early teen years — a ground beetle of the carabid genus Bembidion. That's his own illustration of his favorite carabid at upper left in the photograph.

Maddison left the University of Arizona for the OSU position. Although he is director of the 140-year-old arthropod collection, he credits generations of OSU entomologists — most notably current curator Chris Marshall — with building a world-class inventory of specimens in the Cordley Hall facility. Maddison said he's especially pleased that the endowment will help him get Marshall some much-needed money to improve the collection.

Says Maddison of the importance of studying insects: "Where should I start? If you want to understand biological diversity and how the world's ecosystems work, insects are the best resource we have."

His twin brother Wayne also is a renowned entomologist; he is on the faculty of the University of British Columbia.

Their parents encouraged their boyhood interests to the point where family vacations became mostly about finding great places to collect bugs.

Asked how often he'll suddenly stop, bend down and pick up a tiny crawling creature while strolling in public, Maddison grinned and nodded.

"That happens," he said. "It happens an embarrassingly frequent number of times."

To learn more about the collection, visit *osac.science.oregonstate.edu*

PHOTO BY DENNIS WOLVERTON

OSU Alumni Association

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Not a doctor but not a weed, and farewell, Chuck

I GOT A LITTLE FIRED UP working on this issue's cover story about OSU's efforts to improve student success, helping more freshmen make it all the way through to their diplomas. (See page 12.) The "degree completion" number hovers just above 60 percent for OSU, meaning four of ten students don't earn a bachelor's degree within six years of starting college.

Think about the expense of college, and the dreams carried to college, and the bleakness of the job market for those with no college degree, and then look at that number again and see if it doesn't bother you at least a little bit. Nationally, OSU is in the middle of the pack in degree completion. It's a thorny, complex problem, with a multi-state task force to ponder it.

The good news? Susie Brubaker-Cole, who as associate provost for academic success and engagement is leading the quest to help more OSU students succeed and reach their dreams, left me encouraged that the university is attacking the problem with more resolve than ever.

But I remain troubled by one of the sentiments I encountered along the way. I heard it in different forms from several people, including alumni whose lives were made better by an Oregon State education. Summed up, it goes like this: "Isn't that part of what college is supposed to do, weed out the ones who don't belong? I made it through; why can't they?"

Well, one answer is: Although it's actually harder than ever to get into Oregon State, more students are arriving ill-prepared for college work at a time when the university's teaching resources are stretched to the breaking point. That's not OSU's fault, but it's OSU's problem once the students are here.

It's also more expensive than ever to attend Oregon State, and that's especially true relative to how much a student can expect to make in a full-time summer job and a part-time campus job. In the 1970s I found it easy to save enough during the summer to cover my OSU costs. Today's student would have to make more than $1,000 a week in the summer to do that. After taxes and other deductions, that's about $30 an hour.

Our admissions staff diligently tries to make sure new students have the academic background to do college work. Generous donors and our financial aid staff try to make OSU affordable.

When we admit a student, it seems we're saying: "We're pretty sure that if you come here and work hard, you can get a great education."

For most of them that's true, but it's false for up to 40 percent of them, and pretty much everyone agrees that is not acceptable.

I was very much an academic weed when I enrolled at Oregon State as a pre-med student, if one accepts the textbook definition of "weed" as something that sprouts where it shouldn't.

I had no business being a doctor, which was painfully obvious as soon as I encountered college-level work in the sciences, not to mention calculus, which I still believe is not actually math, but a collection of unfathomable and evil spells signified by strange symbols.

Yet I never got tossed into the weed bin.

Instead they kept repotting me and moving me from one academic greenhouse to another, until they found a major where I bloomed, and I left Corvallis with great passion and a fine education for a vocation that turned out to be my life's work.

So let's can the talk about weeding out people.

On an entirely different note, near press time we received word that Chuck Boice, who edited the *Oregon Stater* for 17 years starting in 1969, died March 14 at the age of 89.

I didn't know him well, but in the 1970s you couldn't be a student at OSU with any interest in writing for a living, and not notice Chuck Boice. Some of us knew him simply as the "alumni guy." Tireless and prolific, he produced so many articles for the *Stater* and other publications on and off campus that I wondered if he ever slept. Today, when research takes me back into the issues he edited, I marvel at how much ground he covered.

Although an Oregon Duck by education, Boice was a fierce and loyal supporter of OSU and Beaver sports teams even during some pretty dark days. His successor (and my predecessor as *Stater* editor), George Edmonston Jr., recently wrote that Boice was "so staunchly Orange and Black that he could turn a 66-0 pasting into a moral victory."

Chuck and George — who broke Chuck's record and held the editor's job for 20 years — are why I'm still introduced in some circles as "the new editor of the *Oregon Stater*," after more than four years on the job.

That's not a complaint. I can only hope that when my time comes to relinquish this duty, I will have done a fraction of the service Chuck Boice did.

Rest in peace, alumni guy. You earned it.

— *Kevin Miller, '78*
Editor, Oregon Stater

34 CHEF RAUL

Executive Chef Raul Vera is part of the team when it comes to keeping OSU athletes fit and healthy and their fans satisfied on game days.

12 KEEP THE PROMISE

Cover story: OSU has work to do in the area of student success and graduation rates, and Susie Brubaker-Cole seems to be just the woman to lead the effort.

16 WOMAN FROM INTEL

Jill Eiland, '73, is the public face of Intel in Oregon and might have the most orange and black cubicle in a company where everyone — even the CEO — has a cubicle.

20 37 SCHOLARSHIPS

Bev Brown honors her husband's memory and gets a large herd of "grandkids" in OSU's College of Engineering.

Beaver athletics Executive Chef Raul Vera samples some made-from-scratch clam chowder for the athletic training table.
PHOTO BY DENNIS WOLVERTON

ON THE COVER:
Senior Instructor Richard Nafshun, '97, (a new life member of the OSU Alumni Association) gave up chemistry research to devote himself to helping students survive and learn in what is often one of their most crucial and difficult classes. Story on page 12.
PHOTO BY DENNIS WOLVERTON

DEPARTMENTS

Letters	04
Campus News	05
Pop Quiz	07
Giving Back	19
Back in the Day	26
Membership Matters	28
Sports	32
Class Notes	38

Young, talented, driven

Your story (Winter *Stater*) about David Noor, youngest person ever to be admitted to OSU, reminds me of another David story.

David was always exceptional at customer service at Rogue Wave Software, so exceptional that we decided to send him down to the Bay Area for a consulting project.

However, there was a problem: He was only 17! Not only was he too young to rent a car but, as a minor, he couldn't even be left alone — he had to be chaperoned at all times, even at a hotel!

The solution? At the time, my wife and I were living in a company apartment in Mountain View, Calif. So, David stayed with us!

In the morning, we would drive him to whatever work assignment he had, he would spend the day working on customer problems, then we'd pick him up in the evening and take him back to the apartment.

Over the course of those days, we got to know David and, as I'm sure your readers can guess from the profile, found him a fine and smart young man and a great conversationalist.

We greatly enjoyed our time with him.

Tom Keffer, '80
Hood River
(founder of Rogue Wave Software)

Hooray for the band!

Cheers for the OSU Marching Band!

After sitting in the stands for several decades and watching our band dwindle to the point they could barely spell out OS with the flag team, what a prideful experience to now see our OSU Marching Band grow in size to compete with the other Pac-10 bands!

Now they can spell "Beavers" with an exclamation point after it!

Not only does this band bring size, but it brings *pride*. It has enthusiasm and boosts spirits in the stadium with its routines, songs, and even choreographed ditties for the fans in the stands and box seats.

Unfortunately with growth there is a downside — not enough uniforms to go around. They didn't let this deter them — one section wore orange shirts!

Let's all get behind this *new* band and help purchase additional uniforms ... they deserve it.

The band always begins the wave in Reser Stadium.

Let's wave back with donations to show our support.

Teresa Pruett Cantlon, '67, '69
Wilsonville

Looking great

The magazine looks great these days. I'm always delighted to catch up with George Edmonston's "Back in the Day." And I hope George still has his blues groove going, too, although the old Peacock Tavern days may be long gone.

One note about OSU in the '60s: I was not there until later, but on one occasion in the '90s, I was asked to review a video made for the fundraising campaign for Valley Library.

It was a nice video showing OSU through the decades with appropriate music. When it came to the '60s, however, the music was a kind of generic, "Leave It to Beaver" sound. I suggested that for the '60s it might be more appropriate to have the Beatles or Rolling Stones.

I was told, quite seriously, "Molly, the '60s did not happen at OSU." I'm glad to read that the '60s did, indeed, happen at OSU.

Molly Larson Cook, '97
Coupeville, Wash.

Conversion critiqued

Just received my copy of the *Stater* and found the story on the accidental discovery of the blue pigment very interesting. However, as an engineer I found the conversion from Celsius to Fahrenheit along with the usage of the terms "about" and "almost" to be bothersome.

First, to say the temperature is "about" or really "approximately" 1200 Celsius would imply that the temperature was more than 1150 but less than 1250 degrees Celsius. These temperatures, 1150, 1200, and 1250 degrees Celsius when converted are "over" 2100, and "almost" 2200 and 2300 degrees Fahrenheit respectively. None of these temperatures are close to 2000 degrees Fahrenheit.

Perhaps the usage of "almost 2000 degrees Fahrenheit" in the article was just a typo and it was meant be "almost 2200 degrees Fahrenheit."

Either that or someone can not convert from Celsius to Fahrenheit and is no smarter than a fifth grader.

Allen Sanderson, '85
Salt Lake City, Utah

Another fan

The *Oregon Stater* arrived yesterday and I spent this evening reading the entire issue. It warrants this kind of attention because of the superiority of the writers with interesting articles, and great photography.

I have about three past issues lying around the house, and I pick one up now and then to enjoy your first-rate publication and marvel at the new buildings. Fun to read about young people doing marvelous things with their lives, results of the fine education they are getting at OSU.

I note the changes on the campus — new facilities, new activities that make one long to be young again, and to be on the campus again as a student.

You've come a long way, and thank you for your efforts and talents. I am truly impressed at the quality of the *Oregon Stater* and how it has developed over the past few years.

Florence Peterson Harves, '49
Whidbey Island, Wash.

Letters policy

We love them.

We might edit them for clarity, brevity or factual accuracy.

E-mail them to *stater@oregonstate.edu* or mail them to Letters to the Editor, *Oregon Stater,* OSUAA, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

Corrections

A deceased faculty member's academic affiliation was incorrectly listed in the obituary section of the Winter *Stater.*

Walter C. Foreman was an emeritus professor in the Department of English and a former chairman of the department. He died in Lexington, Ky., at the age of 89. See page 43.

Corrections policy

We want to know when we make a mistake. Please tell us of errors by e-mail at *stater@oregonstate.edu* or by mail at Corrections, *Oregon Stater,* OSUAA, 204 CH2M HILL Alumni Center, Corvallis, OR 97331-6303.

Submit letters to the editor and requests for corrections to stater@oregonstate.edu

OSU BRIEFS

Family business program celebrates

OSU's Austin Family Business Program celebrated its 25th anniversary March 12 at the Allison Inn & Spa in Newberg. More than 100 guests enjoyed breakfast and birthday cupcakes from JaCiva's Bakery and Chocolatiers, a 1995 winner of the Excellence in Family Business Award.

Keynote speaker Lee Hauser, an expert in family wealth issues, shared her insights about creating legacy families that will support five generations of business success. Joan Austin, '05(H), welcomed the guests and thanked three generations of Austins for their contributions to the family's success. Robin Klemm, director of the Austin Family Business Program, announced a generous donation match of $1 million from Jim Coleman, '58, co-chairman of the board of E & J Gallo Wines. Special guests attending included Pres. Ed Ray, Beth Ray, College of Business Dean Emeritus Lynn Spruill, Pat Frishkoff, the founding director of the Austin Family Business Program, and College of Business Dean Ilene Kleinsorge.

Federal leader named head of OSU research

A leading federal science director and accomplished oceanographer who has overseen research efforts at two major federal agencies is the new OSU vice president for research.

Richard W. (Rick) Spinrad, '78, '82, assistant administrator for research at the National Oceanic and Atmospheric Administration, will start at OSU on July 1.

In addition to his NOAA stint, Spinrad has served as a research director with the U.S. Navy, taught oceanography at two universities, directed a major national non-profit organization, presided over a private company and worked as a research scientist.

"Rick Spinrad has extensive experience in assessing and funding exceptional research proposals and should be an invaluable resource for faculty at Oregon State who are seeking federal funding," said Pres. Ed Ray. "In addition to his work with the government, he has experience in academia and the private sector, which will help increase our portfolio of university-industry research."

As NOAA's assistant administrator for research, Spinrad has directed the agency's programs in oceanography, atmospheric science and climate since 2005. He directly supervises several of NOAA's high-profile research efforts, including ocean exploration, the National Sea Grant College Program and the Climate Program Office, as well as seven NOAA laboratories around the United States.

RICHARD SPINRAD

As OSU vice president, Spinrad will take over a research enterprise that brought in a record $252 million in overall funding during 2008-09, a $21 million increase over the previous year.

Oregon State wins MLK equity award

OSU earned the Best Equity Award for its work around affirmative action, campus coalitions, cultural resource centers, lesbian and gay alliances, women's studies and gender inequities at the World Arts Foundation's 25th annual tribute to the late Martin Luther King Jr.

"The work that OSU has done over the years in living its commitment to equality, to communities of color and to educating all of the people of Oregon is what made Oregon State stand out," said Ken Berry, executive producer of Portland's Keep the Dream Alive Tribute. Geoffrey Brook, '73, vice president of World Arts Foundation, nominated the university.

"I felt that OSU and Pres. Ray deserved this visibility because I appreciate their relentless efforts and sustained commitment to equity," he said.

"It's very gratifying to see Oregon State's current and historic work in this area honored in such an important and long-standing celebration," said Ray.

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— Lezli Goheen '93
Account Director, Waggener Edstrom Worldwide

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POP QUIZ

Are slugs eating your petunias? Do your roses have blackspot? Need tricks to conserve water in your garden this summer? Master Gardeners — volunteers trained by the OSU Extension Service — will come to your rescue.

OSU Master Gardeners provide objective, science-based gardening information to the public. They diagnose plant problems and provide programs on topics such as integrated pest management, composting, yard waste management, water quality protection and gardening with children, youth, seniors and the physically challenged. The Master Gardener Program is one of OSU Extension's 104 agricultural programs serving the state.

To get started, test yourself with these questions from Gail Langellotto, assistant professor in the Department of Horticulture and state program leader of the Oregon Master Gardener Program.

Dig up the answers on page 44.

1) When building a compost pile, how should you balance your 'greens' and your 'browns'?

2) For most vegetable gardens, good soil is:
A) slightly acidic
B) neutral pH
C) slightly basic

3) One way to reduce household water use is to calibrate your sprinklers so that you are not overwatering. During the summer, lawns are often given more water than they need to stay green. How much water should you use, if a green lawn is desired?

4) What is a warm season vegetable?

PHOTO BY LYNN KETCHUM

OSU BRIEFS

Faculty among nation's best at RateMyProfessors

One of the Web's most popular sites for evaluating college professors and textbooks has named the faculty of OSU one of the 25 best in the country, alongside such institutions as Berkeley, Brigham Young, Arizona State and the University of Delaware.

OSU faculty ranked no. 18 on *RateMyProfessors.com*'s list of "Top 25 Universities With The Highest Rated Faculty." In existence since 1999, the site bills itself as "the Internet's largest destination for professor ratings," with more than 1 million faculty rated by students from more than 6,000 campuses in the United States, Canada, England, Scotland and Wales.

The site claims more than 10 million student opinions have been posted to date.

OSU team rescues tangled Sea Lion

An Oregon State University team worked quickly with the owners of Sea Lion Caves and federal authorities to rescue a Steller sea lion tangled in a trawl net and trapped among coastal rocks.

The Marine Mammal Stranding Network rescuers removed the netting and set the 250-pound animal free, preventing its likely death from starvation or trauma. Within minutes, the sub-adult sea lion was swimming with dozens of other sea lions in the churning water at the entrance to Sea Lion Caves, one of Oregon's most popular coastal tourist destinations.

"The animal only had about a 10-foot radius of movement," said Jim Rice, who coordinates the network as part of the OSU Marine Mammal Institute. "It had been stuck there for about a day, and we estimate it had been tangled in the net for a few days, maybe a week. It would not have been able to forage or eat where it was stuck, and eventually, the net would have cut into the face and neck, causing serious tissue damage."

Cooperation from the Sea Lion Caves staff and quick help from the National Oceanic and Atmospheric Administration made the rescue possible.

Read more and see images at *bit.ly/cIdMbG*

Get more gardening info at extension.oregonstate.edu/gardening

RECESSION-WEARY? TAKE A KNEE ...

For this issue's "Ed said," we asked OSU President Ed Ray to provide something of a half-time pep talk to Beaver Nation. Considering the state of the economy, the fiscal struggles of the university and its far-flung alumni, and a campus-wide reorganization effort that can be wearisome even for ardent university supporters, it seemed like a good time to ask him to fire up the faithful to meet the challenges ahead.

As Oregon State's optimist-in-chief and as an experienced economist, he happily rose to the challenge:

OSU President Ed Ray updates university supporters on the challenges and opportunities facing Oregon State. PHOTO COURTESY OSU FOUNDATION

I used to tell faculty when I got here — this was back in 2003 when budgets were being cut and people would say to me, "You know, we think the faculty is a little depressed" — I would say, "You know, given everything that's going on, if you're not a little depressed, you're not paying attention."

Things are tough. And maybe this comes from the experience of having run marathons, but there's always a point when it starts feeling old, when it gets really hard to stay the course.

The reality is, you can either go back or you can go forward. There was an old coach years ago who used to say, "You're either getting better or you're getting worse." I think that's true of where we find ourselves.

The national context that we're in certainly doesn't help. This is the worst recession, arguably, that we've had since World War II. For most Americans, this is the worst economy they've ever seen.

And part of what we do with economics is depress ourselves unnecessarily. Everybody was startled when "the bubble broke." Why was that? Because people think good times last forever.

I think we don't have perspective. We've never had the kind of experience our parents and grandparents had. Thank God! You wouldn't want to wish that on anyone, but we're over-projecting onto our future how bad we think it is now.

THERE ARE YOUNG PEOPLE OUT THERE, WHO WE HAVEN'T DISCOVERED, WHO WILL LITERALLY CHANGE THE WORLD. WE'RE HERE TO FIND THEM AND MAKE THAT POSSIBLE.

I think the economy's going to grow a lot faster than the consensus types are arguing. I don't buy the notion that we're stuck at the bottom. I really think things are going to start looking up.

When we look at our own situation, at some point you have to say, "OK, so what am I going to do about this?"

You think, "What are the best things we can do?" We can try to recruit the best and the brightest students we can find. OK, we had something like 167 Oregon high school valedictorians in our entering freshman class (far more than any other Oregon university) this fall. We had 8 percent growth in enrollment, we set records in professional and graduate enrollment, and we're at 22,000 students now.

You look at where we are in The Campaign for OSU: Last year was the worst year economically since the Great Depression, yet we brought in $82 million for the campaign, and we have passed $560 million on our way to our $625 million goal.

Look at how we're doing on the research agenda. We brought in a quarter of a billion dollars last year — $21 million more than the year before! For the first half of this year, we're up $30 million over the same period last year, heading toward $300 million.

That's all pretty amazing, and it's all going on in tough circumstances.

One way to get caught up in the problems of the day is to lose sight of what the point of it all is. I know how absolutely critical it is that we do everything we can to create educational opportunities for people regardless of their socioeconomic status. I know there are young people out there, who we haven't discovered, who will literally change the world. We're here to find them and make that possible.

Look at our students. Look at how dedicated and devoted and committed they are. Look at their get-out-the-vote drives, their activism. There was a long period where young people dropped out and were cynical about the system. Now they're trying to engage and change the system. There's a real dynamism in the young people I see here now, that I didn't see in young people 20 years ago. It's wonderful to see.

Through the incredible work of our faculty, we're going to create new products, new possibilities that none of us even thought possible 10 or 15 years ago. Look at the work in wave energy. Look at the work with solar, using transparent circuits. Look at all the products and all the possibilities that are being created at this university!

That's what you keep your eye on. You don't focus on the problems as obstacles or distractions; you just see them as impediments to what you know is possible.

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CANINE CARDIOLOGY GETS BOOST

Older dogs with slowing hearts — and young dogs with congenital heart defects — are getting a new lease on life at OSU through an emerging cardiology program in the College of Veterinary Medicine.

College leaders say the program is in the "upper echelon" of programs nationally. On any given week, it isn't unusual to see an older Labrador retriever being fitted with a pacemaker, or a young spaniel treated for a heart defect it has carried since birth. (The pacemakers used have been deemed beyond shelf life for human use, and are inexpensive.)

The OSU program's instrumentation is, perhaps, the best of any university in the country, says David Sisson, a professor of veterinary medicine who runs the cardiology program.

"The 64-slice CT (computed tomography) scanner we have is frankly better than those in most human hospitals and the fastest scanner in use by any veterinary medicine facility in the United States," Sisson said. "Seeing the problem is 90 percent of the solution."

Take Piper, an eight-month-old Sheltie owned by John and Denise MacDonald of Abbottsford, B.C. Piper went in for the standard "puppy checkup" at a local veterinarian, who discovered a heart murmur. By six months Piper's murmur had worsened, so the MacDonalds took him to a canine cardiology specialist in Vancouver, B.C., where he was diagnosed with "patent ductus arteriosus," or PDA, a congenital heart defect. Dogs with PDA can develop heart failure and die.

When a surgeon began working on Piper, the Sheltie began hemorrhaging and the operation was aborted.

Sisson said a second surgery would have been complicated because scar tissue in the area would have increased the chances for a fatal rupture of the blood vessel.

Instead, Sisson performed a procedure in which he used a small cable inserted through an artery in Piper's hind leg to plant an expandable nickel-titanium mesh screen called an "Amplatzer duct occluder" to block the artery and essentially close it. The procedure took less than 90 minutes and Piper was bounding out the door the next morning to greet the MacDonalds.

"Twenty-five years ago," Sisson said, "this would have been a difficult case to treat. Ten years ago, we probably would have tried surgery, too. Now we do minimally invasive procedures whenever possible, which is a win-win situation for the pets and their owners."

Read more of Piper's story at: *bit.ly/9wZSS8*

David Sisson with an image from the heart of Piper, a Sheltie treated for a congenital heart defect.
PHOTO BY MARK FLOYD

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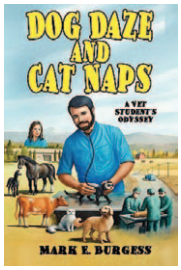
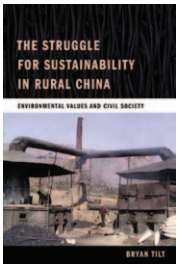
BOOK NOTES

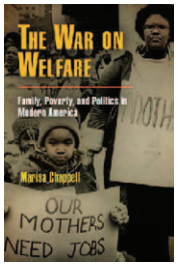
Buffaloes in My Bedroom: Tales of Tanganyika (iUniverse) by Dennis Herlocker, '68. The author remembers life in the 1960s as a Peace Corps forester in the world-famous Ngorongoro Conservation Area of Tanganyika (present day Tanzania).

Dog Daze and Cat Naps — A Vet Student's Odyssey (Borgo Press) by Mark Burgess, '86. Based on his experiences as an OSU veterinary student, Burgess describes the adventures of a fictitious character as he makes his way through vet school.

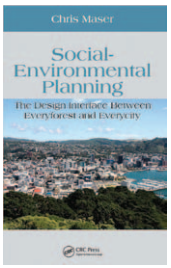
Nutrition, Health, and Safety for Young Children: Promoting Wellness (Merrill) by Joanne Godard Sorte, '73, '91, and Inge Daeschel, both with OSU's Child Development Laboratory, and Dr. Carolina Amador, a Corvallis pediatrician. This textbook aims to provide future teachers with a comprehensive understanding of the nutrition, health and safety needs of young children.







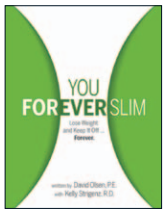
Social-Environmental Planning: The Design Interface Between Everyforest and Everycity (CRC Press) by Chris Maser, '62. Maser focuses on community based solutions to environmental problems.



The Struggle for Sustainability in Rural China: Environmental Values and Civil Society (Columbia University Press) by Bryan Tilt, OSU assistant professor of anthropology. Tilt explores the balance between Chinese economic growth and environmental protection.

The War on Welfare: Family, Poverty, and Politics in Modern America (University of Pennsylvania Press) by Marisa Chappell, OSU assistant professor of history. The author provides a new perspective on the national debate about poverty, welfare and economic justice from the 1960s through the mid-1990s, tracing a broad range of positions and policy proposals.

Unraveled: A Weaver's Tale of Life Gone Modern (University of California Press) by Elizabeth L. Krause, '92. Krause combines fiction, memoir and ethnography into a compelling historical account of social life in rural Tuscany.



You Forever Slim (Manchester Hill Publishing) by David Olsen and Kelly Steele Strigenz, '00. A step-by-step workbook offers diet and health advice.

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KEEPING THE PROMISE

COVER STORY BY KEVIN MILLER

IT'S JUST AFTER 8 A.M. on a Monday morning in an ancient chemistry lecture room in Gilbert Hall, and a smiling Richard Nafshun, '97, is on the front lines of a national fight to make sure students' college years transform rather than discourage them.

General chemistry is one of OSU's so-called "bottleneck" courses — required for many non-science majors but extremely difficult for some to pass. Failure in such classes can force once-hopeful students into academic surrender.

Nafshun hates to hear that barely 60 percent of OSU students get a degree within six years.

He rejects any notion that part of OSU's job is to "weed out" students who don't belong in college.

"Oh, it feels terrible to hear that anything we do is thought of as 'weeding out,'" he said. "What a terrible term. They're not weeds, they're students. They have dreams."

He is, by students' word of mouth and by awards conferred by his colleagues, one of the best teachers on campus. He keeps his lectures, no matter how large, engaging and interactive.

"I can see you're all taking notes, so don't look up or raise your hand for this one," he says from behind the demonstration table way down at the bottom of the steep, amphitheater-style room. "Just say, 'me,' if this is true for you. How many of you add salt to the water on your stove top when you boil pasta?"

A chorus of "me's" follows.

"Me too," says the senior instructor in the Department of Chemistry. "We add salt or oil to ours, so it boils at a higher temperature."

Nafshun and others like him are key to the university's campaign to improve student retention and graduation rates, says Susie Brubaker-Cole, OSU's associate provost for academic success and engagement.

Raised in Oregon, Brubaker-Cole did similar work at Stanford before moving to Corvallis 18 months ago to take up the challenge.

"There's something about this state and its people that's in my blood," she said. "When I was working down at Stanford, which is a great institution but didn't serve an immediate community, I felt that lacking. I wanted to be in service to something I really believed in. I want to help make this state the place that I think it is. I believe college education is the key to this."

Susie Brubaker-Cole is OSU's associate provost for academic success and engagement. PHOTO BY DENNIS WOLVERTON

She is careful to note that many of her OSU colleagues have diligently worked on student success issues for many years, and that a big part of her job is to support and draw attention to these efforts. Among them:

- A 30,000 square foot, state-of-the-art Student Success Center approved and funded to be built between the Gill Coliseum parking structure and the CH2M HILL Alumni Center. "The symbolism of having a building dedicated to this is big," she said.
- Expansion of programs — pioneered by OSU Athletics — to

Get a national perspective on the importance and challenge of college completion at www.completecollege.org

Richard Nafshun fields a question during a lecture on osmosis. PHOTO BY DENNIS WOLVERTON

bring at-risk freshmen, athletes or not, to campus early and put them through a fun but rigorous boot camp on how to be a successful college student.

• A new computer system that allows academic advisors — who face ratios of hundreds of students per advisor in some colleges on campus, which Brubaker-Cole describes as "impossible" — to much more easily track students' progress toward graduation.

• New programs to train graduate teaching assistants, who carry a huge part of the teaching load at OSU but often have no training in teaching.

• Expansion of the faculty to meet student demand and shrink some class sizes.

• Expansion of freshmen orientation courses within majors.

• A push to offer more small class sections in key subject areas normally taught in huge lectures, so students who are struggling but have potential could be placed in them until they catch up with their peers.

• More tutoring support in courses normally taught in large lectures.

• Completion of the Linus Pauling Science Center, which will house part of the chemistry department and will offer much-needed teaching and lab space. Some 2,500 undergraduates took chemistry during fall term.

• A never-ending effort to raise more money for student financial aid and to get the state of Oregon to pay a greater portion of the cost of teaching in-state students.

• Continuing support for the non-academic part of college life. "What makes students succeed is, certainly academic success and certainly financial security — they have to be able to pay for it — but it's ultimately that feeling of belonging here. For some students that means getting a circle of friends in the band. For some students it means getting a mentor in a research field. For some students it means having a close relationship with an advisor. For some it means active participation in a student organization."

Pres. Ed Ray loves what he sees in these and other initiatives, because OSU's student retention numbers have long frustrated and worried him. He lauds Brubaker-Cole's passion and persistence.

"The graduation rates have not been improving in recent years and Susie is really focused on access and retention through to graduation," he said.

Ray is especially concerned that the lowest graduation rates tend to be among already-marginalized student populations. OSU's students of color tend to do well in their freshman year but have a bigger dropout rate than other students in subsequent years.

"As a first-generation college student myself I understand the culture shock that many of our students face in going to college," he said. "If you come from modest circumstances without a lot of mentors, it can be harder to acclimate yourself. But part of it is on us. We are not as welcoming and supportive as we need to be. Many of these students are resource poor and they run into financial prob-

2007 six-year graduation percentages: Stanford 95 UCLA 90 Cal 88 USC 85 UW 75 UO 65 WSU 63 OSU 60 UA 56 ASU 56

SIX-YEAR GRAD RATE FOR OSU FRESHMEN*

56.0 1994

58.3 1995

58.6 1996

60.5 1997

60.4 1998

61.5 1999

60.0 2000

60.9 2001

62.1 2002

60.2 2003

*Percentage by start year

lems after the first year. We created the Bridge to Success program last year so that 3,200 Oregon students could attend the university without having to pay tuition and fees.

"The educational system in this country has always been a means by which anyone willing to work really, really hard to discover their passion and realize their potential could find a path to a successful and rewarding life. I worry about those paths being closed off."

Back in the lecture hall, Nafshun works to maintain the path that passes through Chemistry 122. To illustrate half-lives, he has all of the students stand and flip a penny they picked up from a box at the door. Those whose coins land tails-up must sit down; after several rounds, only one student stands.

"What did you flip, about seven or eight heads in a row?" Nafshun asks. "What we've got here is an exponential decay."

With yellow chalk on a green, old-style chalkboard, he graphs a curve showing the declining number of standing students over time.

"My curve should go through each of the points, and continue to go out, and then somewhere out here (he makes a large dot) is that one student who should go to Vegas immediately." There's laughter as he turns back to the lucky student. "Yeah, you've got it today," he says. "Play the lottery."

Nafshun knows — more than many of his students know — how much more than luck they will need to succeed in chemistry.

"The non-science majors, boy, they struggle," he says. "Oh, the math skills! ... I'll have a nice line of them during office hours, just on how to do calculator math." One in four OSU students fails basic, introductory math classes. They have to retake the classes or take remedial courses.

"Or they drop out of OSU because they're discouraged," says Brubaker-Cole. "I believe that every student who comes to OSU can be successful here and can graduate, but we need more resources to support them. We need to expand campus-wide tutoring. We have to develop campus-wide supplemental instruction, where students work in small groups with qualified peers."

An army of people like Nafshun — masterful in their subject areas and in the art of teaching — would help, she says. One of OSU's brightest successes — huge growth in grant-funded research — greatly benefits the university, the state and the world beyond, Brubaker-Cole says. But that can also make it tough for researchers who are great teachers to keep a focus on teaching.

Grants and major philanthropy tend to go to high-profile science, not to efforts like helping students whose high school math left them unprepared for college-level work.

"This tension exists at every serious research university in the nation," says Brubaker-Cole.

As OSU pursues a strategic plan to expand the student body and the tenured faculty, Brubaker-Cole will lobby for more star teachers.

"We can't hire only research high-flyers who are less interested in undergraduate education, and improve these (retention and graduation) numbers," she said.

Alumni and other friends of the university can help with financial and moral support, she says.

Ray notes that alumni already are responding, as reflected by the fact that the Campaign for OSU has raised more than $90 million of its $100 million goal for scholarships and fellowships.

OSU's faculty is finalizing a plan to — over the next several years — hire 25-30 faculty in areas of the arts and sciences where teaching resources are most critically needed, and to support signature areas identified in OSU's updated strategic plan.

Another 45 faculty will be hired in the signature areas to enhance research capabilities and to support new majors and programs to meet changing needs and better prepare students for a successful future.

	2008 freshmen who returned for 2009	2003 freshmen who graduated within 6 years
All	82.6%	60.2%
Female	81.9%	61.8%
Male	83.3%	58.8%
American Indian / Alaskan Native	81.0%	53.8%
Asian or Pacific Islander	84.9%	61.4%
Black, African American, Non-Hispanic	82.1%	35.7%
Hispanic	80.5%	47.8%
Nonresident alien	91.5%	66.7%
White	82.7%	61.9%
Oregon resident	83.2%	61.3%
Out-of-state	79.5%	52.6%

OSU's latest figures on freshman retention and six-year graduation rates show that — as happens at almost every university in the nation — students from historically under-represented groups have a more dramatic drop-off in their later undergraduate years than do students from other groups.

Learn about OSU's Academic Success Center at success.oregonstate.edu

THE WOMAN FROM INTEL

BY KEVIN MILLER

INTEL'S JILL EILAND GREW UP in Portland in a family of old-school Oregonians and Oregon Staters.

"Most evenings in the summer when my dad was in town, we would go out to the Columbia River and water ski after dinner," she recalled. "Our family vacations were all camping and water skiing in Oregon."

Her parents — Charlotte and the late Rodney Wissler — were Beavers, as were her aunts and uncles. As she approached graduation from David Douglas High School, Mom and Dad offered a little input on selecting a college.

"They told me: 'You can go to any school you'd like. We'll pay for you to go to Oregon State.' They helped me narrow the choice."

Not that the 1973 business grad has any regrets.

These days Eiland is the public face of Intel in the Pacific Northwest, serving as regional corporate affairs manager for a company that employs 15,000 Oregonians and about 800 OSU graduates.

She is a newly confirmed member of the State Board of Higher Education, which oversees the public education enterprise she values so much.

And — if a vote goes as expected in May — Eiland will be a new member of the OSU Foundation Board of Trustees, which is OSU's most prestigious and influential volunteer board, guiding the crucial effort to grow philanthropy in support of the university.

Her life revolves around her family, her demanding and rewarding duties as a spokeswoman for one of the most innovative, competitive companies in the world, and her tireless volunteer work, most often in support of education.

Before that came a successful career as a Congressional staffer and business lobbyist in Washington, D.C.

Any success she has, she said, is partly a result of her years at OSU.

"I didn't even leave the state of Oregon until I was 21," she said. "But by the time I was done at Oregon State, I was ready to spread my wings."

In Corvallis, her choice of majors was very much influenced by social pressures.

"This was in the days when women's lib was just getting started," she said. "Women were trained, basically, to be teachers and nurses."

She wanted to do what was expected of her but she also had a strong interest in business, so she compromised.

"I thought I'd be a high school business teacher," she said, smiling to herself at how wrong that turned out to be.

On campus, she took on leadership positions at her sorority, Alpha Chi Omega, eventually becoming president. She worked on a committee that handled joint purchasing of food and supplies for all of OSU's fraternities and sororities.

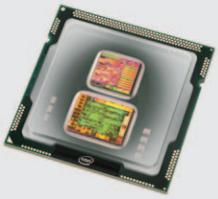
"I was learning leadership skills," she said. "I was learning to work with large groups, and how to function in a small team."

Intel regional corporate affairs manager Jill Eiland's clothes and cubicle decor leave no doubt about her college loyalties. Everyone at Intel — even the CEO — has a cubicle.
PHOTO BY DENNIS WOLVERTON

To learn more about Intel's involvement with OSU, visit www.intel.com/community/oregon/higheredu.htm

OREGON STATE UNIVERSITY

SOME INTEL ON INTEL



15K
Intel workers in Oregon

800
OSU grads on the payroll

1
Size and philanthropy rank among Oregon's private employers

30
Number of patents granted to Intel *per week* in 2009

80
Low estimate of the percentage of Intel's annual revenue derived from products not sold the year before

28
Thousands of transistors on an Intel chip at the company's beginning in 1971

2
Billions of transistors on one of the newer Intel chips

Faculty members taught her good core skills, then built up her professional competence and confidence. Among her favorites were business professors Fred Winger — an expert at teaching business skills and concepts — and Helmut Schreima, who taught business law.

"Professor Schreima was one of the best mentors I've had — a very thoughtful professor who gave a lot of time to students who sought him out."

As she pondered career choices, Bob Moore, a 1972 business graduate, suggested that she try to get on the staff of Sen. Bob Packwood. She did, and left her home state for the first time to go to Washington, D.C., where she soon had an exciting view of the Watergate scandal.

She worked in the city for 15 years in and out of government before returning to Oregon to work for Portland General Electric, which was tangled in trouble surrounding the Trojan nuclear power plant in Rainier.

Her experience in remaining calm under pressure comes in handy at Intel, where the challenge is not so much controversy as it is a constant push to excel. Bill MacKenzie, a former *Oregonian* business reporter who works with Eiland as Intel's Oregon communications manager, sums up the challenge:

"You've got to stay competitive and keep innovating," he said. "Without that you're dead meat in our industry."

Eiland said the emphasis on always getting better is not limited to Intel's technical staff.

"This is the most intense corporate environment I've ever been a part of," she said. "The Intel culture is all about continuous improvement. We have to continuously improve and do more and get better results for the company, just like our engineering teams do, just like our research teams do, just like our finance teams do."

Several OSU alumni are Intel vice presidents, Eiland said. The company enjoys a productive, cooperative and mutually supportive relationship with the university. However, Intel shows no favoritism to applicants from "local" universities when hiring.

"Our main raw material is brains," said MacKenzie. "So obviously, any institution that turns out highly sophisticated people with highly sophisticated brains is a benefit to us.

"We hire from everywhere — MIT, Cornell, Carnegie Mellon,"

This is the most intense corporate environment I've ever been a part of. The culture is all about continuous improvement. We have to continuously improve and do more and get better results for the company.

he said. "But that doesn't mean that we aren't enjoying a healthy relationship with Oregon State."

"Intel is pleased with our partnership with OSU," Eiland added. "It's a very healthy, thriving relationship."

About 75 percent of Intel's revenue comes from outside the United States; 75 percent of the company's microprocessor manufacturing is done in the U.S.

The company's largest concentration of employees is in Oregon, as is its biggest manufacturing plant, which is also the largest and most sophisticated factory of its type in the world.

Annual wages at the company's multiple campuses around Portland averaged $113,000 in 2008. Of the $18 million raised by United Way in the area close to the Intel plants, more than $6 million came from Intel and its employees.

The company is the state's largest corporate philanthropist, and matches employees' gifts to higher education up to $10,000 a year. Intel also makes matching cash contributions to nonprofit groups when employees donate their free time.

Telling the Intel story is gratifying, Eiland said, but being the main spokeswoman for such a large, always-changing, civically involved enterprise takes a lot of time and energy.

So why does she make time to serve Oregon State in positions large and small? Is it just that she is one of those OSU zealots?

"Yes, she is," said a smiling MacKenzie. "She has a closet full of orange clothes."

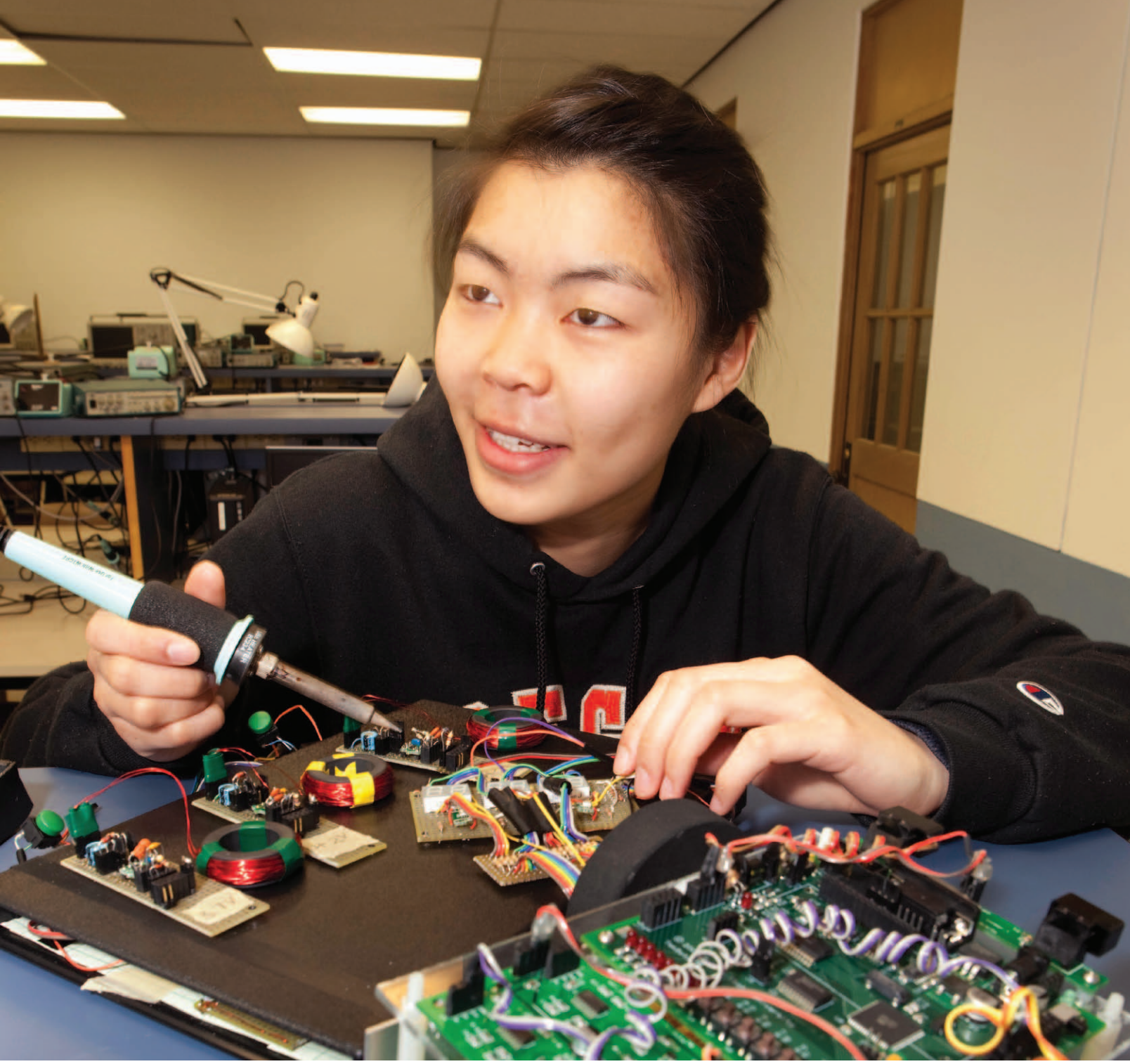
"No," said Eiland. "I don't like that word. I prefer 'devotee.' I like to joke that I have to stay involved because I've been paying tuition to OSU since 2002." Son Edwin "Eddie" Eiland is a 2007 graduate in industrial engineering. Daughter Emily Eiland is a sophomore studying nutrition science.

Another Eiland son is in high school, and it's not hard to imagine that he may soon get the family's version of "The Talk," which might go like this:

"The good news? I'm willing to pay your way through college.

"The even better news? My offer stands for all universities in Oregon whose colors are orange and black and whose mascot is a furry, large-toothed creature that makes dams."

Moore's Law, from Intel co-founder Gordon Moore: The number of transistors on a chip will double about every two years.



GIVING BACK

NEWS FROM THE OSU FOUNDATION

The Campaign for OSU
THIS AMAZING PLACE
THIS HISTORIC MOMENT

ONE SCHOLARSHIP, 37 NEW 'GRANDKIDS'

Giving Back *cover story*
By Cathleen Hockman-Wert

WHEN 37 ELECTRICAL and computer engineering students received word last summer that they had received the Hal and Bev Brown Scholarship, they didn't only gain financial assistance. They got a new grandma.

In 2008 Bev Brown of Beavercreek, Ore., created an endowed scholarship fund to honor her late husband Hal, a 1948 graduate in electrical engineering. While the endowment will grow over time and generate income to support students for generations to come, Bev realized that in today's economy students could use some extra help right now. She decided to make another gift to be used immediately for additional scholarships.

"In this economy, there may be many grandparents who aren't able to help their grandchildren as much as they would like. I thought, maybe I can step in," she said.

Hal and Bev met at OSU in 1943. Their education and budding relationship were interrupted by World War II, but before Hal left for Germany, he asked Bev to marry him. After a four-year engagement while he finished his degree, they were married for 56 years.

Although the couple never discussed making a gift to OSU, creating the scholarship has enhanced Bev's sense of connection to her late husband.

"I just know he would thoroughly approve; he was so thankful for the education he got at Oregon State," she said. "I hope these students attain the success in their careers that Hal did. Maybe the scholarship can help them get there."

At a lunch with 17 Brown Scholars last October, Bev described her husband's 31-year career with Pacific Northwest Bell. She urged the students to someday pay the gift forward and help others in need. For her part, she said, assisting them was a great joy.

"I'm so thankful I'm able to do this; it's gratifying in all kinds of ways," she said.

What makes the experience even more meaningful to her, Bev said, is knowing that students will continue to receive the scholarships long after she is gone. She has included the scholarship in her estate plans.

"I have grandchildren," she said, "that aren't even born yet."

Bev Brown loves to visit campus to meet the students who benefit from her generosity. PHOTO COURTESY OSU FOUNDATION

Previous page: Scholarship recipient Tawalin Opastrakoon majors in electrical engineering and computer science. PHOTO BY JIM FOLTS

MEET THREE OF THE HAL AND BEV BROWN SCHOLARSHIP 'GRANDKIDS'

TAWALIN OPASTRAKOON, Chiang Mai, Thailand, and Paisley, Ore.

"As a high school exchange student I spent two years in Paisley, a small town in south central Oregon. When I graduated, I didn't want to leave Oregon.

"The electrical and computer engineering major is really time consuming. The scholarship allows me to concentrate on my studies and even live my life a little bit. I'm taking Italian and hope to study abroad for a term. The rest of my family is in Thailand, where my older brother just finished college and my younger sister will start next year. The scholarship is really helpful."

On meeting Bev Brown: "I was nervous at first, but she was so friendly. She told me that I can tell my family in Thailand that she's my other grandmother. It meant a lot to me."

JARED LESTER, Portland, Ore.

"This engineering program has shown me there's nothing I can't tackle. I've developed a work ethic I didn't have before. ... I'll use those abilities all my life.

"My first few years at OSU, I wasn't a great student. I eventually realized I needed to be working a lot harder, and I really buckled down and completely turned around my grades. The Brown Scholarship showed me that somebody had noticed. ... It means a lot if you can pick out diamonds in the rough — kids that want to succeed but are struggling a little — and say, we understand where you are and where you want to go."

On meeting Bev Brown: "It reaffirmed my positive beliefs about giving back, and made me want to practice that mentality more, in all walks of life."

CHRISTOPHER GERRITZ, Medford, Ore.

"Like Hal Brown, I'm finishing my OSU education as a veteran; I already served in the U.S. Air Force for three years. I was released from active duty in order to pursue my degree. I'll go back as an officer, be trained as a pilot, then go all over the world.

"Hal Brown was a charter member of his fraternity, Delta Upsilon. I too am very involved with my fraternity, Phi Kappa Psi, and have served as its president for over two years. This scholarship has made it possible for me to have time for this volunteer role. I'm 25, a bit older than many of my fraternity brothers, so they look to me for leadership."

On meeting Bev Brown: "Connecting the Browns' story and what it took to make a successful life — that enabled them to make this gift — makes the scholarship worth a whole lot more to me."

Visit campaignforosu.org/fundraisingpriorities/scholarships to learn how to support scholarships for OSU students.

BUSINESS MAJORS GET WORLD VIEW

By Cathleen Hockman-Wert

When Andy Shelton went to Norway through OSU's Arthur Stonehill International Business Exchange Program, he had no idea what to expect. He couldn't have imagined he'd make a connection that would lead to a job offer from National Oilwell Varco, a Fortune 500 company based in Houston, Texas. Since his graduation in 2007, the company has sent him to work throughout the United States, Canada, and even back to Norway, with future travel possibilities in Dubai, China, Brazil and more.

"Clearly I never would have had these opportunities without the Stonehill exchange program," Shelton said. "Going to Norway also built my confidence and helped me mature as an individual."

A $1 million gift from alumnus Joe Lobbato will help future business majors like Shelton have transformative international experiences as well as take courses on campus that give them a competitive edge.

A Corvallis native who lives in Thailand, Lobbato first ventured abroad at age 16, when he spent a year exploring South America. He earned his undergraduate and MBA degrees from OSU's College of Business in 1981 and 1982 then headed to Europe. He was a founding partner of Accenture — a global management consulting, technology consulting and technology outsourcing company — and consulted in Denmark, Sweden, Norway and the United Kingdom before eventually overseeing Accenture's retail operations in Asia Pacific.

Part of Lobbato's gift will support curriculum development on international topics in the College of Business. "Even graduates that work in Oregon businesses are competing in a global marketplace. They all need to understand the global economy and know how to work in diverse cultural environments," said Steve Lawton, associate professor emeritus of international business.

Lawton noted that all juniors enrolled in the college must take an international business course. "We have become a very internationalized school over the years, and intend to become more so," he said. "This gift will move us in that direction."

Lobbato's gift also will provide scholarships for the Arthur Stonehill International Business Exchange Program. The largest program of its kind in Oregon, it was founded in 1987 by Stonehill, who taught finance and international business at OSU for more than 20 years. Each year 60 to 80 College of Business exchange students enroll in universities in Austria, China, Czech Republic, Denmark, Germany, Norway, Singapore, Sweden and Thailand.

"Well over 1,500 students have taken part in the program, and when they come back they all say the same thing: that it's been a life-changing experience," Arthur Stonehill said.

As Shelton's case illustrates, the program makes graduates much more attractive to employers, Stonehill noted. "They are looking for people with cross-cultural education and broader experience of the world. Our program gives students a very rich experience."

It means a lot to Stonehill to see one of his former students providing opportunities for future business majors. For many students, a study abroad experience isn't possible without scholarship support. While exchange participants from Oregon still pay in-state tuition, travel and the higher cost of living can be prohibitively expensive. Depending on the location and the value of the U.S. dollar, the total cost of a four-month term can exceed $10,000.

When studying in Norway, Shelton got to the point where he couldn't afford to stay in the university dorm. "I ended up asking my parents to sell two mandolins I had at home, but it still wasn't enough. I likely would not have been able to complete the program without the additional generosity of others when expenses pressed in on me," he recalled.

"Mr. Lobbato's gift will make a big difference for students."

Yelena Guseva, Paul LaFranchise, Sarah Ross, all business administration majors, have some OSU-ish fun at the landmark Schönbrunn Palace in Vienna, Austria.

See www.bus.oregonstate.edu/services/exchange.htm for more on the Arthur Stonehill International Business Exchange Program.

DESTINATION OSU

Destination OSU 2010 was a time for reconnection and celebration as more than 200 alumni and friends of the university met in the California desert March 1 and 2.

This annual gathering featured a golf tournament at the Indian Wells Golf Resort, presentations by OSU faculty on the psychology of wine marketing and on new media ethics, plus an awards gala honoring three extraordinary friends of Oregon State University.

Visit campaignforosu.org/events/dosu to learn more about Destination OSU.

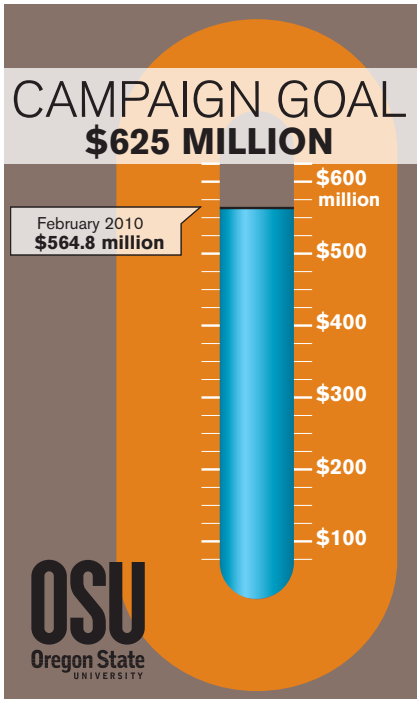
Left top: Three loyal Beavers were honored at this year's Destination OSU celebration in the California desert. C.W. "Bill" Knodell, '59, (left) received the OSU Foundation's Lifetime Trustee Award; Helen N. Hansen received the Martin Chaves Lifetime Achievement Award from OSU Athletics; and President Emeritus John V. Byrne received the Dan Poling Service Award from the OSU Alumni Association.

Left bottom: (Left to right) John Hodecker, '55, and Lari Crimins Hodecker, '57, Mary Lou and Chuck Schrader, and Athletic Director Bob De Carolis enjoy the ultimate in classy transportation with the Hodeckers' Beaver golf cart.

Right top: President Ed Ray visits with Jim Coleman, '58, (right) at the Alumni Association's OSU Presents session where Assistant Professor of Marketing Keven Malkewitz spoke about the psychology of wine label design. Coleman is co-chairman of the E & J Gallo Winery.

Right middle: Elaine Allen Harrison, '64, and Wade Harrison, '64, enjoy the course at Indian Wells with football Head Coach Mike Riley (center).

Right bottom: (Left to right) Mark Kralj, '77, Ann Ridings Wellman, '55, and Larry Brown, '58, pause for a photo at the Destination OSU Awards Gala.
PHOTOS COURTESY OSU FOUNDATION



	LIVING ALUMNI	PERCENT SUPPORTING THE CAMPAIGN FOR OSU
Total Living Alumni	156,133	21.8%
Living Alumni with No Greek Affiliation	128,764	18.6%
Living Alumni with Greek Affiliation	27,369	37.0%

Sorority or Fraternity	Living Alumni	Percent Supporting The Campaign
Sigma Phi Epsilon	1,054	44.1%
Alpha Omicron Pi	451	43.9%
Delta Tau Delta	781	42.9%
Sigma Nu	587	42.4%
Phi Delta Theta	766	42.0%
Beta Theta Pi	686	41.7%
Delta Zeta	249	41.4%
Theta Xi	185	41.1%
Zeta Tau Alpha	71	40.8%
Phi Sigma Kappa	366	40.2%
Phi Kappa Sigma	123	39.8%
Alpha Chi Omega	920	39.6%
Delta Gamma	778	39.2%
Sigma Alpha Epsilon	1,077	39.0%
Alpha Tau Omega	580	38.3%
Kappa Kappa Gamma	971	38.1%
Kappa Sigma	874	38.1%
Gamma Phi Beta	636	37.9%
Pi Beta Phi	879	37.9%
Alpha Phi	675	37.6%
Phi Kappa Theta	149	37.6%
Phi Gamma Delta	780	37.4%
Kappa Delta	521	37.2%
Alpha Gamma Rho	585	36.6%
Delta Delta Delta	816	36.5%

Sorority or Fraternity	Living Alumni	Percent Supporting The Campaign
Acacia	596	36.4%
Pi Kappa Phi	456	36.0%
Sigma Kappa	800	35.9%
Sigma Chi	700	35.6%
Lambda Chi Alpha	758	35.5%
Kappa Alpha Psi	17	35.3%
Phi Kappa Tau	219	35.2%
Sigma Pi	307	34.9%
Theta Chi	696	34.8%
Chi Omega	844	34.6%
Delta Sigma Phi	248	34.3%
Chi Phi	439	34.2%
Kappa Alpha Theta	992	33.5%
Alpha Delta Pi	536	33.4%
Alpha Gamma Delta	589	32.6%
Delta Upsilon	551	32.5%
Delta Chi	447	32.2%
Alpha Xi Delta	274	32.1%
Kappa Delta Rho	335	31.9%
Tau Kappa Epsilon	454	31.7%
Alpha Sigma Phi	606	30.2%
Phi Kappa Psi	278	29.9%
Pi Kappa Alpha	450	29.3%
Zeta Psi	42	28.6%
Alpha Kappa Lambda	175	26.3%

As students, almost 20 percent of OSU alumni belonged to a sorority or fraternity. Compared to the average giving among alumni, these "Greeks" are twice as likely to give back to their alma mater.
This tendency doesn't occur only with alumni from the Greek system. With few exceptions, students who are involved in group activities tend to be more supportive of the university in their later years.

Visit campaignforosu.org to join more than 30,000 fellow alumni who have made gifts to the campaign.

LOVE OF MUSIC CATALYZES GIFT

Former OSU President John Byrne, who stole a kiss from his wife Shirley during a formal portrait session, landed a $550,000 gift for the university.
PHOTOS COURTESY OSU FOUNDATION

By Gregg Kleiner

Thanks to a visionary Burlington Northern CEO who had a passion for higher education, former Oregon State University President John V. Byrne and his wife Shirley have facilitated a $550,000 gift from ConocoPhillips to OSU.

The gift, which is not from the Byrnes directly but is tied to John Byrne's service as a board member of Burlington Resources years ago, will help support OSU's Valley Library, music programs, the College of Oceanic and Atmospheric Sciences, as well as an endowed professorship in earth science.

The money might not have materialized, however, were it not for the Byrnes' love of piano music, creative thinking and persistence. Here's what happened.

When John Byrne served on the board of Burlington Resources in the 1980s and '90s, the CEO at the time, Richard Bressler, created a unique program by which retired board members could direct, upon their death, a $1 million contribution to a college or university of their choice.

"Dick Bressler was a huge supporter of higher education," John Byrne said. "He understood the important role universities play in this country. The program he set up is a visionary example of how corporations can support institutions of higher learning."

In the mid-1980s, the Burlington Northern Holding Company separated the railroad from its other companies, creating Burlington Resources, Inc., in the process. Through a series of corporate mergers, acquisitions and divestments spanning a number of years Burlington Resources spun off all but their oil and gas company, which ultimately became part of ConocoPhillips, currently the third largest integrated energy company in the U.S. and the fifth largest refiner in the world.

In 2006, ConocoPhillips sent a letter to its retired directors, including Byrne, offering an option to exercise the higher education gifts set up by Bressler while the directors were still alive. But they had to act within 60 days.

"Well, Shirley and I didn't take advantage of that option and time passed," John Byrne said. "But recently, when we were thinking about how we might help fund the OSU Steinway Piano Series, we remembered that option and wondered if the company might still honor it."

When the Byrnes contacted ConocoPhillips, the company agreed to renew the option, and in a matter of weeks the Byrnes were able to direct the funding to OSU.

"The piano series was really the catalyst to call ConocoPhillips and get this thing going again," John said. "Music has always been an important part of our lives."

Their shared love of music is the reason $100,000 of the gift establishes the endowed Shirley and John Byrne Piano Program Fund and another $100,000 establishes the endowed Shirley and John Byrne Corvallis-OSU Symphony Concertmaster Fund.

"John and I are delighted to be able to support the wonderful music programs at OSU," said Shirley Byrne, who has taught piano for years and served for 11 years as the accompanist at the OSU Department of Music, long before her husband became president of OSU. "We're fortunate to live in a community that values music, libraries and education so highly."

The gift also includes $100,000 to establish the endowed John and Shirley Byrne OSU Library Support Fund; $100,000 to establish the endowed John and Shirley Byrne College of Oceanic and Atmospheric Sciences Fund; and $100,000 toward the Hollis M. Dole Professorship Fund, to which the Byrnes have contributed regularly.

John Byrne was president of OSU from 1984 through 1995 and served as first dean of the School of Oceanography, now the College of Oceanic and Atmospheric Sciences. He said his time at OSU made his decision about the gift easy.

"Since 1960, I've spent 35 years of my life at Oregon State, so there was no question about where this gift was going to go," said Byrne, who is pleased to see the money distributed during his lifetime.

"My role in all of this was simply to select OSU as beneficiary, then Shirley and I worked with the OSU Foundation to determine where the money — which really came from ConocoPhillips — should go."

Visit campaignforosu.org/howtogive/matching_gifts.htm to see if your employer might match a gift to the university.

Shine a **spotlight** on businesses that are Powered by Orange.

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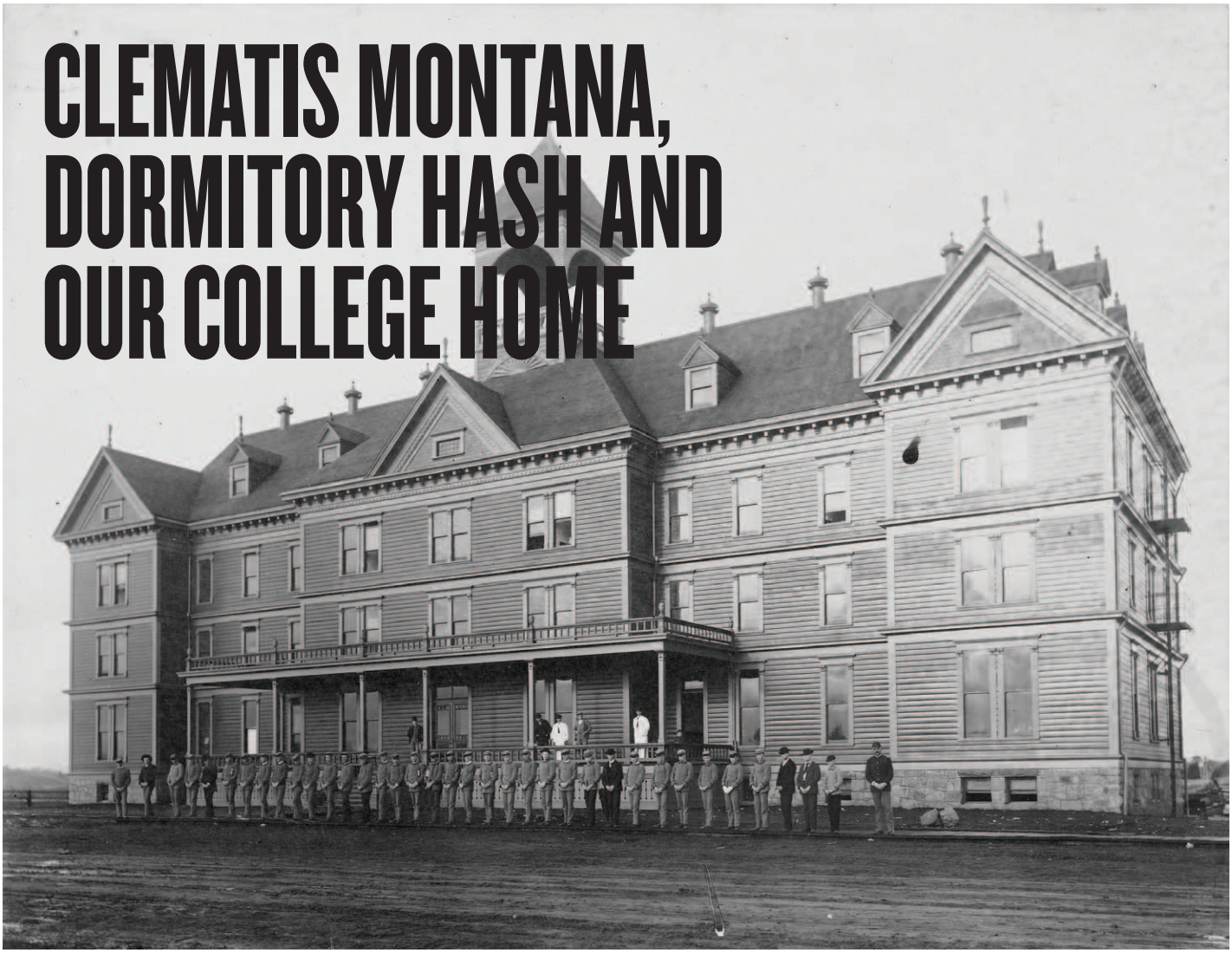
- Has lots of OSU alums working there
- Supports OSU
- Drives innovation
- Supports economic growth
- Serves in the community

Visit **poweredbyorange.com/business** to send us your nomination for the Orange Spotlight. Then come back to see the featured business each month, starting April 1.

Tell us!

Oregon State UNIVERSITY

CLEMATIS MONTANA, DORMITORY HASH AND OUR COLLEGE HOME



By George P. Edmonston Jr.

YEARS AGO I RECEIVED A NICE GIFT from an OSU employee as a thank you for a talk I had given. It was a copy of a diary one of her ancestors had written as a student at Oregon Agricultural College during the 1890s, when the institution was under the watchful eye of President John McKnight Bloss (1892-1896). She never told me if this relative had wished for his diary to be made public, so I'll leave his name out of my story.

Diaries like these are a treasure trove of OSU history, and this one is all the more important because Bloss was one of the university's most interesting early leaders. In 1893, he and son Will Bloss introduced the sports of track and field and football to campus. About the same time, the elder Bloss encouraged students and faculty to change the school colors from navy blue to orange and black.

The diary provides a fascinating picture of campus life and culture. Because travel between hometowns and the Corvallis campus was more difficult and time-consuming back then, OAC was truly "home" for almost all students. To help with expenses, they did everything from chop wood and harvest crops to clean faculty offices. Administrators sought to fill what idle time was left by allowing the many national Christian organizations thriving at that time to set up local chapters, each with the mission of keeping students chaste, pious, sanctimonious, and otherwise toeing the fine line of behavior expected of young people in Victorian America.

These included the Y.M.C.A, the Epworth League, the Young People's Society of Christian Endeavour, the Salvation Army and the Temperance League. All are mentioned in the diary. In addition, students were under pressure to belong to a local church, to attend services and to be active in Sunday school. OAC also required attendance at services held in a small chapel on the top floor of what is today known as Benton Hall.

Does this mean these early students spent all their time outside the classroom cloistered in ascetic seclusion, like members of a religious order?

Not even close. They lived, as young people have always lived, taking risks, acting crazy, and doing things their parents, I'm sure, had warned them against. Some of the entries in the diary would make the hair on a gorilla stand straight. Others we would characterize simply as the foibles of youth:

Nov. 17, 1892: The boys who went to Albany are about to be suspended.

See what the campus looks like today at oregonstate.edu/campusmap/virtualtour

Feb. 26, 1893: I am resolved by the help of God to live a purer life.

April 21, 1893: Spent 16 cents for cigars. Treated Claude, Ralph and Peggy.

March 20, 1894: Took a moonlight stroll to Philomath and stayed out all night and came back with our faces all swollen and red. Everybody looked at us as if they didn't know how to take us.

Reading the diary prompted a review of other sources of information about student life back in that day. Two that I found particularly delightful were *The Hayseed,* the earliest of the yearbook-style student publications, and the first two issues of *The Orange* (forerunner to *The Beaver*).

When *The Hayseed* was published in 1894, the college had two dormitories, one for the men known as Cauthorn Hall (later Kidder, now Fairbanks), and "Girls' Hall" or Alpha Hall (located where Gilkey Hall sits) for women. Everyone ate at Cauthorn.

As *The Hayseed* describes it, life at Cauthorn was lived under military discipline, with a resident army officer, Lt. C.E. Dentler, in charge. The three-story building was divided into four subdivisions, each supervised by a cadet officer. On the first floor, where today resides an art gallery, the dining room was the domain for the culinary delights of one J.H. Moore, who treated his young charges to rare recipes, the most mysterious of which seems to have been something called "dormitory hash."

Cauthorn was also the site of an early OAC hazing ritual known as the "rough-house." The 1907 *Orange* has a humorous description of it, which we can paraphrase like this: To initiate new (freshmen) members into the Cauthorn Hall Club, upperclassmen skilled in the fine art of what was sometimes referred to as "contra-decoration" collected every article furnishing the rook's room and piled it into an irregular pyramid in the middle of the floor. Sheets and blankets were tied in knots and furniture dissected into its smallest parts. Walls were stripped, trunks emptied, everything added to the pile. The contents of the wastebasket and water pitcher were sprinkled on top for good measure.

I found no evidence of hazing over at Alpha, where the women followed strict dress codes, curfews and dietary regimens. Live-in dorm mothers enforced the rules, and some achieved legendary status among would-be suitors of the Alpha residents. *The Hayseed* said of one early matron, Mrs. J.A.L. Casto: "No one will dispute the fact that the sweetest music ever wafted to the human ear was the jingle of her keys at 9:45 p.m."

Legendary faculty member Dr. Margaret Snell also lived there, focusing on teaching homemaking skills in a campus living situation. Her lab equipment? A wood-burning stove, two saucepans and two sewing machines.

Alpha was draped in a stunning display of Clematis montana, reminiscent of the Hanging Gardens of Babylon, climbing, clinging to and surrounding the front entrance to the two-story wooden structure.

Hearing the jingle of Mrs. Casto's keys and fearing the wrath that would come with being caught in the wrong place past curfew, many a Cauthorn man would fly from the chaperoned sitting parlor and through the vines in the nick of time.

George P. Edmonston Jr. is history and traditions editor of the Oregon Stater, *and is the retired editor of the magazine.*

Above: Around 1905, women residents gather beneath the "hanging gardens" in front of Alpha Hall, the first dormitory on campus. It stood where Gilkey Hall now stands, and diet, dress and curfew were strictly enforced. OSU ARCHIVES P018_024

Above left: John McKnight Bloss was president of Oregon Agricultural College from 1892 to 1896, and is credited with changing the school colors to orange and black. OSU ARCHIVES P077_067

Previous page: Male students at Oregon Agricultural College stand for morning inspection in front of their dormitory, the original Cauthorn Hall. The building is now known as Fairbanks Hall, home to the Department of Art, whose students do not stand for morning inspection. OSU ARCHIVES HC0043

Find more OSU historical photos at digitalcollections.library.oregonstate.edu

WE'RE AS GOOD AS OUR NETWORK, AND WE'RE TALKING ABOUT 'YOU-FI,' NOT WI-FI

JEFF TODD
Executive director
OSUAA

AS I MEET AND TALK WITH alumni association professionals across the nation, it's fair to say that all of us are a little obsessed with our networks.

Twitter, Facebook, interactive Web, the blogosphere, etc. — not to mention the ever-elusive and mysterious Next Big Thing — have us all worrying privately and aloud about expanding and improving the networks with which we connect our universities with their alumni, and our alumni with one another.

That's all good and important, but sometimes I worry that we might lose sight of the more central and critical types of networking.

In terms of our organization, I'm thinking about:

- *Community building and maintaining lifelong friendships*
- *Career, business, and professional development*
- *Doing social good*
- *Promoting and supporting OSU*

When I think of these four items, it's pretty easy to see the challenge. Our professional team and board of directors know that one of the best ways to build camaraderie among OSU graduates and friends is to get them together to do something useful. On May 22 we'll hold our second annual OSU Community Day of Service to do just that. (See page 30.)

The roster of cities for this effort has more than doubled since last year's inaugural try. Our alumni volunteers are rising to the organizational challenge. I'm confident the participants will go home feeling good about what they've done, probably with new friends and renewed friendships in Beaver Nation.

Yet, even if the event succeeds beyond our wildest dreams, it will reach maybe *seven-tenths of one percent* of our 150,000 living alumni.

We'll do our best to spread the goodwill generated that day, using our print and electronic communications. And to be sure, it's always better to have *some* impact than *no* impact in this kind of work. But it is a little daunting to think about the challenge of building lasting, effective connections among such a large and dispersed group of people.

Please don't think I discount the importance of making the best possible use of modern communications. Anyone on my staff can verify that while I might not be — OK, I certainly am *not* — a techno-wizard, I do wield one of the fastest and most-often-used Blackberry devices on campus.

IT WON'T BE US, BUT YOU — OUR ALUMNI AND FRIENDS — WHO DETERMINE THE STRENGTH AND EFFECTIVENESS OF THE BEAVER NETWORK.

(Recently a few colleagues put their heads together and learned that I had sent about 14 messages with multiple questions or requests during one 45-minute layover in an airport. They talked about putting me on their junk mail lists.)

Of course confessing to being an avid Blackberry user is probably quite passé at this point.

We will always try to put technology to the best possible use to make connections. In the coming months you'll see a much-improved *www.osualum.com* site, a companion blog based on the *Oregon Stater*, and numerous other improvements in our electronic communications.

In the end, though, it won't be us, but you — our alumni and friends — who determine the strength and effectiveness of the Beaver network. I believe it's *your* networks that matter; we need to be connected to who *you* are connected to within the greater OSU family.

Making the extra effort to attend events, making sure your contact info is updated at *www.osualum.com*, reaching out to fellow alumni who cross your path, helping create job opportunities for your fellow alumni, participating in campaigns like the university's Powered by Orange effort (see page 25), sending us suggestions for efficient, innovative ways to build connections — all of it is important.

This gets me thinking about the football tailgate parties we hold at the alumni center before every home game. While we enjoy our collaboration with OSU Athletics and many of our most successful events are linked to football games, we are not primarily an athletic booster group. This becomes all the more obvious when one circulates during our pregame gatherings for a little eavesdropping.

Most people aren't talking about the game. They're renewing old friendships and making new ones. They're telling someone that their soon-to-be-an-OSU-graduate daughter could sure use a job. They're holding their own mini-reunions with friends from the marching band or the swim team or the *Baro* staff.

They're building the Beaver network, and we need all of that we can get.

As always, go Beavs! And please: Talk among yourselves.

Update your alumni contact information and connect wih your fellow alumni at www.osualum.com

OSU Alumni Association

WELCOME, LIFE MEMBERS!

The OSU Alumni Association welcomed 126 new life members between July 2009 and January 2010. These proud Beavers committed to the university and its alumni for the rest of their lives. The cost for those who have graduated in the past five years and for those age 65 and older is $700 for an individual and $850 for a joint membership. The general price is $1,000 for an individual or $1,250 for a joint membership. For more information, visit www.osualum.com/membership or call 1-877-OSTATER.

Brigid W Allen
Terry M Allen, '75
Anthony R Avery
John O Bakken, '88
Carolyn S Bauer, '69
Jon P Bettendorf, '88
Tiffani W Munger Bettendorf, '89
Jessica Wladzia Blakney, '06
Melodee Bruce Bluhm, '82
Robert L Bluhm, '82
Bradley D Boydston, '78
Morten K Brante, '91
Sheri Timmons-Brante, '91
Dorothy L Brock, '65
Kathryn M Brock, '99
Terry A Brock, '97
Amy L Bucher, '99
Erik M Bucher, '97
Edward Cancilla, '47
Louise Cancilla
Mary Jo Capps, '44
John A Church, '67
Ayla Hansen Collins, '06
Brian A Collins, '06
Dan Cooper
Kandee Cooper
Bruce R Davis, '71
Susan F Davis
Helen Marie de la Maza, '97
John De Montigny
Sharron De Montigny
Eleanor Strowbridge Edwards, '51
Linda Lee Erlandson, '91
Michael John Flanigan, '96
Vicki Malcolm Gausepohl, '66
Barbara J Waters-Girolami
Frank D Girolami, '81
Ann Hesse Gosch, '77
Kelly David Grant, '90
Ellen Gunther Drtina, '55
Susan V Hall, '62
Harry R Hanway, Jr, '80
Gene H Hatch, '71
Michael C Hayes, '99
Richelle Greenfield Hayes, '96
Brooke K Heinzer, '07
Hans B Heinzer, '08
Linda Horton Henninger, '61
Glenna Hull Hodgson, '78
Cameron Holmes, '09
Cheng James Hou, '88
Donna L Howard
John R Howard, Jr, '69
Julia Tower Howard, '60
Katherine Huang
Ingrid L Isaksen, '66
Anne Allumbaugh Jewett, '53
Bradley E Johnson, '79
Dean O Johnson, '51
Robert C Johnson, '66
Christi Bass Kasten, '86
Jim Kasten, '87
Katheryn H Keck
R Daniel Keck, '71
Georgia White Koehler, '42
Katherine Elliott Kummerow, '78
Guy J La Ronge, '04
William R Le Fors, '72
Stanford S Lee, '80
Che'ri Long
George R Long, II, '05
Richard E Lowry, '60
Anne K Mace, '73
Suzanne E Marcato, '99
Robert J Mathews, '87
William P McCall, III, '90
Alfred J McSwain, '64
Jean McSwain, '64
Timothy C Metcalf, '82
Alice Root Montero, '78
Amy Nafshun
Richard L Nafshun, '97
Scott M Nettleton, '90
Claire Drtina Nettleton, '87
Philip H Paasch, '67
Terri Soderberg Paasch
Michelle Ann Packer, '05
Nilobon Podhipleux, '95
Linda C Rehn
William C Rense, '74
Cassandra G Riley, '07
Catherine Casper Ritchie, '60
Donald A Ritchie, '60
Kelly Riutta
Roger R Riutta, '98
Jeffrey L Robberson, '75
Margaret Robberson, '75
Kathy Roberts
Leroy E Roberts, '65
Aurora Zamora Ronning, '97
Eric J Ronning, '93
Daniel A Sanders, '75
Jill Sanders
Michael J Scoles, '93
Scott L Seggerman, '95
Susan L Seggerman
Mary Lou Sexton
Phillip K Shugart, '68
Oma Thomas Siegfried, '94
Benjamin Stone, '95
Lisa R Stone
C Michael Street, '77
Jim Street, '49
Miriam Crockett Street, '51
Gary H Thorgaard, '73
Joshua R Uriarte, '05
Roger H Villeneuve, '92
Nancy G Watson, '75
Christine Keylock Williams, '66
James M Williams, '66
Sam C Wilson, '92
John W Wollenbecker, '85
Marilyn Wong, '77
Phil Zerzan, '07
Kristina Frederickson Zimmerman, '70
Paul L Zimmerman, '70

For more information on OSUAA membership, visit www.osualum.com/membership

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OSU Alumni Association

MARK MAY 22 FOR DAY OF SERVICE

SIGN UP AT OSUALUM.COM FOR 12 SITES

- Bend
- Boise/Ontario
- Corvallis
- Eugene
- Honolulu
- Los Angeles/Orange County
- Medford
- New York City
- Portland
- San Francisco
- San Jose
- Seattle

Get ready Beaver Nation! The OSU Community Day of Service is coming to 12 cities across the U.S. on Saturday, May 22.

Alumni, their families, current and future students and other friends of OSU, will be busy Beavers working to improve their communities.

Last year's inaugural event spread orange cheer in six western cities as volunteers sorted food, planted vegetables and rejuvenated green spaces. This year, similar events will occur from Hawaii to New York City as alumni and friends meet on a Saturday morning to have fun and lend a hand.

"The Community Day of Service will bring Beaver Nation together for one common cause — enhancing our communities," said Lezli Goheen, '93, of Portland, the lead volunteer and chair of this program for the OSUAA volunteer board of directors. "That's a pretty great way to use the power of orange."

Volunteer coordinators have selected worthy projects in cities big and small for the day.

Projects will range from cleaning up a downtown city park or sorting donated clothing for distribution, to being shuttled by boat to a small Hawaiian island where volunteers will remove invasive species, pick up trash and help restore the area by planting native plants.

Generous sponsors have donated food, beverages and t-shirts so that the workers can spend the morning wearing their favorite color while spreading good will, then head home after lunch.

Visit *www.osualum.com/volunteeer_day* to sign up for a project near you. Most events welcome children, but some have restrictions on age or number of participants. Pre-registration is important to ensure that the tasks are well matched to the size of the groups, and to allow for accurate ordering of t-shirts and lunches.

A food bank in the San Francisco Bay area and a weedy hillside in the Seattle area were among the sites for the 2009 OSU Community Day of Service.

Sign up for the OSU Community Day of Service at www.osualum.com/volunteer_day

OSUAA PORTLAND EVENTS CALENDAR

Beavers in, around city get special attention

The Portland metropolitan area is home to the largest concentration of OSU alumni — more than 40,000 — which is why the Portland metro area gets special attention when the OSU Alumni Association and other Oregon State University organizations plan events.

Portland-area alumni with questions or suggestions about OSU events in the area can contact Cathy Marshall at 503-553-3431 or by e-mail at cathy.marshall@oregonstate.edu. At right is a sampling of good excuses to get together for Oregon Staters in and around Oregon's largest city. Schedules are subject to change.

APRIL 28

OSU BUSINESS ROUNDTABLE

Multnomah Athletic Club, 11:30 am
Duane McDougall, '74, Chairman of the Board, Boise Cascade
www.osualum.com

MAY 6

OREGON CEO SUMMIT

Winning Strategies and Leadership in Difficult Times
Governor Hotel, 11 am-4 pm
www.bus.oregonstate.edu/ceosummit.htm

MAY 6

COLLEGE OF BUSINESS ALUMNI AND BUSINESS PARTNER AWARDS

Governor Hotel, 5:30 pm
www.bus.oregonstate.edu/alumni/awards.htm

MAY 10

PREVALENT DISEASES AND PESTS OF THE HOME VEGETABLE GARDEN

Weston Miller, OSU extension agent
Milwaukie Center, Milwaukie
calendar.oregonstate.edu/event/36924/

MAY 22

OSU COMMUNITY DAY OF SERVICE

Portland, other cities
www.osualum.com/volunteer_day

MAY 26

CIVIL WAR BASEBALL; BEAVERS vs. DUCKS

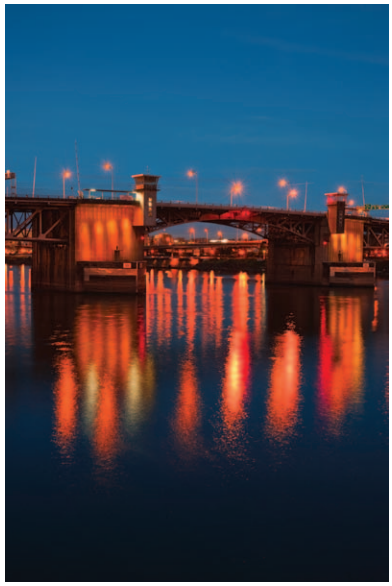
PGE Park, 6:30 p.m
www.osualum.com;
www.osubeavers.com

JUNE 23

OSU EXTENSION FOOD PRESERVATION SERIES

CAPITAL Center, Beaverton, through Sept. 1
calendar.oregonstate.edu/event/38200/
call 503-821-1150

Oregon Staters socialized in the lobby of the Gerding Theater before Pres. Ed Ray's State of the University address in January.

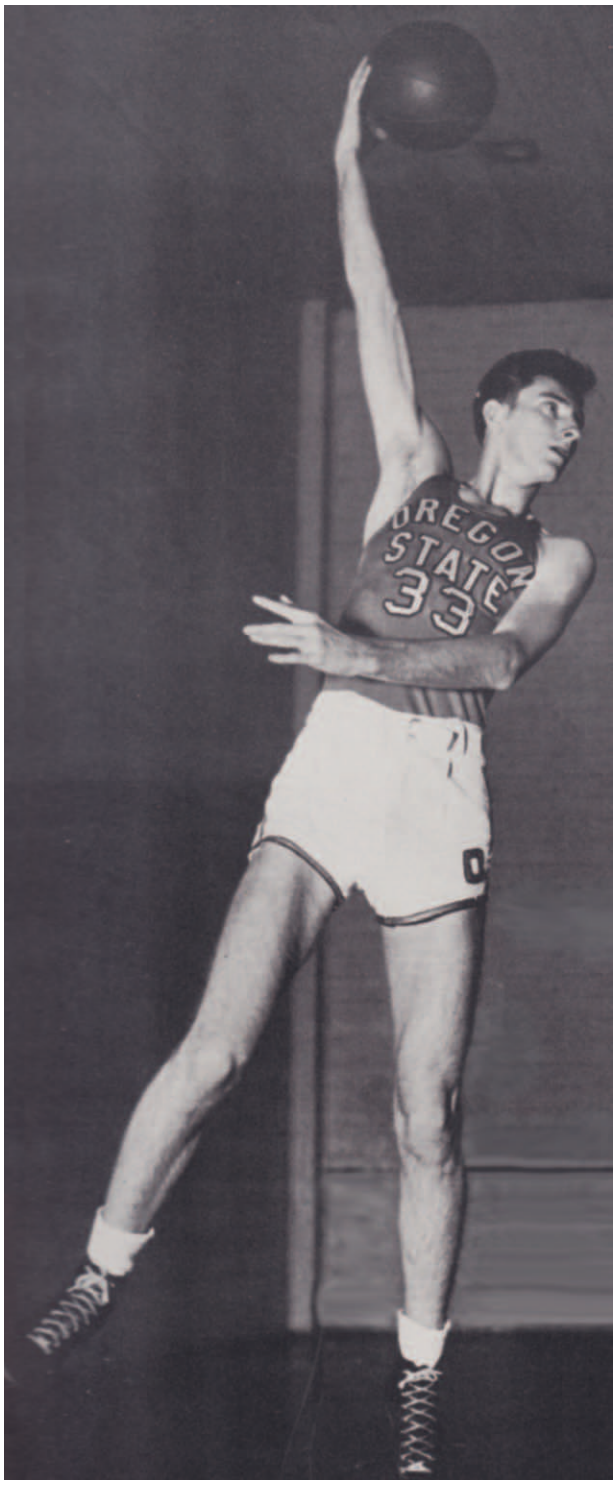


Portland's Morrison Bridge was "Powered by Orange" in late November, with KPAM radio morning guy Bob Miller and Pat Reser, '60, covering the costs. PHOTO BY CHRIS HO

Beavers pulled against Ducks in a Portland Civil War pep rally. Beavers won.

For more information on many of these and other events, visit www.osualum.com and see the right-hand column.

LEGENDARY HOOP STAR RED ROCHA, TOWER OF THE 'THRILL KIDS,' DIES



The *Beaver* yearbook referred to Ephraim "Red" Rocha as the "Tall Palm from Hilo." PHOTO COURTESY *BEAVER* YEARBOOK

OSU lost a living piece of its sports heritage in February when basketball great Ephraim "Red" Rocha, '50, died at his home in Corvallis after a three-year battle with cancer. He was 86.

Rocha was born and raised in Hilo, Hawaii, and played at Hawaii before transferring to Oregon State. A towering forward/center, he was a three-time Pacific Coast Conference all-star and was named an All-American in 1947 while leading the Beavers to the NCAA tournament.

Rocha's teammate, Alex Petersen, '49, wrote of him in 2000:

"Rocha, at 6-9, was faster than any other center he played against. He could score several ways ... off the fast break, driving to the basket around a screen from his 'new' position in one corner, or with his rebounding quickness.

"He led the team in scoring, was named an All-American, and played 11 years in the professional's top league."

That 1947 Beaver team was known as the "Thrill Kids." Back then there was no Gill Coliseum, and home court was the Men's Gymnasium, now known as Langton Hall.

Petersen wrote of how Rocha and his teammates helped create statewide pressure to build Gill Coliseum:

"The Men's Gymnasium could not handle the crowds that wanted to see the 'Thrill Kids.' Students were limited to attending every other game according to their student body card number, and a large part of the general public was left out.

"A growing student population, many returning from the war to continue their studies, was part of the equation.

"A tie for the Northern Division crown in 1948 (losing a play-off game to Washington) and another Pacific Coast championship and a fourth place finish in 1949 kept up the pressure.

"But by then, the coliseum was under construction and a final win over UCLA was the last game played in the old gym."

After graduating, Rocha played professional basketball in the late 1940s and early 1950s, representing the Baltimore Bullets in the first NBA All-Star Game in 1951.

He won a championship with the Syracuse Nationals in 1955. He scored 6,362 points in his playing career. He served as coach for the Detroit Pistons from 1958 to 1960, then coached at Hawaii, leading the team to the NIT and NCAA tournaments.

Rocha was in the Hawaii Sports Hall of Fame, the Oregon Sports Hall of Fame, the Oregon State University Sports Hall of Fame, the Pac-10 Hall of Honor, the WAC Court of Honor and the University of Hawaii Sports Circle of Honor.

He is survived by his daughters, Kay Mosher, Cheryl Narver and Terry Bannon; nine grandchildren, 14 great grandchildren; seven great-great grandchildren, and by partner Molly Bloomfield.

Longtime *Oregonian* OSU beat writer Paul Buker wrote of his first encounter with Rocha:

"This was in the 1980s, when I was covering Ralph Miller's teams, and Rocha was in his 60's then but still in decent shape and oh man, could the guy shoot. First time I saw him, I had no idea who he was or where he came from and former OSU basketball Sports Information Director Mike Corwin had to clue me in.

"'He's a legend,' said Corwin ... 'And so is that baseline hook shot of his.'

"R.I.P., Red," Buker concluded. "I consider it an honor that you threw up one of those hook shots over me. Of course it went in. You didn't miss those shots."

Read Paul Buker's tribute at blog.oregonlive.com/behindbeaversbeat/2010/02/rip_red_rocha_whose_life_at_os.html

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CHEF RAUL FEEDS BEAVERS, FANS

Chef Raul Vera loves being head cook for OSU's athletes. When he sees them on the field, "I think 'Those are my boys. Those are my girls. They're not just game-changers, they're world-changers.'" PHOTO BY DENNIS WOLVERTON

By Kevin Miller

EVEN AS A LITTLE BOY in the small California town where he grew up, Raul Vera was his mother's favorite helper when she put on big feeds for the extended family, or catered huge meals around the family's backyard barbecue pit.

"I was the youngest of three boys, and I had two sisters, but for some reason she kept me in the kitchen," he said. "I guess I was a good helper. Her baby boy. You know how moms are."

Later he played quarterback and safety on his high school football team and dreamed of playing big-time football in college.

It's funny how things work out, Vera said. He is executive chef for OSU Athletics, which puts him in charge of everything from how to present a healthy, 12,000-calorie-a-day diet for a Beaver football player, to what kind of hotdogs get served to the 40,000 fans who gather in Reser Stadium on game days.

"I have the dream job," he said with his trademark huge grin. "All that time my parents said, 'You work hard and you will be rewarded,' they were right. I think God has rewarded me."

The football career never happened. He worked construction for a while, but the desire to prepare food for a lot of people never left him.

"I catered my own wedding for 450 people, and my mom made a nine-layer wedding cake," he said. "It was fun."

He started restaurants in La Grande, Ore., and Bellingham, Wash., before switching to institutional cooking to get away from the crushing time demands of being an owner-operator.

Going to work for Sodexo, a world-wide, $6 billion company with more than 2,000 accounts on U.S. college campuses, he was hired as lead dinner cook at one of Western Washington University's three dormitory commons. In less than two years he was executive chef on the campus. While there he started a training table program for the football team.

In 2004 he arrived at OSU to revamp the athletic training table program and the food service for OSU sports fans. At first, he said, he had to do some reputation-building, but then came the day when football Head Coach Mike Riley sent someone by to collect Vera chef tunics.

"He said I was part of this, and he wanted the Beaver logos embroidered on my clothes," Vera said.

"I work for Sodexo — I'm proud to work for Sodexo — but I'm also very honored that Coach (Mike) Riley made me part of his staff."

Vera and his staff work mainly with Beaver football, the two basketball teams and the volleyball team. They

? Did you know? Depending on age and other factors, an active adult male needs about 2,100 calories a day.

prepare pregame meals for the other teams as well.

His job is to keep the athletes healthily fueled for the tasks at hand, while also teaching good nutrition.

"We bring them up to 8,000 to 12,000 calories a day when they're working out for football," he said. "Then we bring 'em way down to 3,500 or 4,000 calories when they're just running and lifting weights. We tell 'em, 'You guys can't eat like you did when you were getting ready for football.'"

Vegetables, salads, nuts and fruits get top billing in the chow line.

"Everything they need to eat goes first," he said. "If I can put all the good food in the first part of the line, their plates are going to be too full to put anything else on them."

He consults with team trainers, and watches for bad table trends.

"When a lineman starts to jiggle around his middle when he walks by, I'll say, 'We gotta get rid of that jiggle, buddy.'"

Vera also is in charge of concessions in the stadium and food service in Reser's skyboxes and on the press and coaches' level.

Deciding what to serve and how much to charge is a huge challenge.

"We do what we call 'menu finessing,'" he said. "If I'm selling a $6 hotdog and it's small, we're going to get lots of complaints."

Weather plays a huge factor.

"On a cold day, we know hot chocolate's going to go out the door," he said "Also, how much are these people going to eat at their tailgates? I'll sell more in the concession stands on a rainy day because they don't want to sit out and barbecue in the rain."

"I have six days a year to make my revenue from football," he said.

One of his favorite duties is meeting with new recruits for the teams.

"I tell the moms, 'If your son has a recipe that you do for him at home, please email it to me so that I can put it on the training table so he gets a taste of home.'

"His name goes on that item. We did Levitre's pasta, and Pankey's posole. We do Kahlua pork for the Hawaiians, and Huli Huli chicken. We do whatever makes them feel like home. I always tell the mothers, 'I will never challenge a mother's love, but I will challenge your cooking.'"

What if a player decides Vera's version is better than the home version? Vera holds up a hand, laughs and shakes his head.

"No, no. That's *all* I need," he says.

"We never tell mom about that. I tell the athletes, 'Even if you like mine better, you still tell Mom *hers* is better. Always. Whatever you do.'"

NANAIMO BARS

These are almost always served around halftime in the Reser Stadium skyboxes. Skybox guests have been known to observe: "What a great game! And when will they bring those little bars for dessert?"

INGREDIENTS

BOTTOM LAYER:
1/2 cup (1 stick) unsalted butter
1/4 cup granulated white sugar
1/3 cup unsweetened cocoa (I use Dutch-processed)
1 large egg, beaten
1 teaspoon pure vanilla extract
2 cups graham cracker crumbs
1 cup coconut (either sweetened or unsweetened)
1/2 cup walnut or pecans, coarsely chopped

FILLING:
1/4 cup unsalted butter, room temperature
2 - 3 tablespoons milk or cream
2 tablespoon vanilla custard powder (Bird's) or vanilla pudding powder
1/2 teaspoon pure vanilla extract
2 cups powdered sugar (confectioners or icing)

TOP LAYER:
4 ounces semi-sweet chocolate, chopped
1 tablespoon unsalted butter

TO PREPARE

Butter (or use a cooking spray) a 9 x 9 inch pan.

BOTTOM LAYER: In a saucepan over low heat, melt the butter. Stir in the sugar and cocoa powder and then gradually whisk in the beaten egg. Cook, stirring constantly, until the mixture thickens (1 - 2 minutes). Remove from heat and stir in the vanilla extract, graham cracker crumbs, coconut, and chopped nuts. Press the mixture evenly into the prepared pan. Cover and refrigerate until firm (about an hour).

FILLING: In your electric mixer, cream the butter. Beat in the remaining ingredients. If the mixture is too thick to spread, add a little more milk. Spread the filling over the bottom layer, cover, and refrigerate until firm (about 30 minutes).

TOP LAYER: In a heatproof bowl over a saucepan of simmering water, melt the chocolate and butter. Spread over the filling and refrigerate.

TO SERVE: To prevent the chocolate from cracking, bring the squares to room temperature before cutting with a sharp knife. Makes about 25 squares.

VICTORY WINGS

These are not part of the Beavers' healthy training diet, but are served as a celebration treat after a football win.

"It's become a tradition," says Chef Raul Vera. "If we win, they get victory wings. They'll go through 150 pounds of those bad boys."

INGREDIENTS

1 cup all-purpose flour
1 teaspoon salt
1/2 teaspoon paprika
1/2 teaspoon garlic powder
1/2 teaspoon cayenne pepper
1/4 teaspoon black pepper
20 chicken wing segments

TO PREPARE

In a shallow dish, combine flour, salt, paprika, garlic powder, and peppers. Coat chicken entirely in the flour mixture; refrigerate coated wings for 1 hour; coat chicken again with remaining flour mixture.

Deep-fry chicken, 8-10 pieces at a time, in 375 degree oil (vegetable, canola or peanut oil) for 13 minutes, turning once or twice.

Drain chicken on a wire cooling rack. Enjoy with your favorite hot sauce (Frank's RedHot, Tabasco or Louisiana Hot Sauce) or dipping sauce (ranch, blue cheese, honey mustard).

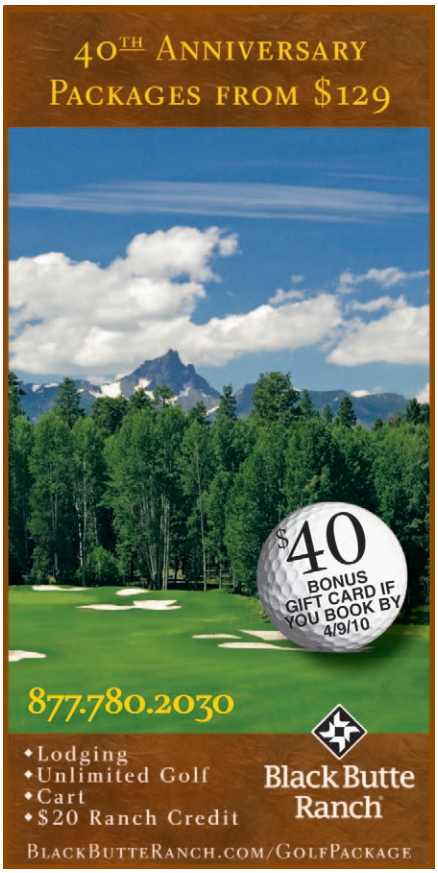
? Did you know? OSU athletes who are not on scholarship must purchase a meal plan to eat at the training table.

SPORTS BRIEFS

Athletic director notes nice results

Citing the "return on investment" donors to the Beaver Athletic Student Fund can expect when they support OSU athletes, Athletic Director Bob De Carolis in February noted several examples of success on and off the field:

- Football and men's soccer finished second in the Pac-10, and next year's football squad is already getting Top 25 mentions; women's soccer advanced to the Sweet 16; and baseball, men's golf, wrestling and gymnastics all are nationally ranked.
- Thirteen of 18 programs have a GPA greater than 3.0 with an overall department GPA of 2.95.
- Last year, student-athletes completed more than 4,200 hours of community service. This year, 120 student-athletes worked with former Beaver football standout Yvenson Bernard to secure and ship 24,000 pounds of clothing and personal items for the Haiti relief effort.
- Former soccer player Ashley Wood, a pre-med student, is in South Africa on a medical internship.
- Volleyball, men's and women's basketball, softball, track and gymnastics have all participated in cancer awareness events with the gymnastics "Pink Out" attracting 6,200 fans to the meet and 200 to a Pink Out breakfast that raised $9,400.
- Last year, OSU football had the second most picks in the NFL Draft. Of the seven young men drafted, five graduated prior to draft day, and the other two never redshirted and are less than two quarters from graduation.
- Former football player Taylor Kavanaugh was introduced at the Sugar Bowl for being one of 11 Football Bowl Subdivision student-athletes named to the American Football Coaches Association "Good Works" Team for his work in the community, including building homes in Guatemala this past year.



Coach Pat Casey holds the Beavers' second College World Series trophy.
PHOTO BY DENNIS WOLVERTON

Casey, Barney up for honors; vote soon

Oregon State head baseball coach Pat Casey and former shortstop Darwin Barney guided the Beavers to three straight trips to the College World Series — winning national championships in 2006 and 2007.

The two participated in 15 games at Omaha's Rosenblatt Stadium over the three years, going 11-4 in the process. In 2010, Rosenblatt will hold its final College World Series.

The NCAA is celebrating its last season in the stadium by recognizing some of college baseball's greats with a College World Series Legends Team.

Both Casey and Barney have been nominated for the team, and it's up to the fans to vote for that honor. To vote, go to *www.ncaa.com/cwslegends/index.html* until April 16, 2010.

Football to open against TCU in Texas

The Oregon State football team will travel to Arlington, Texas to open the 2010 season at Cowboys Stadium against the Texas Christian Horned Frogs. The Sept. 4 game will be broadcast live by ESPN at 4:45 p.m. PDT.

The game will mark the first meeting between the two schools in football and solidifies OSU's 2010 non-conference schedule as one of the most difficult in the program's history.

"We've been seeking a game in Texas for a year or two to allow the Rodgers brothers (James and Jacquizz) a chance to return to their home state," OSU Director of Athletics Bob De Carolis said.

Football awards given

Beaver quarterback Lyle Moevao received the "Team Award" at the 2009 football awards banquet in Reser Stadium.

Co-captain Moevao played one down last season after coming back from offseason shoulder surgery during the summer and suffering a foot injury in October that ended his year. The three-year letterman was 11-4 as a starter and ranks seventh at OSU for career passing yards.

Wide receiver/returner/holder Taylor Kavanaugh shared the team's "Lunch Bucket Award" with receiver James Rodgers. Kavanaugh, a graduate in construction engineering management, is a three-time winner, which goes to individual(s) who display an outstanding work ethic.

Quarterback Sean Canfield, guard Grant Johnson and tackle Michael Philipp were named most improved. Canfield, also a co-captain, leaves OSU fourth for career passing yards with 5,970 and touchdowns with 38. Johnson is a junior this season and is expected to start for the second consecutive year at left guard. Philipp was the starting left tackle last season as a true freshman.

Redshirt freshman running back Jordan Jenkins and true freshman center Josh Andrews earned MVP honors for the offensive scout teams, while freshman safety Dax Dilbeck was the MVP for the defensive scout teams.

To keep up on OSU athletics, visit www.osubeavers.com

I AM POISED FOR SUCCESS.

I am Mandi Rodriguez, an All-Academic and All-American gymnast. I dreamed of attending OSU to follow in the footsteps of my family members. Thanks to a generous scholarship, I was given that opportunity along with many more. I've competed at the highest level. I've been provided an education. I've received the tools for my future. I am ready. I am grateful. I AM ORANGE.

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AWARDS

David E. Johnson, '67, Salem, was inducted into the Oregon Athletic Directors Association Hall of Fame. He is a retired high school administrator/coach and the co-executive director of the Oregon Athletic Coaches Association.

Eugene M. Burreson, '73, '75, Gloucester Pt., Va., professor emeritus at Virginia Institute of Marine Science, received a 2010 Outstanding Scientist Award from the Science Museum of Virginia and Gov. Bob McDonnell.

Edward Sloan, '78, senior construction manager for CH2M HILL in Boise, Idaho, was the overall construction manager of the $1.3 billion Changi Water Reclamation Plant in Singapore, which received the 2009 International Program of The Year award from the Construction Management Association of America.

Dr. Karen L. Gunson, '78, Sherwood, chief medical examiner for the State of Oregon since 1999, received the Charles P. Pray Award for distinguished career achievement from the Oregon State Police.

APPOINTMENTS

David J. Mollahan, '79, retired colonel in the Marine Corps, president of Marion Military Institute, Marion, Ala.

ANTHROPOLOGY GRADS LAND COOL (AND SOMETIMES HOT) JOBS

Jun Kinoshita sometimes jokes that the profession he shares with fellow OSU alumni Jeremy Pribyl — fire archeology — combines "two things that you wouldn't normally bring together, like power tools and Jell-O."

Kinoshita earned his master's degree in anthropology from OSU in 2004; Pribyl graduated with a bachelor's in 2007. Kinoshita is stationed at Yosemite National Park in California; Pribyl's home base is Zion National Park in Utah.

What does a fire archeologist do? Kinoshita puts it this way:

"Fire is a natural part of the Sierra Nevada ecosystem but changes in the way we manage fire — suppressing it for a hundred years resulting in fuel build-up, for example — can cause impacts to the archeological record. Fire management actions can impact cultural resources as well. My job is to avoid, reduce or mitigate those impacts on the rich cultural resources here in the park."

Pribyl adds: "This can be through indirect means, such as providing recommendations to preserve a deteriorating historic log cabin, or through direct means, such as assisting fire crews as they excavate containment lines to avoid culturally sensitive areas."

Both men say they feel lucky to have extremely interesting jobs.

"People are very interested in archeology and the stories we can piece together from the archeological record," Kinoshita said. "They're also fascinated by wildland fire and are generally very supportive when they hear that the National Park Service is actively working to preserve and protect cultural resources by putting me out there. They are often surprised to hear that we actively support and encourage prescribed burning, or allowing fire to play out its natural role in the ecosystem where possible. Most people think of wildland fire being the 50-foot wall of flames they see on the news, but it's generally more of a natural process, cleaning up duff and litter, thinning vegetation and putting nutrients back into the soil.

"Actually, I think I have one of the best jobs in the world! I talk about it here: *www.nps.gov/yose/historyculture/archeologist-film.htm*"

Although the two have careers in common and both say OSU anthropology professor David Brauner was an important mentor, they did not cross paths in Corvallis.

"Jun and I met in February of 2009 when Jun came out from Yosemite to Zion to teach a resource advisory (a specific type of wildland firefighting training course)," Pribyl said. "Ironically a wildfire was called in at the end of the training day and Jun and I, along with most of the class, were dispatched to take a look at it. The fire turned out to be small, but Jun and I were chatting and we both realized that we graduated from the same program and studied under the same professor. ... After the training concluded I jokingly told Jun to keep me in mind if they every needed a hand in their park. In September of 2009 I received a call from Yosemite National Park asking if I was available for a fire detail to the Big Meadow Fire burning in Yosemite. I was there for two weeks working with and working under Jun. During the detail I had a few pictures taken of us working together.

"In the picture above, we (Pribyl is on the right) were looking at burn severity at an archaeological site, trying to determine how long, and how hot the fire burned through that area."

— By Kevin Miller

PHOTO COURTESY JEREMY PRIBYL

Watch Jun Kinoshita describe what a fire archeologist does at www.nps.gov/yose/historyculture/archeologist-film.htm

Diane Detering Paddison, '81, St. Louis, chief strategy officer, Cassidy Turley, a commercial real estate services provider.
Paul Sexton, '88, vice president, HREC Investment Advisors, Orlando, Fla.
Lisa M. Ginoza, '86, first deputy attorney general for the State of Hawai'i, appointed associate judge, Hawai'i Intermediate Court of Appeals.
Gavin Carmichael, '92, CEO, East Morgan County Hospital, Brush, Colo.
Jeff S. Miller, '96, owner, HoneyBaked Ham and Auntie Anne's pretzel stores, Spokane and Yakima, Wash.
Jon Isaacs, '97, Portland, director, Oregon League of Conservation Voters.
Elizabeth Barker Howard, '98, Beaverton, partner at Dunn Carney Allen Higgins & Tongue practicing agricultural, natural resources and environmental law.
Dr. Kimberly Teeter McBride, '00, '04, owner and veterinarian, Hope Animal Hospital, Molalla.
Joshua Campbell, '01, U.S. Army captain (Military Police), selected as White House Fellow to U.S. Sen. Harry Reid, 2010 to 2011.
Dr. Roberto Gutierrez, '03, vice president of academic affairs, Rhodes State College, Lima, Ohio.
Justin Tuck, '05, city manager, Happy Valley.
Branka Valcic, '07, researcher, Scottish Association of Marine Science, Argyll, Scotland.
Chrissy Smith, '08, outreach coordinator, North Carolina Aquarium, Pine Knoll Shores, N.C.

MILESTONES

Rich Brooks, '63, has retired after seven seasons of coaching the University of Kentucky football team. Brooks, a former OSU football player, was the UO head coach for 17 years.
Kathleen Freeborn, '03, '04, is married to Troy Hadley and they live in Rickreall.
Lisa Topf, '04, married **Kyle Nemes**, '09, in Key West, Fla. Lisa is a supervisor at OSU Facilities Services and Kyle is an officer in the U.S. Army and a medical assistant at Corvallis Clinic.

OTHER NOTES

Ken Hedberg, '39, Corvallis, is the oldest active member of the OSU Chemistry Department, at age 90. He remains very engaged in his research — determining the structures of molecules by analyzing the scattering of electrons — which has been continuously supported by the National Science Foundation for more than 50 years.
Andora Joubert Quinby, '42, Landsdale, Pa., teaches water exercise classes at the YMCA and holds an age group world-record in the International All-Round Weightlifting Association for dead lifting 100 lbs.
Larry Bright, '64, '78, a retired fish and wildlife biologist with the Forest Service, works part time for Native American Veterans, Inc., and is on the board of the Sitting Bull Family Foundation.
Larry Austin, '69, Salem, an OSUAA board member, won *The Oregonian's* Best Short Takes of 2009 contest with this entry: "Legislators from both parties introduced a bill to have the state grow, distribute and tax marijuana for medical marijuana patients. Now that's joint sponsorship!"
David Antonucci, '74, Homewood, Calif., is the author of *Snowball's Chance — The Story of the 1960 Olympic Winter Games, Squaw Valley and Lake Tahoe* (Amazon).
Lawrence P. Growney, '77, Twin Falls, Idaho, a retired field geologist who leads mining tours in Nevada, has written a fictional book: *Thermia: Dawn of Armageddon* (Vantage Press).

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REUNION FOR CLASSES '70 & '65

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Ivan Williams, '79, is the manager of BP North American Refining & Chemical Procurement plants. He lives in Orange County, Calif., with his wife, **Ericka Fraunfelder Williams**, '77.
Dana M. Campbell, '83, Rochester, N.Y., teaches animal law at Cornell Law School, is an attorney for the Animal Legal Defense Fund and author of the *Legal Advocates' Manual for Animal Abuse Criminal Cases.*
Evelyn McAfee Madison, '97, Lebanon, human resources manager at Pepsi-Cola of Corvallis, Inc., has received certification as a senior professional in human resources by the HR Certification Institute, Society for Human Resource Management.

OBITUARIES

Carmen Walrad Hunt, '33, Salem.
John S. Billings, '34, Ashland.
Inez Lehrbach Walker, '35, Littleton, Colo. *Alpha Omicron Pi*
William S. Alldredge, '36, Lynchburg, Va. *Pi Kappa Phi*
Ernest H. Bearss, '36, Portland. *Lambda Chi Alpha*
Robert C. Blackledge, '38, Corvallis. *Phi Delta Theta*
Dorothy Willis White, '38, Beaverton. *Kappa Alpha Theta*
Robert G. Harris, '38, Lake Oswego. He died Dec. 16, 2009, and his wife Dorothy died Nov. 28, 2009. *Pi Kappa Phi*
Herbert H. Wymore, '38, San Francisco, Calif. *Kappa Delta Rho*
Robert L. Belieu, '39, Sheridan.
Jeannette McKee Eslinger, '39, Portland. *Sigma Kappa*
Frances Oddy Skyles, '39, Goodyear, Ariz. *Chi Omega*
Kay Smith Knight, '39, Edmonds, Wash. *Kappa Kappa Gamma*
Frank B. Rood, '39, Coos Bay. *Sigma Phi Epsilon*
Robert J. Groshong, '40, Albany.
Emma Langhei Jossy, '40, Forest Grove.
Charles W. Randrup, '41, Le Grand, Calif.
Harvey D. Ronne, '41, Salem. *Delta Upsilon*
James G. Voelz, '41, La Grande.
F. "Hank" Schneider, '41, Corvallis.
Natalie Neer Smith, '41, Houston, Texas.
Jo Smith Southworth, '41, Salem. *Alpha Xi Delta*
Barbara Forest Baum, '42, Lebanon, Ohio. *Alpha Chi Omega*
Dorothy Gurney Coatney, '42, Vancouver, Wash.
"Oz" J. Crenshaw, '42, McMinnville.
Louis L. Gilliam, '42, Condon. *Sigma Pi*
John R. Reeder, '42, Tucson, Ariz.
Lorene Wickert Cave, '42, '45, Napa, Calif.
Robert C. Dorman, '43, Welches. *Phi Delta Theta*
W. Blake Down, '43, Tucson, Ariz. *Delta Upsilon*
Robert E. Wiegand, '43, Portland. Wiegand Hall on the OSU campus is named for his father. *Phi Gamma Delta*
Eugene G. Harvey, '43, Portland. *Sigma Alpha Epsilon*
Robert G. Barnes, '43, Sequim, Wash.
Georgia Cook Dehlinger, '44, Klamath Falls. *Alpha Gamma Delta*
R. Riggs Johnston, '44, Cutten, Calif.
Barbara Angell Leonard, '44, Lacey, Wash. She was a well-known TV personality in Portland beginning with the program "What's Cooking?" on KPTV in 1953; sharing recipes and household hints while hosting some of the country's biggest celebrities. She hosted "TV Showcase of Homes" from 1961 until 1969 and later made guest appearances on all of the Portland TV stations.
Dorothy Maag Hatton, '45, Richland, Wash. *Kappa Kappa Gamma*
Mary Castater Hickey, '45, Fountain Valley, Calif. *Gamma Phi Beta*
William A. Allison, '46, Mukilteo, Wash. *Kappa Delta Rho*
Hazel Enney Brickert, '46, Redwood City, Calif.
Gladys Elliott Cembellin, '46, Brookings.
Edna E. Wiese, '46, Corvallis.
Robert O. Robbins, '47, Rocklin, Calif. *Theta Chi*
Walt N. Attebery, '47, Lompoc, Calif. *Sigma Alpha Epsilon*
Gordon E. Follette, '47, Modesto, Calif.
Roberta Reddaway Hann, '47, San Francisco, Calif. *Chi Omega*
Philip D. Brogan, '48, Salem. *Kappa Sigma*
Alvin Jones, '48, '55, Burbank, Wash.
Patricia Strand Leahy, '48, Chevy Chase, Md. *Kappa Kappa Gamma*
Bernard R. Albright, '49, Canby.
Mary Myers Hoffman, '49, Oregon City.
Jack G. Allison, '49, Sacramento, Calif. *Beta Theta Pi*
C. Donald Deffenbaugh, '49, Port Orchard, Wash.
Theodore F. Mankertz, '49, Gresham.
Robert M. Moreland, '49, Seattle, Wash.
C. Doug Pederson, '49, Pleasant Hill, Calif. *Alpha Sigma Phi*
Joseph C. Schmidlkofer Jr., '49, Forest Grove.
Elden E. Breedlove, '50, Vancouver, Wash.
E. "Red" Rocha, '50, Corvallis. He was a well-known basketball player and coach. See story on page 32.
Wesley O. Brigham, '50, San Francisco, Calif. *Phi Delta Theta*
Charles H. Dietz, '50, Portland. *Sigma Alpha Epsilon*
Fred E. Harem, '50, Corvallis. *Theta Chi*
Donald W. Hewitt, '50, Olympia, Wash.
Elmer S. Kyle, '50, Albany. *Delta Upsilon*
Jean App Lorant, '50, Ossining, N.Y.
William D. Mast, '50, Spokane, Wash. *Phi Sigma Kappa*
Chuck M. Maxson, '50, Anchorage, Alaska.
Walter S. Parker, '50, Gold Beach.
Clifford D. Smith, '50, Dallas.
Peter Pih, '50, Carrollton, Ga.
Russel D. Reese, '50, Portland.
Carolyn Coleman Sieber, '50, Dayton, Ohio. *Delta Delta Delta*
Helen Lankow Woolley, '50, Temecula, Calif. *Alpha Phi*
William R. Morris, '50, '55, '70, Davis, Calif.
Donna Helms Black, '51, Des Moines, Wash.
Wallace L. Edson, '51, Knights Landing, Calif.
Stanley R. Fields, '51, Richland, Wash.
Charles W. Guile, '51, Elmira.
Robert B. Morris, '51, Eureka, Calif. *Lambda Chi Alpha*
Charles F. Heilbronner, '51, Dallas. *Theta Xi*
John R. Sullivan, '51, Auburn, Calif.
Elmer Palm, '51, '52, '58, Burlington, Wis.
L. Philip Crary, '51, '57, Portland.
Joan Tardy Butler, '52, Albany. *Alpha Delta Pi*
Donald M. Inghram, '52, Santa Clara, Calif.
Harold R. McCollister, '52, Pacific City.
Ralph O. Moll, '52, Covina, Calif.
James L. Padgett, '52, Rocklin, Calif. He played basketball for Oregon State from 1948-1952. From 1968-1972 he was the men's basketball coach at the University of California, Berkeley, and later moved to the University of Nevada.

After retiring from coaching he became a high school principal at the Nevada State Prison and built a successful and innovative prison education program. *Beta Theta Pi*

Among the benefits of OSUAA membership is a beautiful OSU calendar, mailed every fall. Join at: www.osualum.com

Donald L. Schirmer, '52, Myrtle Point.
Gerald A. Schule, '52, Portland.
Ronald E. Smith, '52, Salem.
Tennyson T. Jung, '53, Aiea, Hawaii.
Lauren D. King, '53, Escondido, Calif. *Sigma Pi*
William F. Penney, '53, Ventura, Calif. *Sigma Alpha Epsilon*, *Sigma Pi*
Florence Rookard Hagemann, '54, Westley, Calif.
Prateap Rachapaetayakom, '54, Panorama City, Calif.
J. Denny Feike, '55, Lebanon, N.J. *Sigma Chi*
Clarence L. Smith, '55, Park City, Utah.
Thomas A. Williams, '55, Cincinnati, Ohio.
Marlene Alspaugh Tymchuk, '55, '80, Reedsport. In 1980 she was honored by the Oregon Department of Education as Oregon's Teacher of the Year.
Harry A. Edwards, '56, Fremont, Calif.
Charles D. Gewalt, '56, Loomis, Calif. *Phi Gamma Delta*
Philip G. Pashek, '56, The Dalles. *Delta Chi*
Robert C. Ruhle, '56, San Diego, Calif. *Alpha Sigma Phi*
Melvin W. Schult, '56, Ione, Calif.
Allyn R. Schwinkendorf, '56, Edmonds, Wash. He remained a doer, even while living with Parkinson's disease for more than 25 years. He built furniture, ran, cycled, and swam, but his first and best love was skiing.

At the height of his running career, he was a top masters marathoner, and completed the Western States 100 Mile Endurance Run.
Robert J. Shelley, '56, Broomfield, Colo.
Wynonia Shaffer Fitzgerald, '56, '63, Germantown, Tenn.
Patricia E. Stone, '56, '65, Gresham.
John G. Collins, '56, '76, Vicksburg, Miss.
Richard W. Breese, '57, Prineville.
John M. Clayton, '57, Amanda Park, Wash.
Maurice E. Davis, '57, Petaluma, Calif. *Pi Kappa Alpha*
Warren M. Knispel, '57, Seaside.
Philip M. Briggs, '58, Merritt Island, Fla. *Lambda Chi Alpha*
Ralph A. Ennis, '58, Portland.
Sterling L. Hammack, '58, San Carlos, Calif. *Theta Chi*
Chuck J. Hillstrom, '58, Canby. *Lambda Chi Alpha*
Gary R. Leech, '58, Vancouver, Wash. *Lambda Chi Alpha*
Ladonna Sandahl McCarty, '58, Hood River.
Cecilia Broome Murphy, '58, Portland. *Delta Delta Delta*
George W. Pearson, '58, Federal Way, Wash.
Eleanor Izatt Charlton, '59, Portland.
Roderick W. Donnelly, '59, Spray.
Robert H. Kirk, '59, Halsey. *Alpha Gamma Rho*
Chuck F. Query, '59, Santa Cruz, Calif. *Theta Xi*
Charlotte MacEachern Urben, '59, '67, Sisters. She served on the OSU Alumni Association board of directors from 1993 to 1996. Remembrances may be made to OSU Foundation, 800-354-7281. *Sigma Kappa*
Thomas E. Artherton, '60, Salem.
Martin G. Boatwright, '60, Rickreall.
Richard I. Bonser, '60, Tucson, Ariz. *Delta Sigma Phi*
Fred W. Chase, '60, Condon. *Theta Xi*
Marilyn Dyke Gabel, '60, Benicia, Calif. *Chi Omega*
Bernard J. Kasparek, '60, Port Orchard, Wash.
Roy H. Kruger, '60, Portland. *Sigma Alpha Epsilon*
Lois Yamasaki Kusano, '60, Camarillo, Calif.
Anne Mackie Davis, '60, '67, Salem.
John G. Hunter, '61, Salem, Utah. *Theta Chi*
Donald L. Bayne, '62, Tangent.
Joseph A. Mansfield, '62, Redmond.
William M. McCord, '62, Portland.
John A. Jones, '63, Gresham.
Barbara W. Simons, '63, Yountville, Calif.
Richard A. White, '63, Wilsonville.

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Alltrina Henning Wishart, '63, Enterprise.
Katherine Cannon Lanning Hatch, '64, Salem.
Rita Ashton Johnson, '64, Oregon City. *Kappa Delta*
Cricket Pemberton Kraft Kelley, '64, Tifton, Ga.
Madeline Worley Dannen, '65, '70, Corvallis.
David L. Denny, '65, Tualatin.
Hugh H. Hanna, '65, Universal City, Texas.
Susan Miller Rhodes, '65, Jacksonville, Fla. *Alpha Gamma Delta*
Leale E. Streebin, '65, '67, Norman, Okla.
Janet E. Beck, '66, Rancho Palos Verdes, Calif. *Kappa Delta*
Robert K. Clifford, '66, Sacramento, Calif. *Sigma Nu*
Patricia Courtney Lidane Correy, '66, Gig Harbor, Wash.
Nadine Klecha Jacobsen, '66, Dixon, Calif.
David B. Leedy, '66, Jacksonville, Fla.
John J. Odland, '66, '68, Bloomington, Ind.
Bruce E. Nelson, '66, '69, Central Point.
E. Anne Hovee, '67, Tigard.
Robert S. Kaiser, '67, Paxton, Ill. *Beta Theta Pi*
Aaron "Buzz" Shannon, '67, Corvallis.
Joseph W. Smith, '67, Salem.
Vidya S. Bakhshi, '68, Colonial Heights, Va.
James J. Fitzpatrick, '68, Brandon, Fla.
B. "Arnie" Johnson, '68, Granger, Wash.
Frederick T. Larson, '68, Indio, Calif. *Pi Kappa Alpha*
Louis C. Coutu, '69, Carol Stream, Ill.
Sally A. Hopper, '69, Pendleton.
Charles R. Johnson, '69, Brush Prairie, Wash.
Terry B. Tri, '69, Valdosta, Ga. *Sigma Alpha Epsilon*
Alexander M. Miller, '70, Enfield, Conn.
Gregory P. Mize, '71, Highland, Calif.
Roy J. Reichenbach, '71, Cheyenne, Wyo.
Danny F. Gossett, '72, Kent, Wash.
Richard W. Schneider, '72, Troutdale.
Edward R. Tice, '72, '77, '95, Seaside.
James F. Heinle, '73, Mechanicsville, Va.
Samuel M. Sims, '73, Pittsburgh, Pa.
Richard G. Caldwell, '74, Renton, Wash.
Brian J. Fogarty, '74, Aiken, S.C.
Laura L. Guiles, '74, Portland.
Elizabeth "Joan" Thompson Hogan, '74, Albany.
Jane Barrett Tuor, '74, Goldendale, Wash.
William C. Fischer, '75, Durham, N.C.
Antoine Dangon Badan, '75, '81, San Diego, Calif.
Kenyon O. Thompson, '76, Bend.
Thomas J. Campbell, '77, Portland.
Gay Anderson Alexander, '78, Fairbanks, Alaska. *Delta Delta Delta*
David L. Brice, '78, Laporte, Colo.
Brenna Best Weller, '78, Corvallis.
Daniel J. Wieland, '78, Corvallis.
Jane King Wininger, '78, Eugene.
Arthur T. Siaway, '78, '87, Montgomery, Ala.
Kirk W. Dennis, '79, Baker City.
Vickie Valdez, '79, Kennewick, Wash.
Karla Bellwood Bennett, '79, '89, Happy Valley.
V. Ray Bentley, '80, Blodgett.
Ghawamedin H. Bayan, '81, Painesville, Ohio.
Myra Morgan Kiekel, '81, Corvallis.
Steven E. Stanley, '83, Salem.
Mark E. White, '84, Astoria.
Julia McInnis Inocente, '85, Bremerton, Wash.
Betty Carey Hendrix, '86, Corvallis.
Godfrey L. Kabozu, '87, Namibia. He was director of customs and excise for the Republic of Namibia.
Arthur T. G. Siaway, '87, Montgomery, Ala.
Mark E. Jensen, '89, Huson, Mont.
David S. Pitkin, '89, Lincoln City.
Gerellis Gleason Pope, '91, Redmond.
Terry L. Wilson, '91, Corvallis.
Aaron D. Anderson, '93, Grants Pass. *Alpha Tau Omega*
Valerie J. Krantz, '93, Corvallis.
Michael D. Bratton, '94, Las Vegas, Nev.
Dong-Hyun Hong, '94, College Station, Texas.
Carol F. Metcalf, '96, Reno, Nev.
Steven B. Gross, '97, Evanston, Wyo.
Jennifer J. Lyon, '97, Los Angeles, Calif.
Amy A. Watson, '97, Bandon.
Suzanne K. Beer, '99, Wishram, Wash.
Anto T. Chandra, '01, Beaverton.
John A. Crosswhite, '01, Portland.
Erin R. White-House, '02, Astoria.
Robert L. Williams, '02, Portland.
Margaret "Scotty" Rovetti, '07, Corvallis.
Kristopher R. Kerstiens, '08, Portland.
Karena L. Dokken, Salem. A senior majoring in mechanical engineering and music, she was a member of the OSU Wind Ensemble and OSU Baja team. She created a mentoring program for women engineers that has become a model for other OSU departments. Gifts may be made to the Karena Dokken Memorial Scholarship, OSU Foundation, 1-800-354-7281.

FACULTY & FRIENDS

Gloria J. Anderson, Estacada.
Luella T. Andros, Corvallis. The wife of former coach and Director of Athletics Dee Andros, who died in 2003, she passed away on a college football game day, on what would have been her husband's 85th birthday. Memorial donations can be made to the Dee and Luella Andros Memorial Scholarship Fund in care of the OSU Foundation, 800-354-7281.
Samuel H. Bailey, Corvallis. He first taught in the journalism department and then served 18 years as the head of the OSU News Bureau and an additional 18 years as Director of Information. He retired from OSU in 1986.Well known for his emphasis on ethics and professionalism, his legacy includes former students who are currently editors of *The Oregonian* and *National Geographic*.
Donna C. Baldwin, Corvallis.
Lloyd C. Baron, '40, Hillsboro. He was an extension agent in Washington County for more than 20 years. The Lloyd Baron Rhododendron Garden in Rood Bridge Park, Hillsboro was named in his honor in 2003.
Virginia H. Bennett, Lebanon.
Kristin Baker Berglund, Happy Valley.
Frederick L. Bissinger, Chevy Chase, Md.
Bob S. Blackburn, Issaquah, Wash.
E. Ted Blatter, Portland.
Richard R. Bottorff, Cottage Grove.
Dale O. Callaway, Portland.
Larry "Lung" Chen, Corvallis. A professor in the OSU Department of Mathematics for 23 years, he was a two-time winner of the College of Science Carter Award for teaching and

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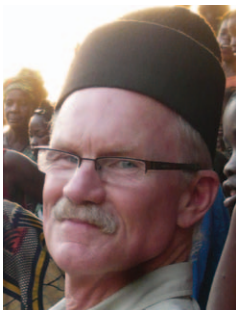
PEACE CORPS VETERAN SUPPORTS SCHOOL, FINDS THE 'WHY' OF HIS SERVICE

He told people that it was to put some of his life back in balance: He had served in the Army, now he would serve in the Peace Corps.

It made for a nice story, Greg Smith, '74, '92, says, but not exactly the truth. Smith had always wondered — ever since that day he stopped by the Peace Corps table in Kerr Library and started filling out forms — really, why did he go? The question had haunted him since 1974.



GREG SMITH

Smith was a Peace Corps volunteer in Sinkunia, Sierra Leone, on the West African coast. Fifteen years later, he reconnected with the current chief of the local tribe. They exchanged letters during Sierra Leone's terrible civil war; later Smith began to email the chief's son. Finally, in 2007, the Corvallis mental health counselor returned to Africa for the first time with his wife, Clare Staton, '78, '83, and their daughter, Lily. (He is pictured during his second visit, which included a walk through the village with students equipped with OSU gear.)

When he first wrote the chief, he asked about one little boy — Ballo. He was "kind of a rascal" who hung out with Smith because Ballo's family couldn't afford the uniform and tuition for school. Smith had secretly sponsored his schooling and always wondered what had become of him.

The chief wrote that Ballo had moved to a neighboring town — and was now a school teacher.

"And that was the moment where I thought: 'You know what, maybe I did do something,'" Smith said.

Things in Sierra Leone have not improved in the past 36 years, Smith discovered. More than 100 houses in the small town were destroyed during the war. The remote, rural area has no running water, no electricity.

"The rebels just went wild out in the country," Smith said, "killing and burning. There's not enough food and no health care, but the chief said to us: 'I want to educate my people. That's my priority.'"

The Smith family had not gone to Sierra Leone with a mission, but went home with one. After creating a nonprofit organization to raise money for the children of Sinkunia, they returned to Africa, this time with all three of their children.

"We were going to build onto the existing school, but the chief was way ahead of us," Smith said. "We brought enough money to double the size of the elementary school, but instead, the chief is building a high school — the only one in the Northern Province." This will allow children to remain close to home to complete their education rather than moving to Freetown, which is quite dangerous for the girls.

Thanks to donations from family friends, a classroom will be named in the memory of Clare Staton's late father, Warren Staton, '50, '51, a long-time engineering professor at OSU.

Greg Smith had always wondered why he decided to go to Sierra Leone. He believes now that he didn't choose to go there, he was called.

And he finally knows why.

— By Ann Kinkley

PHOTOS COURTESY SMITH FAMILY

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the 2005-06 Department of Mathematics graduate faculty award for excellence in teaching.
Leno V. Christensen, Corvallis. He was a professor emeritus in the College of Agriculture.
George E. Cilker, Los Altos, Calif.
William S. Cobb, Lake Oswego.
Beta Theta Pi
Robert H. Cochran, Lebanon. He worked for the OSU athletic department, retiring in 1988.
Jeanne L. Coward, Bend.
Wilma Yutzie Cox, Albany.
Gary E. Daterman, '65, '69, Albany.
Ethelyn T. De Monnin, Portland.
Ann D. Donnally, McMinnville.
Patricia L. Durgan, Baker City.
Raymond J. Ellars, Eugene.
Ruth J. Ellis, Corvallis.
Dick D. Evans, '67, Albany. He was a programmer for the College of Veterinary Medicine.
Margaret Furlong Feiss, Eugene.
John W. Fortner, Moses Lake, Wash.
Walter C. Foreman II, Lexington, Ky. He was an English professor from 1948 to 1976 and chaired the department from 1965 until 1975. In the early 1950s he had come to teach Shakespeare by lucky chance, when, as he put it, "Someone had to do it." Memorial contributions may be made to the OSU Department of English through the OSU Foundation, 1-800-354-7281.
Loree Buckingham Bierly Fox, Salem. She attended Oregon State in the 1940s and worked at the OSU library in the 1980s. Memorials may be made to the 4-H Foundation, 1-800-354-7281.
Arlene V. Fray, Portland.
Bernard F. Friendlich, Little Neck, N.Y.
William Fulton, Portland.
Ralph Garren Jr., '50, '54,

Learn more about the program supported by alumni Greg Smith at schoolsofsinkunia.org

Corvallis. He was a professor in the Department of Horticulture from 1950 to 1986.
Richard Gassner, Blodgett.
Robert J. Gauen, Saint Helens.
Donald C. Gomes, Antelope.
George W. Gordon, Monmouth.
Mark C. Graham, Phoenix, Ariz.
Lorita M. Graves, Salem.
Robert L. Gwynn, Salem.
Leslie G. Harte, Corvallis.
Edmund "Ned" Hayes, Portland.
Charles W. Henderer, Elkton.
John R. Hardison, Corvallis. He was a professor and plant pathologist at OSU, retiring in 1980.
A. Sue Kinser Henderson, Portland. *Delta Delta Delta*
Charles A. Holt, Nanuet, N.Y.
Roberta Mitchell Jansen, Salem.
Thelma Lewis Janssen, '35, Klamath Falls.
Gerald E. Jones, Walla Walla, Wash. *Theta Xi*
Bill C. Kanrich, Ontario. *Delta Sigma Phi*
Harold E. Kerr, '57, Corvallis. Beginning in 1958, he was a 4-H agent in Crook County and a crops and livestock agent in Morrow and Wasco counties and associate director of the OSU Extension Service in Corvallis for eight years. Remembrances can be made to Oregon Agriculture in the Classroom, OSU Foundation, 800-354-7281.
Laurie Goldstein Kimsey, Salem.
Elizabeth Peake King, Seattle, Wash. *Delta Zeta*
Geraldine McKendree Knox, Wedderburn. *Sigma Kappa*
Rolland D. Laurance, Nyssa.
Sylvia Leibowitz, Corvallis.
Patricia M. Lingo, Junction City.
Roger A. Lukehart, Yakima, Wash.
Maybelle "Middy" Clark Macdonald, Portland. She founded what became the Loaves & Fishes' Meals-On-Wheels program, was a founder and member of the Albertina Kerr Guild and founded the Maybelle Clark Macdonald Center and Residence. She created the Maybelle Clark Macdonald Fund, one of Oregon's largest foundations, with the mission "to relieve the misfortune and promote the well being of mankind." *Kappa Alpha Theta*
G. "Patrick" March, Lacey, Wash. *Phi Gamma Delta*
E. Christina Markle, New Castle, Ind.
John Masonovich, Butte, Mont.
Cynthia J. Mays, Santa Rosa, Calif.
Peggy E. McCafferty, Corvallis.
F. Anne McCully, Woodburn.
Florence M. McCurdy, Salem.
Johanna "Billie" Miller, Albany. She worked for the admissions office at OSU for 25 years.
Ernell B. Miller, Abingdon, Va.
Jack R. Miller, Portland. *Delta Tau Delta*
Roger Q. Mills, Lincoln City.
Chester V. Miskowiec Sr., Corvallis.
Ruth Joehnke Mitchell, Tigard.
Thomas P. Moll, Beaverton. *Delta Upsilon*
Julia E. Murray, Santa Clara, Calif.
Judson B. Neale, Silver Spring, Md.
Katherine M. Oja, Astoria.
Dorothie Dowlin Parks, Portland.
Martha Plonk, Kings Mountain, N.C. She was a professor in the School of Home Economics for 30 years. Memorial contributions can be made to the OSU Library for purchase of books about Oregon and Oregon history through the OSU Foundation, 800-354-7281.
Glen W. Powers, Nehalem.
Robert H. Riley, Roseburg.
Aliene S. Robinson, Longview, Wash.
Ann B. Rutledge, Denver, Colo.
Donald J. Scharn, Salem.
Dale Schrock, Corvallis.
Norman K. Seethoff, Bellevue, Wash. *Phi Gamma Delta*
JoAnn Pirrie Semmel, Albany.
Alexander Sesonske, Santa Barbara, Calif.
Will Shaffer, Raymond, Wash.
Agnes Grimstad Shetterly, Dallas.
Clara B. Shoemaker, Corvallis. She was a professor in the OSU Chemistry Department.
Lorretta J. Shuck, Belle Fourche, S.D. She was an acquisitions manager for the Kerr (Valley) Library until her retirement in 1997.
Robert C. Simpson, Pasco, Wash. *Phi Delta Theta*
David W. Skidgel, Powell Butte. *Kappa Sigma*
David G. Smith, Portland.
Richard Sommer, Umpqua.
Gertrude C. Sorlien, Corvallis.
Marjorie W. Spencer, Hopkinton, Mass.
Charlotte Sprick, Corvallis.
Bruce E. Suit, Bel Air, Md.
Barry Sullivan, Amity.
Margaret E. Sutherland, Corvallis.
Lois Thackery, Keizer.
Bob Thomas, Baker City.
William M. Thomson, Carlsbad, Calif.
Henry Turk, Grants Pass.
Margaret D. Varvel, Corvallis.
Mary Boulger Verhoeven, '73, Corvallis. She was a wheat specialist in the Department of Crop and Soil Science and co-owner of Peoria Gardens.
Gerard Verspohl, Wantagh, N.Y.
Terence Waddington, Roseburg.
M. Georgina McKenzie Wahl, '44, Langlois. *Sigma Kappa*
Genevieve Armstrong Watson, Bend.
Richard A. Weinmann, Little Neck, N.Y.
Marjorie Van Diest Wisniewski, Gig Harbor, Wash.
Phyllis Witteman, Salem.
Evelyn Oliphant Yanke, Oconomowoc, Wis.
Edmon G. Young, Snohomish, Wash. *Phi Delta Theta*

POP QUIZ ANSWERS

Questions are on page 7.

1) The ratio of "greens" (e.g. grass clippings, vegetable scraps, coffee grounds and other materials that break down quickly) and "browns" (e.g. paper, leaves, straw and other materials that break down slowly) is 1 part greens to 2 parts browns.

2) A. Ideal soils for vegetable gardening have at least 5 percent organic matter (by volume) and a slightly acidic pH. If your soil is too acidic, you can adjust the pH by adding lime.

3) In the summer months of June through August, only 0.5 to 1.5 inches per week is necessary to maintain a green lawn. Deep watering, less frequently, is more effective than shallow watering, more often. Measure your water use by placing an empty tuna can where your irrigation water lands.

4) Warm season vegetables require a longer time to reach harvest and also grow best in warmer temperatures. Soils should be 50 degrees F or higher for seed germination. They are often started indoors or in a greenhouse and transplanted after soil and air temperatures warm. In areas with long growing seasons, they may be directly sowed into the soil.
Examples of warm season vegetables are: corn, tomatoes, cucumbers, squash, pumpkin, eggplant, melons and okra.

? Did you know? OSU has a new aroma hop breeding program for the craft beer industry.

THAT 'O GUY' IS A REAL STUDENT, AND MOM IS AN ALUMNA

Most people who have seen a Beaver athletic contest in person or on television recognize the wild hair, boisterous head bobbing and the giant, black-and-orange, O-shaped neckwear of the young man known simply as the "O guy."

That would be Eric Robbins, a senior in mathematics and economics, who grew up in the small Oregon Coast town of Waldport, where his mom, 1980 grad Janet Cairns Robbins, often hears from friends who have seen her boy on TV.

"He's just out there and very comfortable with himself," she said. "I know I'm biased because I'm his mom, but he's a lot more mature than a lot of other kids out there."

Eric Robbins played football in high school but is careful to note that it was his large size, rather than talent, that made him a starter on both defense and offense his senior year. He's also careful to note that, although he gets a lot of attention, he's a relative newcomer to Beaver fandom.

"I feel kind of like a fraud," he said. "A lot of these other fans have been following this stuff longer than I've been at school here, and some longer than I've been alive."

Still, Robbins seems to know what teams and crowds need as he works to incite more support at key moments.

"I have seen the crowd be shy, and he is the one to rile them back up," said Zach Reynolds, a freshman in exercise and sport science and a Beaver fan who often sits near Robbins during games. "No player wants to play at home in a quiet gym or on a seemingly deserted field."

"I think the guy is a true fan," said Beaver basketball player Calvin Haynes.

"We need more fans like him, especially for the Civil War game. It doesn't get any better than when you have the 'O guy' getting the crowd and players ready to go."

Beaver athletes sometimes ask for Robbins' help.

"The wrestling people actually recruited me," he said. "They said, 'We could really use someone like you.'" His hallmark cardboard O was given to him as part of a fan promotion at the 2008 home football game with Cal.

"People were handing out these things to everybody, and I was trying to express via body language ... that they should really give me something," he said.

Now the O goes with him to each event and has been signed by dozens of athletes.

In addition to carrying a double major, he DJs at KBVR radio and works a part-time job. He wants to be an actuary after graduation, and figures the wild hair and beard will have to go. He said he might sell it all for charity.

As for the O?

"Part of me is thinking I'll just hang on to it as a keepsake," he said.

PHOTO AND STORY BY JEFFREY BASINGER, PHOTO EDITOR, *THE DAILY BAROMETER*. PORTIONS OF THIS STORY ORIGINALLY APPEARED IN *THE DAILY BAROMETER*.

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CREATE YOUR LEGACY

Norb Wellman played on the 1952 Beaver baseball team that went to the College World Series and has followed OSU baseball ever since. To help assure an outstanding future for the program, Norb and his wife, Ann, established a significant bequest to one day benefit the **PAT CASEY BASEBALL ENDOWMENT.**

You, too, can make a lasting impact on OSU through a bequest. It's an easy way to create your legacy—for baseball or any area at Oregon State University.

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THE PAT CASEY ENDOWMENT

Launched by Norb Wellman '54 and Harry Demorest '63, the **Pat Casey Baseball Endowment** will help the OSU baseball program continue to build its national prominence. The fund honors a living legend—the head coach who took the Beavers to back-to-back national championships. You, too, can be a part of the legacy by giving online at campaignforosu.org or calling OSU Athletics at 541-737-9158.