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O. A. C. ALUMNUS

December, 1924

The Advance of Commercial Education

By Dean J. A. Bexell

It is no accident that commercial education has had a more rapid increase in enrollment than any other branch of education during the last decade. The growth of business courses in secondary schools is perhaps more pronounced than collegiate courses. Figures available show that from 1893 to 1918 there was an increase of more than 1700 percent in the commercial students in public secondary schools. The percentage of enrollment in commercial courses in certain large cities in 1918 range from eleven percent to seventy percent. The table of attendance in our own School of Commerce as well as of the list of graduates, as shown in another column of this issue, is fairly representative of the growing demand for collegiate training in commerce throughout the United States. The larger institutions which do not offer courses in business administration or complete curricula in Commerce are now in the minority. The latest report from the Harvard Graduate School of Business Administration shows an amazing growth in attendance from 117 in 1917-1918 to 585 this year. And this in spite of doubling the tuition from $200 to $400 a year.

Rapid Growth in One Generation

Why this surprising growth in a branch of education comparatively disorganized less than a generation ago? There are three principal reasons why commercial education has had this remarkable growth. First, it is being recognized more and more that the well being of the individual and the wealth of nations both material and spiritual, depends to a very large degree on economic forces—that the well being of society is governed by laws just as truly as natural phenomena.

Secondly, that foresight is the greatest quality in successful business leadership, now, as well as in the days of Joseph. But it is also recognized that ability to unveil the future, depends on a knowledge of the past and the true condition of the present.

Thirdly, that the school offers the shortest and most certain method of acquiring the experience of the past and accurate, comprehensive and organized knowledge of the present economic conditions. No one will dispute that it is possible to acquire knowledge without the aid of teachers, for otherwise, how did knowledge of any kind originate? The apprentice system was a great improvement over training without teachers, but vastly slower than the organized training in school. It has been well said that "the school is the greatest institution in the world for swapping ideas." The student has the opportunity of building on the firm and lofty structure already reared by countless masters and ages of experience. This organized knowledge is handed down in the lecture hall, class room, laboratory, library and through the contact with instructors and fellow students.

The Great War gave a tremendous stimulus to commercial education. Early in the struggle it became evident that economic supremacy would weigh heavily in the balance; that finance, transportation, organization, cooperation, efficient management of material and labor in the process of distribution would count for as much as efficiency in production. Society has come to realize that it can afford to spend some money on the training of business leadership as well as on scientific production. Efficient, economic and useful consumption depends on the facility with which the products of labor are placed in the hands of the consumer. Hence the importance of training skilled leaders in every branch of business activity.

Theory and Practice Go Hand in Hand

One of the best established principles in education is that theory must go hand in hand with practice, that he is best educated who is well grounded in principles, who has acquired some knowledge and appreciation of the finer things of life, and withal, has acquired training in civic leadership as well as mastery of business administration.

Business originated when the savage exchanged his arrow for a morsel of fish, or a gaudy ornament. Ever since, the great mission of business has been to satisfy human wants. In the perfection of this service, like law and medicine, business has risen to the dignity of a profession—not one profession but a multitude of professions, the function of each being to perform some superior and expert service in the intricate process of distribution of products and service. To train such leadership, directly by those who shall go out and assume positions of trust and responsibility in the business world, and, indirectly, by the large number who go into the secondary schools as teachers of commercial subjects—this is the function of the O. A. C. School of Commerce.

As suggested above, a large share of the influence of the School of Commerce is accomplished indirectly by the teachers in the secondary schools. An increasing number are being prepared every year for this important work. Through the cooperation of the School of Vocational Education, about 40 commercial teachers will go out this year to fill the ranks in the high schools of Oregon and adjoining states.

Three Important Divisions

There are three principal divisions of commercial education which are, indeed, common to all branches of education; namely, the investigational, the experimental and the instructional. Every one knows the importance of proper experimentation in manufacturing processes, in business practice and in other phases of organization and management. This is particularly true regarding methods of accounting, auditing and business practice, all of which should be studied with a view to standardization and to securing maximum efficiency. It is the function of the experimenter to discover methods requiring a minimum expenditure of labor, material and capital and to disseminate this knowledge among all who may have use for it.

Not less important than investigation in industry and in business practice is experimentation in the pedagogy of commercial education—a field which is still very much neglected. It is generally very cost-

(Concluded on page 93)

COMMERCE FOUNDATION STONES WERE LAID MANY YEARS AGO

By E. B. Lemon, '11

To view the School of Commerce of today in its attractive and spacious building with a faculty of some 30 specialists, with nearly one thousand students and over 100 seniors, it is difficult to realize that this great unit of the College had its humble beginning such a short time ago. Were it not for the remarkable strides made by the entire institution during this same period, the rapid development of the School of Commerce would be almost phenomenal. Although still in its teens and, therefore, hardly free from growing pains, this school is the largest in the College and is recognized throughout the country as one of the best in its field.

While work in courses relating to commerce has been available at the College since 1900, it was in 1908 that the present School of Commerce had its origin. Prior to that time a department was maintained known as Literary Commerce. When the

Commerce faculty in 1908 when the School of Commerce was organized. H. Lew Mathre, J. A. Bexell, Thomas H. Crawford, J. B. Horner

present administration took over the institution in 1907 the department of Literary Commerce occupied one small classroom on the first floor of the Administration Building. There was also on this floor the President's Office, the Business Office, and the College Library. The Literary Commerce faculty was composed of three administrative officers of the College who gave part time to teaching work. The late Thomas H. Crawford was head of the department, professor of accounting, economics, and business law, in addition to being manager and the entire office force of the College Business Office. Professor J. B. Horner, still prominently identified with College activities, was the Registrar, but was also professor of political science and taught Latin and Penmanship. Then for his avocation it can appropriately be said that he was assistant preceptress at Alpha Hall, the women's dormitory. It is true that he held this latter position because the lovable Mrs. Horner was the preceptress, but Professor Horner was nevertheless a valuable and faithful assistant. The third member of the staff was Miss Helen Holgate, '95, present manager of the Clerical Exchange, who was in charge of the work in Office Training. In addition to her teaching work, Miss Holgate was private secretary for so many College departments that the designation "private secretary" was inappropriate.

These were the days when the O. A. C. world was young and when such events as canoeing and shooting ducks on the lower campus, now often referred to by neophyte writers for student body publications as sports of the early days, were a reality. It should not be inferred, however, that the students of this period are the real old-timers. Such distinction belongs to those who were here prior to 1900, and more particularly before the days of '98, when the Spanish-American War stirred the institution even as did the recent World War.

But to return to the era in which our discussion begins, the year 1907; it should be understood that even then the Oregon State Agricultural College was keeping pace with educational requirements and the possibilities of Oregon, and in this work the Department of Literary Commerce had its part. Then, as now, commerce students were active in the affairs of the student body. The Barometer, then a weekly publication, was edited by John G. Schroeder, now a prominent attorney, who was also an athlete of ability. Forensic history was being established by Philip H. Cale and E. R. Woods, both of whom are now successful practicing attorneys. C. E. Williamson, the cashier of the Albany State Bank, was the president of the O. A. C. Commercial Club and there are many others who might be mentioned in connection with college activities of the time.

Bexell Came in College in 1908

When the school year opened in September, 1907, President W. J. Kerr was in charge of the administration and a new epoch in the development of the College and the state of Oregon was begun. The following year Dean J. A. Bexell was called to the College to take charge of the Department of Literary Commerce and to develop a School of Commerce. This he has done in a comparatively short time and with remarkable efficiency. Soon after his arrival the contruction of the agronomy wing of the present Agricultural Building was begun with the entire third floor planned as a permanent home for the School of Commerce. When completed in 1909 these quarters appeared unusually spacious and elaborate and some predicted that the administration had made a mistake in allotting so much space to the small School of Commerce. Even at the time these quarters were being occupied plans for a great School of Commerce had been formulated in the mind of Dean Bexell and each subsequent year has witnessed these ideas develop into maturity. Two departments provided for in the elaborate scheme had been organized. These were Business Administration and Secretarial Training. Two years later the department of Economics was started and the following year Political Science became a fourth department. Other expansions have been made from time to time consistently to offer the best possible training available in the field of commerce.

Elementary Twenty Years Ago

Twenty years ago the commerce curriculum included only a few subjects and these would today be considered most elementary. Probably the course is hardly comparable with the work available in the commercial department of a modern high school. Today any of the major departments in a School of Commerce offer work which is recognized as the equivalent of any other college curriculum, and now include many subjects which only a few years ago were available only in a department of liberal arts. A student in commerce necessarily secures a broad training in English, economics, political science, business organization and management, and is also required to devote considerable time to such subjects as mathematics, languages, history and other basic subjects, and also has opportunity to specialize, to a certain extent, in one or more of the latter fields. Since the recent war, schools of commerce have been in the foreground everywhere. The registration in commerce has exceeded the enrollment in other schools in all of the institutions of the west

FACULTY OF SCHOOL OF COMMERCE IN 1924

Top row—left to right—John Andrew Bexell, Dean of the School of Commerce, Professor of Commercial Education; Lee Cleveland Ball, Assistant Professor of Accounting; Lillian Burns, Instructor in Secretarial Training; Freda Carbaugh, Instructor in Secretarial Training; Newel Howland Comish, Professor of Economics and Sociology; Jay Wilson Cum-mings, Instructor in Secretarial Training; William Henry Dreesen, Associate Professor of Economics and Sociology.

Second row—Ulysses Grant Dubach, Dean of Men, Professor of Poltical Science; Minnie DeMotte Frick, Instructor in Secretarial Training; Mercy Jane Gain, Instructor in Economics and Sociology; Roy Reno Hewitt, Assistant Professor of Political Science; James Harold Irvine, Instructor in Accounting; Chester F. Lay, Associate Professor of Accounting; Roy M. Lockenour, Instructor in Political Science; Hector Macpherson, Professor of Economics and Sociology, Director of Organization and Markets.

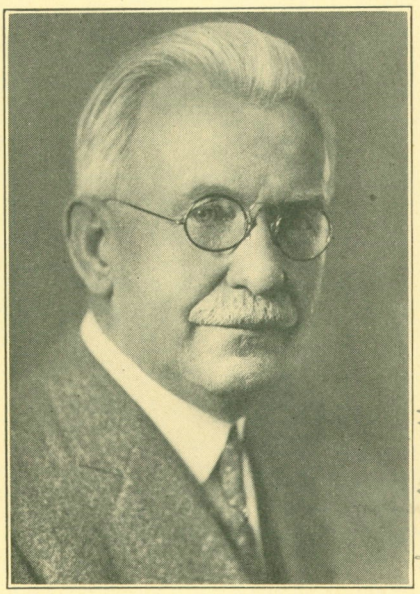
Third row—left to right—Etha Mabel Maginnis, Assistant Professor of Secretarial Training; Frank Abbot Magruder, Associate Professor of Political Science; Kathleen Meloy, Instructor in Secretarial Training; Edward Becker Mittleman, Assistant Professor of Economics and Sociology; Olive Elizabeth Moore, Secretary, Department of Economics and Sociology; Lilly Nordgren, Instructor in Secretarial Training; James Franklin Page, Assistant Professor of Economics and Sociology; Walter Raleigh Robertson, Specialist in Accounting and Income Tax.

Bottom row—left to right—Frank Leslie Robinson, Assistant Professor in Accounting; Alfred Schmitt, Professor of Finance and Administration; Herbert Townsend Vance, Professor of Secretarial Training, Professor of Advertising and Selling; Bertha Alice Whillock, Instructor in Secretarial Training; Edith Wilkinson, Assistant in Political Science; Victor P. Morris, Instructor in Economics and Sociology; Leila Hay, Secretary of School of Commerce; Calvin Jehu Hurd, Extension Specialist in Marketing and Organization.

during the past few years, and is still growing. What the ultimate result will be is only a matter of conjecture. These schools are, of course, permanently established, and the place of the School of Commerce in the educational policy of the Oregon State Agricultural College is so definitely determined that whether the strictly commerce enrollment increases or decreases is of little importance. From the beginning the School of Commerce has been developed from the standpoint of the needs of the institution as a whole, as well as providing an adequate curriculum for the student desiring to major in commerce. Work is offered which is a vital factor in all curricula. The agriculturist and the engineer come in contact with certain courses which have been especially planned for their respective programs, and all students are required to earn a certain minimum number of credits within the school. From the standpoint of development, efficiency, and service the School of Commerce occupies a unique position in the history of the College.

Sketch of Dean of Commerce Reveals Rich Character

On the plains of northwestern Iowa in 1882 a sandy haired, pink cheeked young Swedish lad, was herding cattle and reading Pilgrim's Progress. He had but recently come to America, and was struggling with the novelty of the English language as well as with the mystery of the vast waving plains—fenceless, roadless, and apparently illimitable. He was not only reading his first book in English, he was working at his first job in the New World. From Pilgrim's Progress he hurried on to The Conquest of Peru, to stories of exploration, and to American History, interspersed with occasional excursions in Oliver Optic's Young America Abroad. And from that first job of herding cattle on the lonely plains, he went to the task of doing chores in a village, in order to continue his schooling; got a job in a store, first as clerk, then as book-keeper, and later sold drygoods in the city, in order to pay his way to college; and finally after many struggles, started on his career as a pioneer in business education.



For the rubicund Swedish lad, by reason of his own initiative and the opportunities that America offers impartially to her native sons and to the foreign born alike, is today head of a great school of Commerce, giving instruction to 2000 college students, and enjoying a reputation vastly wider than those apparently boundless prairies that in the early eighties inspired his imagination and warmed his heart with patriotic love.

This history of John Andrew Bexell, Dean of the O. A. C. School of Commerce, is but another example of the oft-repeated story of the thrilling rise in America of the boy of foreign birth—from obscurity to prominence, from poverty to plenty, from humble usefulness to incalculable service to all mankind. It is almost the exact parallel of the story of Michael Pupin, herdsboy on the Serbian plains, choreboy in America, and today Professor of Electro Magnetism in Columbia University. It is not unlike the story of Edward Bok, Dutch boy who starts as a window washer and peddler of newspapers, and becomes the editor of a powerful publication with a circulation of a million copies. It is like the story of Jacob Riis, and Carl Schurz, of Hill and Carnegie, and scores of other industrious lads who came to America with nothing but good breeding, clean hearts, and high purposes and built their lives into the glory of these United States. It is the epic, in short, of modern America.

His Autobiography is Modest

"I was born June 8, 1867," said Dean Bexell on being interviewed by the *Alumnus*, "in the little village of Bexet, Smaland, in Southern Sweden, about 20 miles from the coast of Categat. Helmstadt was our nearest ~~market town~~ city. My parents were farmers of the middle class, who gave me, along with my three sisters and one brother, as good an education as our environment afforded, the equivalent, probably, of our ninth or tenth grade.

"Having relatives in America, my parents took me to Iowa, in 1882. Here I herded cattle on the wild plains, now the site of thriving towns, and learned to read English from books loaned me by kind friends. Making a start in a new land, my parents, though eager to see me schooled in English, could do little for me. Nevertheless I went to Bancroft to start school, doing chores for my board at the home of an old German. The next winter I did the same work, taking care of cattle, for Lem Stockwell, of blessed memory; for he took an interest in me and helped me make a self-respecting start.

"Thus till the spring of 1884, when C. W. Goddard, of the firm of Goddard & Van de Boe, made me the munificent proposition of becoming a clerk in their store at $1 a week. I grabbed the proposition. It proved successful; for they were soon paying me $135 a year, and I stayed with them for three years.

"Next I became book-keeper and sort of office manager for another firm in Bancroft, and before I left in the spring of '88 had the distinction of being the best paid clerk in town, though the actual salary would look slim in these days of high values.

"Going to Des Moines, I spent ~~two~~ one years as a salesman of drygoods, and by that time had saved enough money to feel safe in enrolling at Augustana College, located at Rock Island, Illinois. As student, instructor, and professor of mathematics, I spent 14 years at that institution, becoming acquainted with many people who have been my life-long friends."

At Augustana College he supplemented the savings he had already accumulated, and acquired excellent experience besides, by serving as assistant to the Business Manager. Throughout his stay there he spent his summer vacations in some kind of promotion work for the institution, chiefly managing the concert tours of the College musical organizations, for which it was distinguished.

How He Got His Prized "D. D."

But the greatest thing that happened to him at Augustana was the way he took his D. D. In those days he exercised a mellifluous tenor voice by singing in the chapel choir and taking part in Handel's oratorios. In that choir, and in those oratorios, was a little Swedish nightingale from Oscaloosa, Iowa, taking special work in the Conservatory of Music. She had the poetical name of Dena Dahn and she was some poem herself, especially in the eyes of John Andrew, the first tenor. And the first tenor, as he warbled the praises of Paradise in that rapturous oratorio, figured that he could duplicate all those joys of paradise, and then some, if he could only go on through life singing duets with Dena Dahn. And in due time, his fellow students remarked that he was really the winner in the race for D. D.—a degree (of happiness) which he has cherished above all his other academic conquests. For life with her, he beams, has been one grand sweet song—no matter what the neighbors may think of the duet.

(Corrections according to Dean Bexell)

One of Prexy's Many "Finds"

Dean Bexell is one of President Kerr's many "finds." He found him in Illinois and took him to Utah, where he also found Professor James Dryden, Regent N. R. Moore, and Executive Secretary W. A. Jensen. After leaving Augustana College, Professor Bexell was for five years Director of the School of Commerce of the Agricultural College of Utah, where he built up an organization and equipment far ahead of most state institutions in those days, one of the best, in fact, to be found anywhere.

On coming to O. A. C. in 1908, following President Kerr's arrival by one year, he was somewhat depressed by the conditions for teaching commercial subjects. The commercial department was located in the one room now occupied by the Claims department of the Business Office, the north east room of Administration Building. It was shared, moreover, by other departments. The equipment consisted of ten or eleven rented typewriters.

The report of the Commerce department of that year, 1908, submitted for the biennial report of the President to the Board of Regents, occupied one page of tabular typewriting. The report for 1924 occupies 120 pages, squeezed pretty dry at that. The old "literary commerce course" looked, in fact, a bit denatured to the enthusiast from the other side of the mountains, who had built up the real thing back there. He was a little blue. But not for long. The President made him not only head of the School of Commerce, but manager of the book store, newly established, and financial secretary of the entire institution, positions he had held under Dr. Kerr at Utah Agricultural College. Then he took him over those barbed wire fences we told you about in the October issue, showed him the site of the new Agronomy building, with the kingdom of commerce on the top floor thereof, and encouraged him to crank up his imagination, move in, and take possession.

There is a Business Side to Every Job

On the principle that there is a business side to every vocation, the work in commerce at O. A. C. was planned with a view to be of service to every school and department on the campus. A new idea when Dean Bexell got President Kerr's endorsement of it, this principle has since become generally adopted, and schools of commerce everywhere are offering fundamental courses that give the foundation for a business-like administration of any occupation.

At O. A. C. this phase of the work has grown until today there are as many students taking courses in commerce who are registered in other schools of the College as there are students regularly enrolled in the School of Commerce. In other words, with an enrollment of approximately 1000 students, the School of Commerce is giving instruction to practically 2000 students, half of whom are registered in Engineering, Agriculture, Home Economics, etc.

A field that Dean Bexell pioneered when few others gave it any attention was that of farm accounts and farm records. He advocated accurate financial accounts for every farm as a business proposition; and provided a simple and adequate system for keeping such accounts. This movement, the forerunner of the present wide-spread conviction that the economic side of farming—the marketing end—is of equal importance with the producing side, was earnestly and vigorously advocated by the School of Commerce at O. A. C. 10 to 12 years ago. Press articles were issued on it, bulletins published, and complete machinery in the way of blank forms, record sheets, account books, and reports, was provided and circulated through the joint activities of the School of Commerce and the department of Farm Management.

"Finest Home for Commerce School in U. S."

Concerning the establishment that Dean Bexell has built up here at O. A. C., Stephen I. Miller, Jr., who was then Dean of the School of Commerce at the University of Washington but is now Director of Education for the American Bankers Association, said, on the occasion of the dedication of the new building, in 1923, that "undoubtedly you have the finest home for a School of Commerce, or School of Business Administration, that is to be found anywhere in the United States today. I make that statement without license or extravagance. I also appreciate the organization of the school, and above all, I appreciate its simple organization—its splendid adaptability."

Dean Bexell is modest enough to disclaim any extraordinary responsibility for what he has done here. Indeed, aside from the credit he gives his staff, he speaks in this fashion about it. "It is through President Kerr's penetrating vision, anticipating the needs of the future through his analysis of the present that I have been able to develop the organization, and build up the material plant, that we now have for teaching business administration. His constructive outlook, coupled with his discerning leadership, has encouraged our every effort and cleared the way for progress. I owe everything to him."

The Appraisal of His Best Friend

Mr. Jensen, Executive Secretary, first met Professor Bexell in the summer of 1904 at Chicago University where both were studying during the vacation. Mr. Jensen was already with Dr. Kerr at Utah Agricultural College and Professor Bexell was to go there in the fall.

"At that time Dean Bexell was comparatively tall and slender," said Mr. Jensen. "He wore a moustache, after the style of the day, curled in the jauntiest fashion. With his sandy hair, pink cheeks and long frock coat, he was a picture of academic, almost ministerial, elegance. But he had the same gracious cordiality, the same persistent curiosity, and the same enthusiastic initiative that helped him build up a great school of commerce at Utah Agricultural College and a still greater one, in time, at O. A. C.

"Bexell has the social qualities that make him one of the best of friends," continued Mr. Jensen. "He makes friends easily, but never wavers in loyalty. He is generous almost to a fault. All through his college course, as well as through his later years, he has not only aided members of his own family, but has sought opportunities for helping acquaintances outside his family. He has promoted practically all good causes in Corvallis, the church, the hospital, the civic improvement projects, and constructive charities.

"Back of the quiet, gracious address of Dean Bexell there is great energy and real initiative. This has been manifest not only in the way he has pioneered the field of commercial education and kept in its van since the beginning of the twentieth century, but in such work as he has done for the United States Government, through the Bureau of Markets, and for the state, through the Oregon Bureau of Statistics.

"A gentleman in every sense of the word, a sterling character, and a citizen of large views and generous impulses, he has been a factor for ideals as well as for material progress, and has made his environment better and better by reason of his longer residence in it. This is in obedience to his philosophy of life; for one of Bex's cherished theories is that the soul is colored by its surroundings."

The Dean is eminently conscientious, Mr. Jensen explains, telling a story of his early experience as a book agent to illustrate this fact. He was selling

Bibles, in a de luxe edition, the price being fixed, as well as the commission, which was high. "I hated to take the money," said the ingenuous salesman. "It seemed an awful price to pay. I couldn't have taken it for any other book but the best book."

Mr. Jensen tells another episode illustrating how the young foreigner, stranger to the community and the ways of trade, was tested on taking his first job in a store. It was his task to sprinkle and sweep the floor each day. Among the sweepings gathered up one morning soon after he took the job, was a shining five-dollar gold piece. He picked it up, looked at it in astonishment, and hastened with it in delighted frankness to the manager's desk. The latter looked at it indifferently, questioned him sharply, and then referred it to the proprietor. It was not till some time later that the boy learned that this was a trick to test his honesty, and the proprietor divided the five dollars with him.

The far cry between conditions in the days of Dean Bexell's schooling in the old country and conditions in present day America, is illustrated by the fact that as a lad in school Dean Bexell was sent on an errand, in school hours, to bring his teacher a pitcher of beer. Imagine what would happen to Pete Stoddard, remarked Mr. Jensen, bringing his Dean a pitcher of home brew, even at Christmas time, in this year 1924, in these United States of America, in Oregon, at Corvallis!

Things Must Follow the Schedule

Dean Bexell is a martinet for plans and specifications. Every project must be definitely prevised and systematically scheduled. He has a genius for graphic presentation of plans of organization. This zeal of his for careful anticipation of all details of a project, frequently gets on the nerves of his co-workers. When he has a bulletin under way, for instance, the Dean haunts the precincts of the editor, proof reader, and printer. When the O. A. C. Press was in the old plant, the head printer, looking out of the window one morning, remarked to his make-up man, "Here comes the Dean, all hopped up to read page proof on that copy the linotyper just got a first look at this morning. You know, I can imagine the Dean burying his grandmother alive, in order to make sure that the final ceremony went off according to schedule."

His Staff Acclaim His Leadership

Dean Bexell's discriminating selection of men to conduct his departments has been one of the secrets of his success. He is ever eager to promote the spirit of leadership, not only in his students but in his staff. He insists that the work of instruction is the first duty of a man on his faculty, but this duty ably performed, he urges his men to undertake and put over some worthy individual project. This accounts for the fact that so many of his men are authors of good books.

"The Dean," says Professor Comish, of the department of Economics and Sociology, author of The Standard of Living, "is ever ready, with his genial disposition, energizing personality, and sympathetic helpfulness, to listen to new proposals as well as to give counsel. He overflows with satisfaction when his students or graduates distinguish themselves, and thus bring credit to their school and college; but he glows with equal enthusiasm in encouragement of his colleagues on the staff. An organizer of the first magnitude, and a searching scholar in the field of commercial education, Dean Bexell will long be remembered for his pioneering services to the cause of business administration, but he will be best beloved by the friends who have worked with him, or under him, and have felt the urge and inspiration of his great-hearted personality."

COMMERCE CHAMBER IS ACTIVE ORGANIZATION WITH OBJECTIVES

The O. A. C. Chamber of Commerce was organized in 1908 for the purpose of promoting commercial education and providing a Forum for the discussion of current commercial, industrial, and financial topics. To this end, the members of the Chamber meet twice a month. From time to time the Chamber is addressed by men prominent in their respective fields.

The Chamber has a definite program of which the outstanding features are:

To sell its members to their respective home communities.

To sell the home communities to the respective members.

To sell the State of Oregon to the people of O. A. C. and through them to the people of the State of Oregon.

To sell the Oregon Agricultural College, its services and facilities to the people of the state.

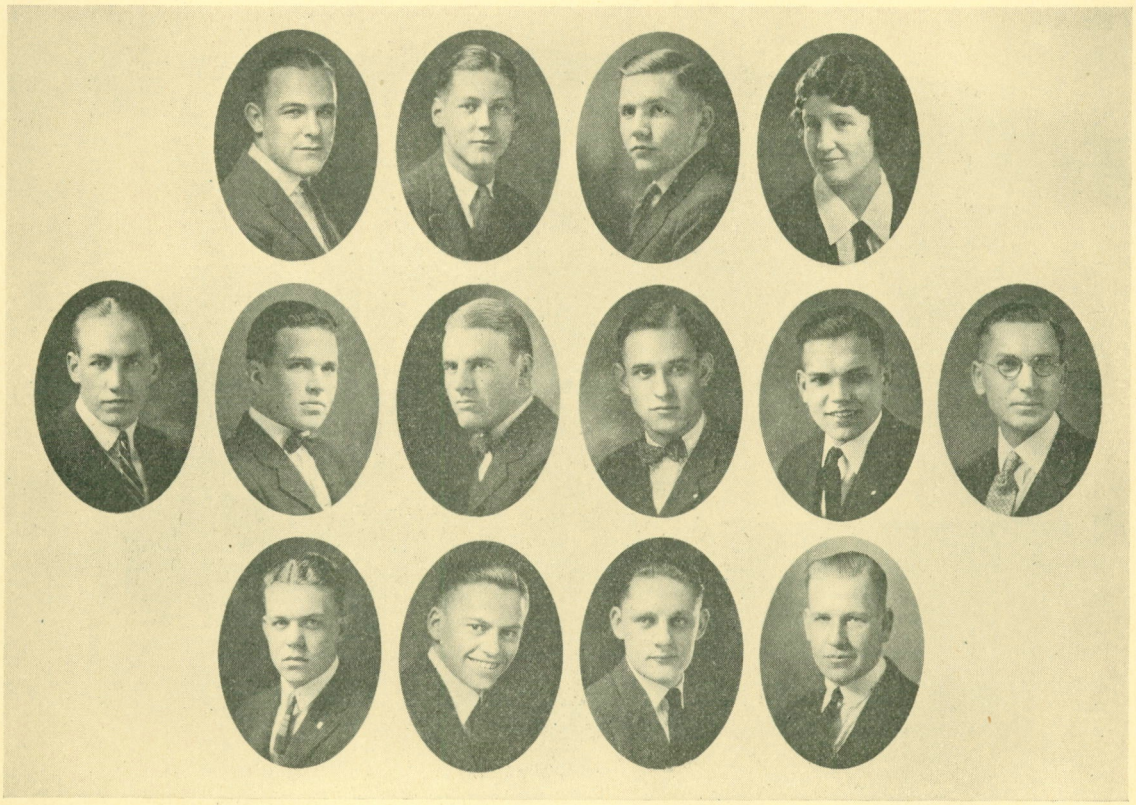
To accomplish its objectives accredited student representatives are appointed from the various Chambers of Commerce over the state to the O. A. C. Chamber. The accredited representatives represent the home chamber, present its claims, and conduct all communications between the two chambers.

Commerce students in 1908

The membership of the Chamber has been divided into six divisions by the creation of districts. The first district comprises Multnomah county; the second, the Willamette Valley with all the territory north of Roseburg; the third, the territory west of the Cascade Mountains and east of the Coast Range including Roseburg south to the California line; the fourth, the coast counties; the fifth, all of Oregon east of the Cascade Mountains; and the sixth, all out of state. Each district has selected a manager who will organize the people from his district into a sub-organization of the chamber. The district organizations will afford opportunity for the special training the students need to prepare them to participate effectively and with ease and dignity in commercial and civic organizations after they have completed their college experience.

Oil Painting is Gift

As a part of its program to "Sell Oregon" the Chamber of Commerce has inaugurated the policy of annually presenting to the School of Commerce something that represents the scenic grandeur or industrial possibilities of the state. As its first gift to the school, just before home-coming, it hung over the main entrance to Commerce Hall an artistic oil painting of Crater Lake.



COMMERCE CONTRIBUTES STUDENT LEADERS

Top row—left to right—Jack Foyle, Third Vice-President Associated Students; Fred Bracher, Editor of 1926 Beaver; Westerman Whillock, Chairman Greater O. A. C. Committee; Roberta Lane, President Associated Women Students.

Center row—left to right—Elwood Lyman, Colonel of Cadets; Paul Walker, Manager of Barometer; Robert Theiring, President Senior Class; Frank Lacey, President Junior Class; James Goldrainer, Chairman O. A. C. Educational Exposition Committee; George Hessler, Editor O. A. C. Directory.

Bottom row—left to right—Oliver Mattson, President Sophomore Class; Waldo Stoddard, President Associated Students; Fred Behnke, Editor Barometer; Gilbert Struve, Chairman Point System Committee.

School of Commerce in 1924

Rally night before the Homecoming Game. The crowd before Waldo in the reflected light of the bonfire. The student's dance in the Men's Gym. Gamma Phi Beta's welcome to homecomers. One of the three welcoming arches. The pajama parade on Third and Madison.

Homecoming Strengthens Bond of Beaver Brotherhood

It was a great Homecoming, a great spectacle, and a great manifestation of Beaver spirit. The glad hand was ready, and its warmth was hearty and sincere. Many a fraternity and sorority entertained more guests than they had members. The homecoming signs emphasized the welcome to the old grads and the spirit of hospitality. "You'se Mammy welcomes you, chillun," read the legend over the old negro mammy on the Gamma Phi Beta porch, reaching out her ample arms to the approaching auto on the lawn. The Sigma Chis had a similar welcome to an auto-load of old grads in effigy. Theta Nu Phi divided its wide porch between a welcome to U. of O. and O. A. C. and the winning homecoming sign on the Pi Kappa Alpha house showed a troop of Beavers coming back to the old lair, under the sign "Welcome home."

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Alumni headquarters in Commerce Hall were attractively arranged, constantly provided with attendants, regularly frequented by faculty people and Benton county graduates, and thronged with homecoming visitors from Friday evening on till Saturday night. The great Alumni Register, gift of the class of '98, on its walnut stand, gift of the '99-ers, gave up 19 of its broad pages to accommodate the names of the 543 old grads who came to sign up and shake hands with fellow Beavers.

The Olympics, the Bag Rush between the rooks and the sophs, the polo games, and the other outdoor sports of the morning were well attended, and proved to be entertaining spectacles.

The Alumni luncheon at Waldo Hall, informal, unhurried, and altogether joyous in its spirit of happy comradeship, fit the situation exactly, and gave everybody ample opportunity to get to Bell Field in time for the first gun and the Varsity "O" parade.

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The noiseless parade of Friday evening was a novelty. Not that it was any Quaker demonstration of absolute stillness, but that it was a striking contrast to last year's pandemonium of sound. The watch word of this year's parade was "Try to be seen, not heard," and it produced some refreshing examples of the grotesque and the beautiful in the way of a procession. Torch lights by the hundred for the boys, white pajamas against shiny black pavements; long lines of sparklers for the girls, and the usual demonstration of fireworks, flares, and flashlights helped to create a brilliant spectacle, a moving supplement to the scores of illuminated signs on fraternity and club houses.

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The pep rally in the Armory following the noiseless parade assembled a houseful of Beaver boosters, estimated at 5000, who listened to rouser talks by Dean Dubach, Professor Edwards, Coach Schissler, and Cheer Leader Bothwell. The keynote of the talks was confidence in our team, courtesy to all guests, and unanimity of action in the interest of a great homecoming and a great entertainment for alumni, visitors, and all patrons of the game.

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The polo game between O. A. C. and the Seventh U. S. Infantry of Vancouver, Washington, resulted in a victory for O. A. C. by a score of 9 to 6. O. A. C.'s brilliant offensive and almost invulnerable repulse kept her opponents guessing throughout the first and last chukkers. The visitors won the fourth chukker, however, and the others were divided evenly. The game was counted a good example of both horsemanship and mallet work.

Among the spectacular features of homecoming the air squadron of eight planes headed by Lieutenant Oakley G. Kelly, transcontinental record flyer, won the admiration of the crowd and excited no end of thrills. Kelly was in the sky during the morning, circling the field and swooping down into the stadium while the Olympics were on, or doing occasional spirals, head dives, and other stunts with his great shining plane.

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Following the Varsity "O" parade before the game, the whole squadron, anxiously awaited by the thousands on Bell Field, was sighted in the north. Headed by Kelly's giant De Haviland, the planes, in procession, circled the field in wide sweeps and then gradually closed in. Orange and black and lemon yellow streamers trailed from one of the planes. After a series of graceful approaches, this plane finally swept down into the midst of the stadium, dropped the official football for the game, and, then, climbing at a steep angle, swept over the roofs of the cheering stands and joined the circling airplanes in the sky.

"The most daring and skillful handling of a plane at close range that I have ever seen," said a Portland visitor of wide experience, in commenting on the performances of Kelly and others of the aviators.

The maneuvers of the squadron at Corvallis were attended by fortunate weather conditions, but its return to Camp Lewis was beset by baffling fogs at Portland and along the Columbia, forcing them up the river in search of an emergency landing, and finally obliging all to take to earth in a field, one of the planes dropping into the Columbia for lack of sufficient fuel even to make a landing. No one was hurt among the gallant air men, and little damage was done to the plane that fell. The presence of the squadron was a great asset to the Homecoming as a beautiful and impressive spectacle.

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Another inspiring feature of Homecoming as a spectacle was the ascent of the United State flag at the start of the game and of the word welcome between halves. The big gun hurled a bomb into the air, which released, as it exploded, a large flag, suspended from a parachute, and waving gracefully in the south wind as it floated off over the campus while the band played the Star Spangled Banner. Between halves, seven bombs in regular succession sent up their white banners suspended from parachutes, each bearing a black letter which joined its fellows in the sky to spell out the word WELCOME. The banners soared away like birds, and were long visible in the sky, though unfortunately many people under the roofs of the grandstand could not follow their flight.

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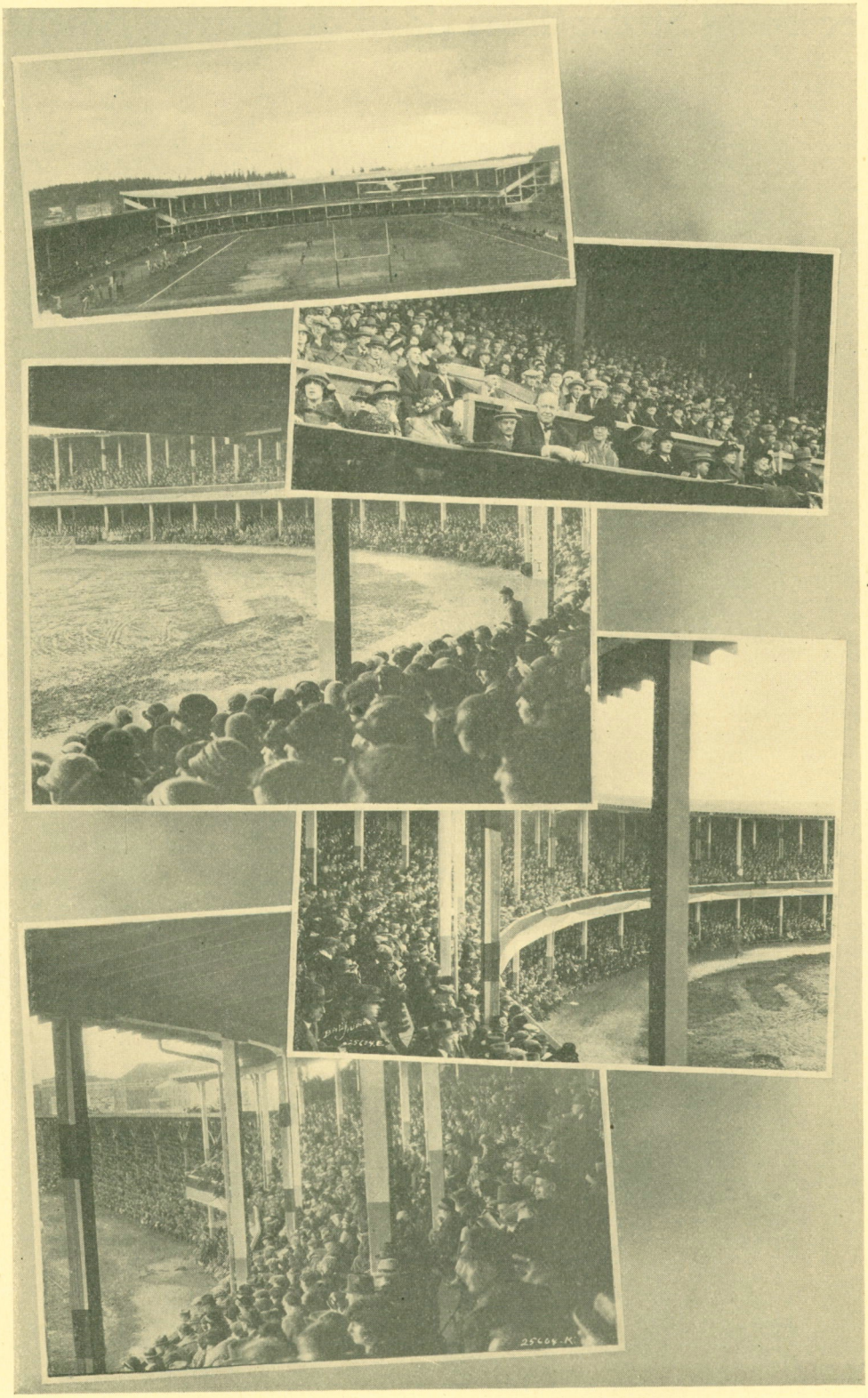
"We're sorry, of course, we didn't get the bigger score," said a sophomore who represents the views of the students as fully as any individual could represent them, "but we're satisfied with our team. More, we're proud of them. We never lost faith in them for a moment. We felt from the beginning that they had the power to 'come back.' Even when Oregon scored, we were not discouraged. We felt that this was another opportunity to pile up more fight. And that last fifteen minutes of plunging and passing, in the desperate effort to turn the score, was the finest example of Beaver fight that I've ever seen on this gridiron."



Views on Bell Field at the Homecoming Game. The official football is dropped by an airplane. President Kerr's official guests in the boxes of the west grand stand. Views in the new oval grand stands and a glimpse of the student rooter sections.

"Talk about your Oregon spirit," said a senior girl on reading the Sunday Oregonian, following the game, "if Oregon ever suffered three successive defeats in football, not to mention eight or nine, she would hang her players, quarter the athletic director, and burn the head coach in oil. It takes spirit to go up against defeat year after year and still keep your faith, hope, and charity. O. A. C. can do that."

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"The best team lost" was the general comment at the Corvallis Chamber of Commerce forum on Tuesday following the game. In the long run, of course, the score will be the only thing remembered; but in the meantime it is opportune to keep in mind such honest comments as this as well as that of Gregory, sports writer for the Oregonian, who said, "The Aggies had all the edge, and team for team, should have won the game."

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The Homecoming dances, divided between the three largest halls in town to accommodate the many visitors—for there were visitors at all the dances—were literally thronged, the alumni dance at the Women's Club being especially popular and populous. It was a mill for keeps, but a merry one. The most unskilled fox trotter couldn't fall down, the standing timber was so thick. But this provoked all the more good fellowship, however much it stopped the procession by reason of the frequent, "Oh, Bill! how are ye! Where's Bess? Jennie's over there footing it with Jack. See you again!"

The affair was a huge success as a get-together, but too much of a thicket for successful dancing. Something must be done next Homecoming to give the returning Alumni the best dance hall we've got in town or on the campus. Maybe the new Benton Hotel will be the place. Maybe the Men's Gym. For the students are determined to give the homecomers the best the community affords.

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The freshman party at Smith Hall took care of the first year people very nicely, together with many of their out-of-town friends from high schools and home towns.

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The student dance in the Men's Gym was set in a sumptuous trimming of orange and black; had a tip-top orchestra, suitable decorations in football style, and all the characteristics that go to make a dignified and beautiful dancing party. If it's necessary to give over the Gym to the Alumni, who are increasing every year in the Homecoming crowd, the students mean to see that they get it, their leaders tell us. That's the O. A. C. spirit, right down the line!

Five Alumni Elected to Legislature

General satisfaction is manifest in the Beaver ranks over the outcome of the November elections —meaning, of course, in so far as the results affected O. A. C. candidates.

Five O. A. C. men will be in the state legislature this year. Claude Buchanan, '04, of Benton county and Theo. P. Cramer, '18, of Josephine county were reelected to the lower house. E. G. Bates, '15, of Clatsop county, Mark McCallister, '05, of Marion county, and L. L. Swann, '93, of Linn county, are new members added to the legislature this year.

Ralph P. Laird, '16, withdrew his nomination due to pressure of activities in the Farmers' Union and government agricultural statistical work.

If we could see what is wrong with ourselves as easily as we see what is wrong with the Government, we wouldn't have to wait for a new administration to bring "good times."

PHI KAPPA PHI INITIATES AND HOLDS HOMECOMING BREAKFAST

The Phi Kappa Phi initiation and breakfast, followed by the election of officers and business matters, which was scheduled and carried out on Sunday morning, November 23, promises to be an annual affair. In the short time available for all the interests of homecoming there seems to be no opportunity to schedule this important meeting when it can enjoy a full attendance except at an early hour Sunday morning. Since the aims and enterprises of the society—scholarship, character, leadership and service—are in special harmony with the day, there should be no objection to holding the meeting Sunday morning, providing it can be concluded before the hour of church services.

Seventy-three Phi Kaps Present

The initiation ceremonies, very simple and direct as compared with fraternity initiations generally, were admirably conducted, and gave the members present, as well as the initiates, a closer insight into the aims and ideals of the society. Seventy-three members were present.

The breakfast, which monopolized the Tea Room, was charmingly appointed, the tables being arranged in a great square with only outside seats, facing a group of inner tables at which the seventeen initiates were seated. Huge white chrysanthemums and black and white ribbons decorated the tables. Dean Smith, president of Phi Kappa Phi, presided.

At the business meeting arrangements were made for working out an equable and adequate plan for keeping the finances of the society in sound shape, for establishing an endowment fund with part of the initiation fees, and for inaugurating a constructive program of work that shall be worthy of the high purposes of the society. Dr. J. K. Weatherford, '72, of the Board of Regents, spoke with characteristic eloquence on the Aims and Purposes of Phi Kappa Phi, and Harry Card, '24, spoke on the Relation of Phi Kappa Phi to the College.

Gilbert Struve is Elected President

In the election of officers for the coming year effort was made, as arranged at previous meetings, to give full recognition to undergraduate members, and yet provide for the continuous and consistent functioning of the society throughout the year. To this end an additional office, that of corresponding secretary, was established. The newly elected officers were, President, Gilbert Struve, senior in Commerce; Vice-president, Dr. M. Ellwood Smith, Dean of the School of Basic Arts and Sciences; Secretary, Pauline Thompson, senior in Vocational Education; Treasurer, Henry Whillock, senior in Commerce; Corresponding Secretary, Dr. F. A. Gilfillan, assistant professor of Pharmacy; Marshall, Donald Hill. The retiring officers were, Dean Smith, President; Lily Nordgren, Vice-president; Dr. Gilfillan, Secretary; Zelta Feike, Treasurer, and Elvin Hoy, Marshal.

Jeweled Pendant Found

A black enamel or onyx pendant with a jeweled gold mounting on a tiny gold chain was found at alumni headquarters after the Homecoming crowd had cleared away. The owner may have same by calling or writing and identifying it.

A man will stand for almost anything, but we doubt whether he will permit tobacco to be taken away without resisting.

O. A. C. ALUMNUS

Published monthly during the school year by the Oregon State Agricultural College

MEMBER OF THE ALUMNI MAGAZINES ASSOCIATED

ZELTA FEIKE, *Editor*

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ALUMNI BOARD OF DIRECTORS

S. L. Burnaugh, 1903, Corvallis.....Term expires 1925
P. A. Cupper, 1904, Salem, Oregon.....Term expires 1926
Claude Buchanan, 1903, Corvallis.....Term expires 1927
J. Douglas McKay, '17, Portland.....Term expires 1928
Chas. F. McKnight, '98, Marshfield.....Term expires 1929

Zelta Feike, General Secretary

Alumni Office, 105 Commerce Hall, Corvallis, Oregon

O. A. C. CLUBS

OREGON

Ashland Club—President, Oliver Anderson, '23, 430 Holly street. Secretary, Annette Weatherford, '23, 925 Boulevard, Ashland, Oregon.

Baker County Club—President, Woodson L. Patterson, '99, Baker. Secretary, Mrs. Kenneth Robb (nee Delia Purves, '13) Baker.

Benton County Club—President, Floyd E. Rowland, '07, 409 Science Hall, O. A. C., Campus. Secretary, Kathleen Meloy, '21, 216 Commerce Hall, O. A. C., Campus.

Brownsville Club—Secretary, Harold Stevenson, '21, Brownsville.

Clatsop County Club—President, Joseph M. Dyer, '23, 493 15th street.

Coos Bay Club—President, Charles F. McKnight, '98, Coos Bay National Bank building, Marshfield. Secretary, E. R. Peterson, '21, North Bend.

Crater Lake Club—President, Maurine Carroll, '16, 619 South Riverside, Medford. Secretary, Carmen Hittson, '15, Medford.

Estacada Club—President, Gerald Wilcox, ex-'12, Estacada. Secretary, Julius C. Moreland, ex-'16, Estacada.

Forest Grove Club—Secretary, Vida Young, '17.

Gresham Club—President, R. E. Cannon, '21, Superintendent Union high school, Gresham, Oregon.

Lane County Club—President, Charles E. Emery, ex-'08, Eugene, Oregon. Secretary, Mrs. Miriam White-Bond, ex-'25, Eugene, Oregon.

Lebanon Club—President, Harry C. Miller, ex-'22, Lebanon, Oregon. Secretary, Mrs. Dennis Cromier, Lebanon, Oregon.

Portland Club—President, William E. North, '24, 1013 Porter Bldg., Portland. Secretary, Hazel Cole, '23, 980 Stevens street, Portland, Oregon.

Salem Club—President, Mrs. Mark McCallister (nee Ada Finley, '03), 1433 South Liberty Street. Secretary, Mrs. R. D. Slater (nee Bernice Bright, '23), 241 North High Street.

Silverton Club—President, Frank Riches, ex-'24. Secretary, Mary Cusack, '23.

Umatilla County Club—President, Berkeley Davis, '22, care of Inland Empire Bank, Pendleton.

Vale Club—Secretary, Elizabeth Martin, ex-'24, Vale, Oregon.

Wasco County Club—President, Harold Scott, '24, "The Pines Poultry Ranch," The Dalles. Secretary, Edith Anderson, '23, The Dalles.

Woodburn Club—President, Martin A. Schreiber, '16, Woodburn. Secretary, Agnes Du Rette, ex-'23, Gervais.

CALIFORNIA

Garden of the Sun Club—President, Fay Gillette, '21, Chamber of Commerce building, Fresno. Secretary, Malcolm Crawford, '22, 1202 Olive avenue, Fresno.

Golden Gate Club—President, Carl F. Galligan, '10, 1035 Euclid avenue, Berkeley. Secretary, Annie Lindsay, '18, 1745 San Lorenzo avenue, Berkeley.

Hemet Club—President, H. L. Wilson, '21, Hemet, California.

Long Beach Club—President, Martin Van Couvering, '16, 2937 American Avenue, Long Beach, California.

Los Angeles Club—Secretary, Charlotte Moody, 845 South Plymouth Blvd., Los Angeles, California.

Redwood Club—President, Sidney Nielson, '19, Arcata, California. Secretary, W. L. Norton, '19, Alton, California.

COLORADO

Denver Secretary—Ralph E. Reynolds, '08. Home, 987 S. Williams St. Office, Hinman Silo Co., Union Stock Yards.

IDAHO

Moscow Club—President, Harry I. Nettleton, '21. Forestry Department, Univ. of Idaho, Moscow. Secretary, Chas. C. Prouty, '23, Bacteriology Department, Univ. of Idaho.

ILLINOIS

Champaign-Urbana Secretary—Oscar M. Helmer, '22, 404 South Fifth street, Champaign, Illinois.

IOWA

Ames Club—President, John E. Smith, '02, 258 Hyland avenue. Secretary, Merrill R. Good, '23, c/o School of Engineering, Iowa State College.

MISSOURI

St. Louis Secretary—Vane G. Gibson, '12. Room 401, Old Customs House, Third and Olive Sts., St. Louis, Missouri.

NEW YORK

New York Secretary—Robert Justice Wilson, 111 East Tenth street, New York City.

MONTANA

Bozeman Club—President, Frank Harrington, '13, Dept. of Hort., Montana State College, Bozeman.

WASHINGTON

Seattle Club—President, Philip Gearhart, '06, 802-3 Securities Building, Seattle, Washington. Secretary, Roscoe Doane, ex-'08, c/o Jamison-Doane Drug Company, East 50th and University Way, Seattle, Washington.

Walla Walla Valley Club—President, David Marr, '22, Walla Walla. Secretary, Helen John, '20, Walla Walla.

Event and Comment

"A Day's Spectacle" is the title of an editorial in one of Oregon's leading newspapers just after the annual U. of O.-O. A. C. clash. It reads:

"Some folks want college football abolished.

"But how is it to be done? The ocean tides cannot be dammed. The fall of the rains cannot be stopped.

"Ninety thousand people jostled into the stadium to see the Stanford-California game Saturday. Eighteen thousand went the same day to see the annual classic at Corvallis, some of them journeying hundreds of miles. It was their day's relief from the grind and grovel of life. Why shouldn't they have it.

"Everything and everybody have critics. A lot of people want everything done differently. It's a good thing that it is so.

"But this is so: Athletics for the body as well as for the brain is necessary to avoid a flabby, diseased and weakling population, and, whatever the individual opinion of it, the rough game of football is firmly fixed in American national life as an institution and, like the government, is here to stay."

DO you remember the campus in December? Do you remember the vivid green lawns, greener than the firs and cedars, greener than the grass of summer—bright green under the naked elms and maples, sparkling with pendant rain drops? Do you remember the misty hills, veiled in shifting clouds and showers, against the gray of the western skies? And do you remember the sunrise, just ahead of breakfast now, a glorious splash of rose along the Cascades east and south—tumbling up in a crimson billow and sinking again in a waning blush? The days a little gloomy now and then, with lamp lights yellowing the windows. And fog—fog in the morning, chilly and muffled, lifting later in the day. Fog early in the evening, beginning in the low places, and creeping up with the darkness. Occasional fog all day, dense, mystical, amazing, with things looming out of it like overwhelming shadows, and lights struggling through it in a ghostly shimmer. Then a bright sunshiny week end, with troops of hikers going to the hills with hatchets, ropes, and lunch baskets, and coming back with bundles of holly and mistletoe, swinging over shoulders or balanced on a pole between two walkers filing down the lanes. Christmas trees on the down-town streets, the big community tree at Second and Madison, with festoons, wreathes, and masses of holly and mistletoe brightening the windows everywhere. Thoughts of home and mother; happy schemes for little surprises; plans for a real reunion around the family hearth and for a regular romp with the kiddies. Christmas carols on the night air. Examinations, hasty shopping, even more hasty packing. Goodbys, cheery greetings for the holidays, little remembrances for those who must stay behind because of the long distance home, and then the rush for the departing trains. Merry Christmas!

"WHY Boys Flunk Out of College," is the title of a Princeton Alumni Weekly editorial. This writer decided that oftentimes the boy's family more than the boy himself is to blame.

"Educators who have given the matter thought," the author writes, "agree that a boy's home is the source of about 75 per cent of the education he receives. How much educational inspiration exists in the average home? What proportion of the average family conversation is devoted to subjects which can in any sense be described as educational? What kind of reading does the average family do? How many parents are really interested in their boys getting a college education? Most of them want their boys to go to college, certainly, but few of them lend much encouragement toward it."

DOES your Club know the secret—"Since I have been here in Ames the O. A. C. Club has met seven times," writes its enthusiastic new secretary, Merrill Good, '23. "Each time we meet we always have eats and a lot of fun, too. You bet I don't miss one if I can help myself, and that is the way they all feel about it. The president of the Wisconsin Club asked me yesterday how it was that we Oregonians had such a great time and that all of us turned out to the meetings. I told him that there was a secret to it—that only Oregonians could ever have it—and what is more, he seemed to believe me. It's no lie, either. This group is known on the campus of Ames as the liveliest bunch afloat. We aim to keep it such, too."

Cover Design is Prize Winner

The *Alumnus* cover is the work of Urban A. Keppinger, '24, C, the man who produced the cover for the O. A. C. Song Book also.

Last spring Mr. E. C. Hobbs, superintendent of the O. A. C. Press, offered a prize of $10 to the person submitting the winning design for the cover of the *Alumnus*. As a result some very artistic contributions were sent in and from these the cover design of the "Lady of the Fountain" was selected. It was thought that this use of the class gift of the Class of 1902 which has become a famed historical figure on the campus and the artistic manner in which it is made into a cover page would meet with the hearty approval of the alumni.

The *Alumnus* wishes to thank Mr. Hobbs again for his never-failing professional and personal interest in the magazine.

Commerce Course Content Analyzed

The present requirements for graduation in Commerce are as follows:

	Credits	
	For Men	For Women
Technical subjects	39	39
Economics and Sociology	32	32
Political Science	28	28
English Composition	9	9
General English or Modern Language	9	9
Mathematics	9	9
Science	9	9
History	9	9
Library Practice	1	1
Physical Education	3	9
Military Science and Tactics	12	0
Hygiene	0	1
Social Ethics	0	1
Electives	47	36
Total	207	192

It will be seen that the technical subjects total slightly more than 20% of the requirements for graduation and that the basic and related subjects are greatly in excess of the technical subjects. The above requirements are distributed under two heads: first, Junior College, consisting of freshman and sophomore years, under three groups, one emphasizing accounting, another, secretarial studies and the third more general in its character, being especially designed as a preparation for the pre-law and banking and finance majors.

The second group is the Senior College or the junior and senior years. Under this head are found nine distinct majors, namely: commercial education, secretarial training, advertising and selling, markets and marketing, banking and finance, accounting and management, economics and sociology, political science (pre-law) and marketing of agricultural products. Each major is under a competent adviser whose aim is so to arrange his group that it shall constitute the best possible preparation for the life work of the students in his charge.

I Believe in O. A. C.

Interest in securing a Creed for O. A. C. is still apparent. A contribution received this month is quoted below.

I believe in O. A. C.

Because it is an institution which prepares young men and women for a life of usefulness.

Because of the democratic spirit there which accepts one for his personal worth or abilities,

Because it is my Alma Mater, and is closely entwined in memory with the four best years of my life.

I Believe in O. A. C.

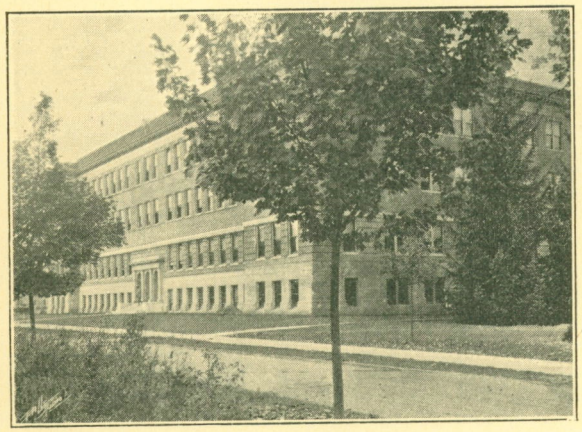
A Life Membership in the Alumni Association will be given the person whose Creed is adopted.

THE STANDARDS AND ASPIRATIONS OF SCHOOL OF COMMERCE VIEWED

By Dr. E. B. Mittelman
Asst. Professor of Economics and Sociology

There is a certain charm about the *Then* which the *Now* simply does not have. It is the charm of a steep lane viewed in panorama after it has been traversed. But the *Now* has its own fascination. It abounds with life and the problems of life, together with the exhilaration that comes in surmounting them. The School of Commerce as a living institution has these same contrasting interests: a charming *Then* and an engaging *Now*.

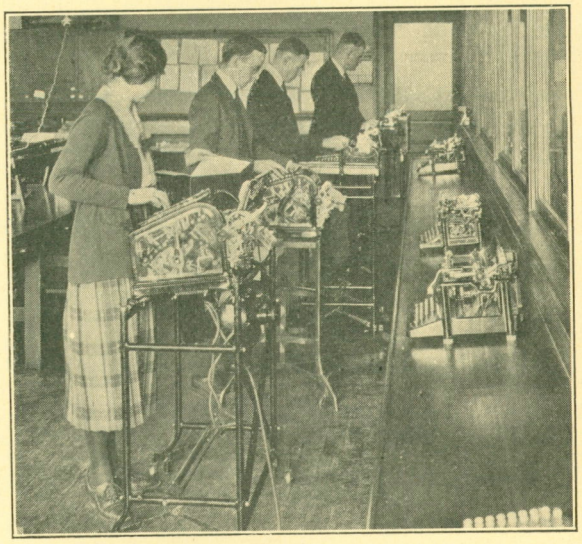
Just where to begin and just where to end in presenting the *Now* is not easy to determine. This is not altogether a rhetorical difficulty. The school has grown to such magnitude and has unfolded in so many directions that it is not possible to bring it within single focus. Then it is not easy to determine what the alumni want to know. A wag not long ago said that all the alumni want to know is that the school "is not degenerating into an educational institution."



Apparently the concern which the alumni seem to show for the red glare of the school fireworks is responsible for this good-natured poke. But this concern is more apparent than real. The fireworks occur in the open gaze of the public and the alumni want them to go off in perfect order. The softer lights are reflected by the lives of the individual graduates and so disseminated make a less imposing spectacle. The public does not notice them and hence the alumni seem not to care. That is not so. The average alumnus taken alone and in his searching moments has the highest respect if not concern for the delicate and more permanent values of the school. It is certain that a snap-shot of these values as they are now shaping themselves will find an emotional response in the old graduates.

The values in mind are those that are intimately bound up with the main task of the school in turning out enlightened businessmen. There is no question about the task itself. The Committee on Elimination of Waste in Industry of the Federated American Engineering Societies in 1921 reported six of the most important industries of the country as operating from 28 to 63 points out of a hundred below attainable efficiency and that the management was responsible for 50 percent of the waste involved, labor for 25 percent, and factors beyond the control of both for the remainder. The 50 percent ascribed to management consisted chiefly of disregard for standards, faulty use of material, inadequate control of production including labor, ignorance of cost and defective sales policy. Some of these are engineering problems, but most are business problems. The fact that the businessmen as compared with the rest of the community get along fairly well does not minimize the problem. Being strategically located they simply pass on the cost incident to the waste in the form of higher prices. Now, just what must the school do to enable the next generation of businessmen to work in a more enlightened way.

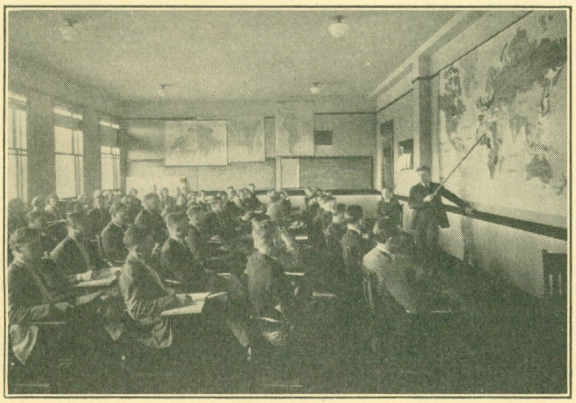
First of all it must make certain of its own competence. Every one of its members must have an intimate grasp of the business problem as a whole and a fine feel of its details. Even those members who teach rather narrow specialties must have an insight into the problem; otherwise they fall into the ridiculous position of the drummer who does not know what the orchestra is trying to produce. If he is a lazy fellow he beats his drum sparingly, and if he



is an energetic fellow he beats it all the time to the confusion of the rest. Every member must have a full realization of the infinite possibilities of his field. Only in so far as he has this realization can he maintain a life-long interest in it. Every member must have a professional attitude toward his work, that is to say, he must have the highest regard for what he is doing. Only in so far as he has this attitude will he strive to reach higher and higher levels of perfection.

It is precisely on this point of competence that the O. A. C. School of Commerce grows keener and keener all the time. Its members in larger and larger numbers are drawn from the best graduate schools of the country. Its younger members who have not yet taken their doctorates are urged to go back to their respective schools to take them.

Having a trained faculty, the school must provide it with time for study and research. The world of business is a changing world. Competition, actual or potential, makes it so. Those who initiate the change differentiate themselves from the rest and thus secure a profit. The faculty must have time to note these changes. The text book is not an alternative here. Text books are written only after the changes have been duly recorded in periodicals, monographs, and have become a commonplace. By the time the text book comes out the business world has already moved beyond it. But it is the high purpose of the school not only to follow but to lead. To do that it must give the faculty time not only to familiarize itself with the facts but to study them



quantitatively, that is to say, do research work. Only in that way can the faculty discriminate between the false facts and the true, and only with such discrimination can the school in turn be of any assistance in eliminating the 28 to 63 points of waste spoken of above.

O. A. C., like most institutions of higher learning, has come to recognize the special problems of the School of Commerce and is taking steps to provide time for study and research.

With a well trained faculty and having the time, what does the school aspire to do for its students? It aspires to fit them for positions of responsibility as technicians and key-men in marketing organizations, banks, railroads, foreign trading companies. It recognizes, however, that young graduates will not immediately attain the position they are destined for and will for the time being have to be satisfied with minor posts. In order that they may fit into these with the least possible friction it gives them some training in office routine and office appliances. Moreover the school does not want to train its students by direction. In retail marketing it does not want to direct the students in the graces of salesmanship, that is, how to approach a customer, how to display the goods, etc. It rather wants to enlighten them in the intricacies of the problem. The graces will come of themselves as a part of the educational process. Likewise in railroading it does not want to direct the students in the use of the class and rate books. It wants rather to enlighten them in the perplexing problems that are the basis of the class and rate books. Enlightened, they will be able to orient themselves in the superficial tasks required of them as beginners.

This is the professional aspiration of the school. It is mindful, however, of its obligation towards its students as prospective educated men and women. Now it is the distinction of an educated man to have an organized mind. An uneducated man allows the world of facts to pour in and out of his mind as through a sieve. The facts which "get stuck" he views from the bottom of his prejudices and superstitions. An educated man retains more of the facts and so disengages himself from them as to view them objectively. This enables him to see them more clearly and fit them more adequately into the mosaic of his mind. As a professional school, it is the first duty of the School of Commerce to call attention to the facts of the business world, but this it does in such a way as to cultivate an objective attitude of mind. Such a mind is the common possession of all educated men irrespective of their specialty.

This, very briefly, is the conception which the school has of its task. It is gratifying to report that in the past few years the College has gone a long way in providing the conditions for its fulfillment.

The O. A. C. Directory, Alias the "C-P"

In April, 1912, a new magazine appeared upon the O. A. C. campus. It was the Commerce-Pharmacy Journal, which soon became known among the students as the "C-P." This publication contained 56 pages of technical and popular articles on subjects of interest to students of the two schools. A practical feature of the publication was a directory of the 1025 students enrolled at that time.

The "C-P" is the predecessor of the present O. A. C. Directory, which differs from the original publication in that the directory rather than the articles is the primary feature. The remarkable growth of O. A. C. in the past 12 years is revealed by a comparison of the first "C-P" with the October, 1924, issue of the Directory. The 1025 student names have been replaced by 3031 names, the two pages of faculty directory have been replaced by 11 pages, and the 12 fraternity and club houses have increased to 55 in number.

The Commerce-Pharmacy Journal changed its name to that of the Commercial Print in November, 1915. The reasons given for the change were: "The department of pharmacy seniors are obliged to carry heavy schedules in order to pass the state board examinations and, therefore, have not the time to keep up such a pharmacy section as would be representative of their department." The publication has been regularly published semi-annually by students of the school of commerce since the change in 1915. Although the last Commercial Print came off the press in February, 1920, the O. A. C. Directory is still referred to by many as the "C-P."

"The history of the 'C-P' and the O. A. C. Directory is unique," says Dean Bexell, "in that it has always been self supporting financially. It has never been necessary to subsidize the publication."

Students, faculty, and Corvallis business firms make frequent use of the O. A. C. Directory, but there is a certain fellow, who it is said, uses the book more than anyone else. His name does not appear among the students, nor among the faculty. Some people ignore him; some are intimate with him; and others would like to be on more familiar terms with him. He is none other than that sly, old fellow, Dan Cupid.

Memorial Union to Embody Wonderful Conception

The Memorial Union building will soon be a reality if plans materialize. It is then that O. A. C.'s dedication to the veterans of the Spanish-American and World Wars will be realized, and the major organizations on the campus will be housed in the new Memorial building.

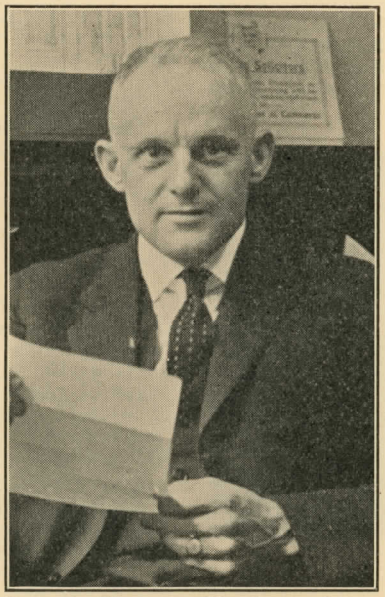
"Will it be something more than a mere edifice?" is often asked. "It will," explains Lindsey Spight, president of the Memorial Union. "The building will serve a three-fold purpose, and in years to come returning alumni who graduated before its erection will wonder how they ever got along without it. With the increased multiplicity of campus activities and ideas, the necessity for their centralization is pre-eminent," he adds.

The first thought in mind when raising the structure will be a living shrine in honor of the veterans. Something that will stand through the years as an exemplification of the sacrifices made by those who served their country in the direst moments of her need. Something that will awake the impressions of bygone events, at ordinary times latent in the mind, to renewed consideration of those passages of history that bind us into a common nation.

Second in importance comes the grouping of the campus activities under one roof. That means a unification of the undergraduate interests, likened to the growth of medieval towns out of feudal districts, each foreign to the other. Heretofore headquarters of the various activities were "stuffed" away where they could find room with little regard to the cramped accommodations.

The alumni office is jammed into a room not large enough to hold three chairs and as many persons. Officials of the Beaver are hampered at every turn by lack of office room and equipment. The college comic is an orphan having no office, while the Oregon Tech Record and the Oregon Countryman are isolated in different sectors of the campus.

The third reason of importance is the power of such a building to promote college spirit. Eastern institutions have been establishing traditions and working on their alumni organizations since the beginning of the Union—O. A. C. can profit by their experiences. The college here hasn't the age but it has an opportunity to do something that will greatly eliminate this handicap.



Lee A. Thomas, '07, the architect chosen for the Memorial Union

Student officers from the University of California say that there is nothing on their campus that compares with the Union building as a builder of school spirit. It is true that at present O. A. C. hasn't an enrollment of 10,000 but who cares to predict what the size of the college will be 10 years from now? Allowances are to be made for expansion that is bound to come with the increased necessity for the college educated citizen.

Lee Thomas, an O. A. C. alumnus of '07, has been named as the architect. He was selected last spring by Forum, all-college honor society, as one of the outstanding alumni to be initiated into Phi Kappa Phi. Following his graduation at O. A. C. he had three years of architecture at Cornell University. He has been in business in Portland for a number of years and has an enviable reputation as an architect of ability. Mr. Thomas will leave for the east immediately to study types and plans best fitted for a structure presenting such an opportunity for combined beauty and utility that is seldom found in any building, and may be one of the architectural achievements of the Northwest.

"It was not until the other day when I re-read the names of the fallen O. A. C. veterans inscribed on the tablet in the hall of the Library, that I fully realized what the Memorial Union project means to an ex-service man," said "Don" Hill, student member of the board of governors. "Two of the names I read were of men I saw fall in action."

"What it means to the veterans will in part explain what it should mean to the alumni and undergraduates who were not called into the service. Other institutions have structures honoring the men who fought for the ideals of the country, it being something no college should be without so long as memories of heroes exist to aid in the building of a worthy cause and unification of college spirit."

As alumni read this, plans are being perfected rapidly for launching the campaign for $500,000 entered into by the Association. The campaign will start on the campus then cover Corvallis, thence go to Portland and the rest of the state and nation, shortly after the new year begins.

Alpha Gamma Rho is Installed

Installation of Kappa Tau, local fraternity as Alpha Beta chapter of Alpha Gamma Rho, national agricultural and forestry fraternity, took place over the week-end of December 5, 6 and 7. The installation team consisted of H. F. Wilson, professor of entomology from the University of Wisconsin, R. L. Fromme of Ohio State University, E. N. Bressman of Iowa State College, Don C. Mote of Ohio State University and Mr. H. L. Stevenson of Washington State College.

A banquet in the college tea room, a formal installation dance, attendance at church services in a body and open house on Sunday afternoon were features of the installation and initiation programs.

Graduates Scattered Over Globe

Postmarks on letters received from graduates of the school of commerce, reveal few sections of the globe not represented by former students. Far away Armenia, nearer mystic China, tepid Philippines, and moonlit Hawaiian Islands, each have their writers who periodically send for news of their Alma Mater. Every letter contains vivid descriptions of the innumerable types of work undertaken, conditions in surrounding vicinities, and expressions of longing for old Oregon.

Many graduates are engaged in teaching, some are following different lines of work in the business world, including law and journalism, while still others are engaged in relief work.

Campus Happenings During Month

The graduating class of 1925 is likely to be the second largest class in the history of the institution. The class of 1923 with 522 students being graduated was largest. This class was made up of men who dropped out in 1917 to enlist and after the war returned to college. Present indications are that the class of 1925 will reach 500.

* * *

North America, South America, Asia, Europe, and Africa contribute to the total of 60 students who come from beyond the United States. Alaska and the Philippines send 18 students. The British Empire is represented by students from Canada, India, England, and the Union of South Africa. China, Japan, France, Germany, Russia, Denmark, Holland, Greece and Jugo Slavia are also represented.

* * *

Four dictionaries offered by the Funk and Wagnalls company are to be used as prizes for the best spellers in the freshman class. The contest will be in January.

* * *

Oregon State chapter of Sigma Delta Chi, national professional journalistic fraternity, rated third place in the chapter efficiency contest of the 38 chapters of the fraternity represented at the tenth annual convention at India university, Bloomington, Indiana.

* * *

Johnson is the most popular name on the campus. Smith and Miller take second and third places.

* * *

An enlargement of the photograph of the first college football team of 1893 which was victorious over Albany College and Monmouth State University has been made for the college museum. In the picture are Clem "Turkey" Jones, C. E. Small, Harry "Pop Hayseed" McAllister, John Fulton, Henry Desborough, D. A. Bodine, Desborough Nash, Charles Owsley, Ralph Terrill, William Bloss, Percival Nash, Brady Burnett, Harry Kelly, Harry Lambert, Thomas Beall, Arthur Buchanan, and William Abernathy.

* * *

Hiking trousers, soap, shoes, black and orange cats, and other things donated by the girls of Margaret Snell hall brought in $98.70 at an auction. The money will be used to purchase a floorlamp and a picture for the hall.

* * *

Clowns, cowgirls, farmers, lumber-jacks, and milkmaids danced amid the bales of hay in the Men's Gymnasium at the annual "Ag-Home Ec" ball November 20. Half the proceeds were given to the Home Economics club for the Chinese fund.

* * *

The end of a glacier trail made 100,000,000 years ago was the end of a hike made by the Oregon history classes December 13 under the supervision of Dr. J. B. Horner, professor of Oregon history and director of Oregon historical research. On the grounds Dr. D. C. Livingston, professor of geology, described the process by which the glacier conveyed the granite boulders from the summit of the Cascade range.

* * *

Tom Skeyhill, young Australian war veteran and student of world affairs, spoke on "The Coming Renaissance of Western Civilization" at convocation December 3.

Since the war, Mr. Skeyhill has traveled 300,000 miles over Australia, North America, Europe, Asia, Africa, and the South Seas studying the young men of every country.

* * *

Sigma Delta Chi, men's national honorary journalistic fraternity, has pledged William Mulligan of Seattle, Washington, Burton Hutton of Roseburg, and Donald Kroeker of Dallas.

* * *

Alpha Zeta, national honorary agricultural fraternity, has pledged nine seniors and five juniors. Seniors are Reuben Albaugh, McArthur, California; Vernon Butler, Ontario; Samuel Coulter, Cascade; John D. Curran, Portland; Ralph I. Hall, Corvallis; Theodore Hobart, Silverton; Frank L. Howard, David Stritmater, and Herbert von Lehe, Corvallis. Juniors are George Jenkins, Glendale, California; Carlton Joughin, Libby, Montana; Converse York, Chino, California; Frank L. Merrill and James Pinkerton, Corvallis.

* * *

Kappa Kappa Psi, national honorary band fraternity, has pledged Chester Morgan of Roseburg and Carl Olsen of Sherwood. The two pledges to honorary membership are William V. Skinner, instructor in reed instruments and head of the reed section of the band, and E. T. Reed, college editor.

* * *

Rho Chi, national honorary pharmacy fraternity, has pledged Gertrude Hanson of Portland and Lewis Britt, Edward N. Dunn, and Clarence Wood of Corvallis.

* * *

Omicron Nu, women's national honorary home economics fraternity, has pledged five students. They are Agnes Brightman, Sitka, Alaska; Marjorie Burkhart, Seattle, Washington; Alice McCool, Corvallis; Ruth Stevenson, Portland; and Gladys Weatherspoon, Halfway.

* * *

Six students have been pledged by Kappa Phi Delta, local professional fraternity in education. They are Joy Dull, Albany; James Gibson, Gresham; Loring Hudson, Willamina; Donald Wilbur, Maurice Stokesbary, and Frank Howard, Corvallis.

* * *

Euterpe, local honorary musical club, has pledged Hulda Hartung, student instructor in music, and Esther Daugherty, freshman, of Corvallis.

* * *

Xi Sigma Pi, national honorary forestry fraternity, has pledged William J. Baker, Toledo; Paul C. Case, Pasadena, California; Alexander Cravan, Ira G. Gnose, and George Spaur, Corvallis.

* * *

Pledges to Phi Chi Theta, women's national honorary in commerce, are Roberta Lane of Cascade Locks, Leona Myers of Condon, Irma Van Hollebeke of Corvallis, and Claribel Lamont of Portland.

* * *

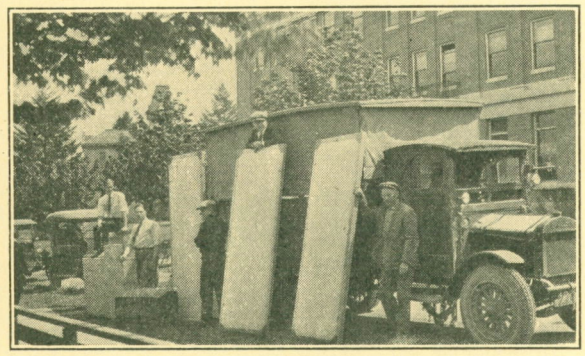
Alpha Kappa Psi, men's national honorary in commerce, chose Arthur Towe of Silverton; Kenneth Grubbe of Corvallis; Robert Maxwell, Allen Crissell, Frank Lacey and Paul Walker of Portland.

* * *

Men pledged to Beta Alpha Psi, men's national honorary in accounting, were Robert Maxwell of Portland, Westerman Whillock of Medford, Harold Rowley of Eugene, Bernard Davis of Drain and Willard Craig of Corvallis.

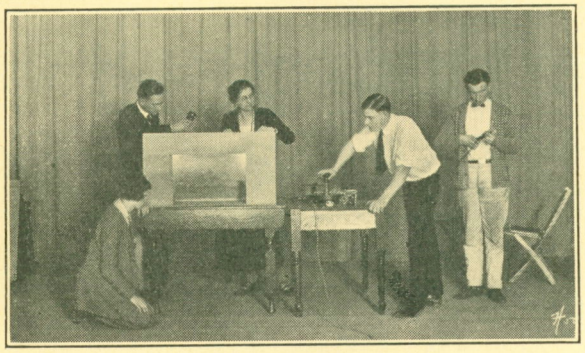
FORENSIC SIDELIGHTS

Competing with nine representatives from the largest schools on the Pacific coast, Robert Kerr tied with George Weller of the University of Washington for third place in the extempore public speaking contest at Palo Alto. "Limitation of powers of the supreme court," was the general topic discussed by the contestants.



As the players packed their truck for the country performance.

The big production of National Collegiate Players this year will be "The Intimate Strangers," a three-act comedy by Booth Tarkington. The play will be produced the first of February in the Majestic theater. Try-outs for the cast will be held soon. There is a lot of good material in the Players this year, and "The Intimate Strangers" is expected to excell all previous productions of the club. The committee attending to all scenery and properties for the play is already at work, and is composed of Alex Von Herzon, chairman, Arnold Collier, and D. Palmer Young.



Trying various lighting effects on a miniature stage.

Try-outs for pledging into the club are now under way. The aspirants, who are showing up best, have been cast in a group of one-act plays which will be presented the first of next term. These plays are "Sham," "The Wonder Hat," "For Distinguished Service," and "Martha's Mourning."

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Club officers this year are William Williams of Bend, president; John Ericksen of Astoria, manager; Helen Junor of Portland, vice-president; Rosalia Daus of Portland, secretary; Kathleen Bitney of Corvallis, corresponding secretary; and Frankie Holm-Fuller of Corvallis, alumni counselor.

Tony Sarg's marionettes, brought to the campus under the auspices of the College Folk Club, played "The Pied Piper of Mamelin" and "Treasure Island" before the students and townspeople December 8. About 60 of the poorer children of Corvallis were the guests of several sorority organizations.

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"Resolved, that the State of Oregon should adopt a policy of segregating pupils in educational institutions by means of psychological tests," is the question selected for the interfraternity debates this year.

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Initiation of pledges into National Collegiate Players was held in November. The initiates were Thelma Gannaway of Medford, Frank Lacy of Portland, Alfred Serpa of Albany, Alex Von Herzon of Hollywood, California, and Marvin Sloan of Mexico City, Mexico. After the initiation, a banquet was given in the tea-room in honor of the new members.

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National Collegiate Players will hold their convention this year in connection with the National Association of Teachers of Speech. The convention is to be held at Evanston, Illinois, Dec. 29, 30, and 31. The Northwestern University is acting as host for the convention.

A make-up class.

The community drama classes under the direction of Miss Elizabeth Barnes, assistant professor of public speaking, will present three one-act plays during December. These plays are "The Twelve-Pound Look" by John M. Barrie, "Hearts to Mend," by Harry Overstreet; and "The Pot-Boilers" by Alice Gersterberg.

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These plays are presented as a part of the regular work in community drama. Near the end of each term, the classes offer a program demonstrating the work done during the term. The cast is made up entirely from students in dramatic art.

Commerce Registration Given by Years

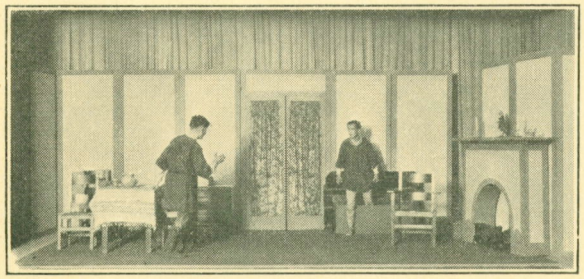
Registration figures of the School of Commerce since its inception tell the story of its steady advance in popularity.

1908-9	144	1916-17	212
1909-10	150	1917-18	298
1910-11	134	1918-19	525
1911-12	159	1919-20	652
1912-13	143	1920-21	828
1913-14	198	1921-22	935
1914-15	170	1922-23	891
1915-16	177	1923-24	917
1924-25	928*		

*1st term only.

PLAYERS STAGE ENTERTAINMENT IN FAR AWAY LOGGING CAMPS

That college students can accomplish worth-while things with equipment that is far from elaborate, is proved each year by the members of the Oregon State Chapter of National Collegiate Players, when they stage a performance in a large logging camp, far from the base of supplies, with only a meager supply of trappings that can be hauled with the cast in a truck over twenty-six miles of the muddiest sort of mountain road.



Showing the use of portable stage settings.

A complete stage set is used in this undertaking, especially built with dark green curtains and collapsible gray screens. Five compact cases contain the entire paraphernalia for the production, including three cases for scenery, one trunk for curtains, and another for electrical equipment.

The problem of lighting is solved in a very simple but very efficient fashion. Four storage batteries are carried in the truck, and used to supply power for the movable strips of side and foot lights. Dimmers are sometimes improvised by utilizing switches to cut out what power is not wanted.

The audience assembles from the country around, many of them arriving on the logging train with the entertainers. Few college students ever have the privilege of playing to such an audience. There are old grey-haired loggers, some of whom have seen theatrical offerings far surpassing anything the club could attempt; there are alert, wide-eyed youths, eager to see what these college people can do; there are commodious matrons, frankly come to be thrilled with their freckled-nosed youngsters who are experiencing a thrill of their own, that of seeing their "first show."

The plays for this program are always chosen from the point of view of active interest. Usually they are short, they keep moving, and they savor of the better things in dramatics. A play, one act or two, is usually given, followed by a selection of college songs; a reading or some character work, or perhaps a chalf-talk by the club artist may conclude the performance. A joyful and unrestrained "community sing" brings the affair to a grand finale.

That is, to a grand finale for the audience. The performers do not get off so easily; for them follows the breathtaking whirl down the mountain again, and the spin on the logging train, and the journey in the big truck. Weary and aching, these pioneering players are lucky if they get home before sun-up, but their efforts are rewarded by generous smiles of gratitude and a genuine appreciation which is not common in these sophisticated days.

Dean Peavy in the East

Dean George W. Peavy of the school of forestry is in attendance at a conference of forestry school executives called by the forest service at Washington, D. C., this month. He will visit all the principal forestry schools of the east.

THE ANNUAL TYPING CONTEST ATTRACTS STATE-WIDE INTEREST

Annual demonstrations of speed in the operation of the typewriter have been attracting attention for years among professional operators. Only within the past six years have high school students been attracted to these contests of speed writing upon the typewriter. With the growth of commercial departments in the high schools of the state came proficient and more proficient typists. Ambitious instructors expressed a willingness and then a desire to measure the skill of their typing students with the students in other high schools.

In 1923 the School of Commerce at O. A. C. thought the time had arrived for a state contest. The high schools were sounded and they responded almost unanimously as favorable to such an event.

With the formal opening of the Commerce Building on the O. A. C. campus in March, 1923, came the first Oregon State High School Typing Contest, held under the direction of the department of secretarial training of the School of Commerce.

When the day of the opening of the Business Show arrived the feature of the two-day program which attracted the keenest interest was the typing contest. Practically every high school in the state having a commercial department was represented in the contest by from one to six representatives.

Ashland Won State Trophy

The team from Ashland High School carried off the state cup, a handsome trophy provided by the O. A. C. School of Commerce. The Dalles, Salem, Roseburg, and Oregon City teams ranked in the order given.

Miss Lillian Reimer of Ashland was awarded first prize in the junior group and Norville Bennett of The Dalles received first prize for seniors.

As members of the college staff moved about over the state on extension work everywhere they heard much favorable comment concerning the typing contest. The awards had hardly been made before a demand came for a second contest.

Supt. Churchill Approves Contest

In April, 1924, the second contest was held. Mr. J. A. Churchill, state superintendent of public instruction, was so favorably impressed with the first contest and the stimulus which it gave to typing classes in all high schools that he placed his stamp of approval upon the contest as an annual event to be held under the auspices of the School of Commerce at the college in the spring of each year. This year he has in course of preparation a bulletin on the contest. This will be ready for distribution in February.

The second contest attracted even more widespread interest than the first. Schools from the far reaches of Eastern and Southern Oregon sent representatives. The Klamath Falls team spent two days in reaching the college. Practically all those contestants who came up the first time as juniors were back as senior contestants.

The team from the Salem high school carried off the state cup with teams from Ashland and Coquille finishing in order. Miss Loraine Hogg of Salem won highest honors in the junior contest and Miss Lillian Reimer of Ashland in the senior. An accuracy prize was offered for the first time. It was won by Miss Florence Ringuette of Grants Pass who wrote for 15 minutes at the rate of 50 words a minute with but four errors.

The third contest will be held in April, 1925. Old grads who want a thrill should visit the School of Commerce on that occasion.

CLUB ACTIVITIES

Lane County Club Elects Emery

The Lane County O. A. C. Club has resumed its activities for the year. At a meeting held on December 4, officers were selected. For president they elected Chas. M. Emery, ex-'08, whose grandfather the late Joseph Emery, was one of the founders of the Oregon Agricultural College and also the first president. For vice-president, Fred C. Walters, '00, was chosen, for secretary Mrs. N. W. Bond, nee Miriam E. White, ex-'25, and for treasurer, Phil Nordling, ex-'13. Regular meetings have been planned for the third Thursday of each month.

Forty-five alumni attended the meeting on December 4 which was in the form of a picnic in one of the greenhouses at Chase Gardens. Karl Kellogg's team in the wheelbarrow relay race won from the team of Wayne Davis. A bonfire added to the enjoyment of the evening and the reality of a picnic, although it was raining hard outside.

Salem Alumnae Give Teas

Nearly 50 guests were present at an O. A. C. tea given last month at the home of Mrs. Percy Cupper of Salem. The rooms were decorated with bronze and gold chrysanthemums and orange candles were used in silver holders. Tea-hostesses were Mrs. Nell Sykes-Pearmine, Mrs. Lena Steusloff-Chambers, Mrs. Ila Spaulding-Griffith, and Mrs. Charles Stricklin.

Among those motoring in from out-of-town for the tea in spite of the rainy afternoon were: Mrs. Usurla Becke-Pierce, Mrs. Laura Waggoner-Holder, Mrs. Katherine Asbahr-Gilbert, Olive Behnke-Dallas.

A second similar tea is planned for the legislature season.

That Salem Club certainly has the "pep!" Ada Finley-McCallister is the new president.

Scotty Heads Wasco County Club

The Wasco County Club announces its newly elected officers for the year. They are Harold Scott '24, president; Veva Chandler, '22, vice-president; and Edith Anderson, '23, secretary-treasurer. The secretary reports that they plan to put on several "real" parties this winter.

Polk County Club is Organized

The Polk County O. A. C. Club came into existence on the night of November 14, when 17 Beavers from Independence, two from Monmouth, and five from Buena Vista got together.

Paul Robinson, '23, was elected president, G. G. Godfrey, '14, vice-president, and J. M. Richardson, ex-'22, was elected secretary-treasurer.

A membership fee of $1 was levied and thereupon collected. Discussion of possible activities was indulged in quite freely. Bob Craven, ex-'25, Gilbert Loy, '22, and Fred Butt, ex-'20, were appointed on the social committee.

Further than that, these Polk County folk were all here for the Homecoming time and were right on the front row getting ideas for "carrying on" for the "good of the cause."

What group will organize next?

Scholarship is Established

The latest thing that the Salem Club has planned is the establishment of a $25 scholarship to be given promising high school students. The requirements are based upon the scholarship, leadership, character and service of the students.

SMITH OF 1902 CLASS CHOSEN PRESIDENT OF AMES CLUB

On the evening of October 13, the Ames O. A. C. Club met at the home of Dr. M. L. Boozer, formerly of Corvallis. The early part of the evening was spent in a song fest followed by two one-act plays portraying College Life at O. A. C. The group was divided equally into two sections. The first section, in a most picturesque manner, entertained the crowd with the skit, "A Rook and His First Day at O. A. C." The part of the Rook was taken by Rev. Boozer. The second section, in a most fitting manner and a few set stages, portrayed the wanderings of a dignified Senior and his first date with a New Rookess up the famous "Board Walk and on to the Garden of the Dead." This keen date was only to be interrupted by the prowlings of both Dean Mary Fawcett and Johnny Wells. Bill Pentzer, '23, played the part of the Senior, Bert Oderkirk, ex-'23, that of the Rookess, Mrs. John E. Smith as Dean Fawcett, and Ernest Abbott, '22, as Johnny Wells. Both stunts met with hearty applause and what is more, they brought back many reminiscences of dear old O. A. C.

The crowd left the theater and motored by foot to the dining hall. Here they found themselves in the midst of a well set table. The Ames crowd is noted for its bountiful tables, good appetites, and splendid chefs.

Officers for the ensuing year were elected. For president, Prof. John E. Smith, '02; for vice-president, Ernest Abbott, '22; and for secretary-treasurer, Merrill R. Good, '23.

Later plans were laid for the annual banquet which they hold at the time of the O. A. C.-U. of O. game. We have not yet received a report from it. But we will.

Long Beach Club Makes Winter Plans

As we go to press the Long Beach O. A. C. Club (California) is planning for several social gatherings this winter, the first one coming on December 13. So writes President Martin Van Couvering, '16.

Not Discouraged

"We Beavers were a bit disappointed in the outcome of the game but not discouraged by a long ways," writes the secretary of the Idaho Club. "We still have a lot of faith in the coach and the team."

Sid Nielson To Pilot Redwood Club

"The Redwood O. A. C. Club met at Fortuna on November 22 with the intention of celebrating a victory," writes the secretary. "It turned out to be a defeat; however, our meeting was no less successful. There were 16 members present and we enjoyed a pleasant evening.

"New officers were elected for the ensuing year. Sidney Nielson, '19, of Arcata, is president. Robert Damon, '21, of Fortuna, is vice-president, and W. L. Norton, '19, of Alton, is secretary-treasurer.

"We are fortunate in adding to our club the names of Miss Vida McKern, Clara Knips, R. M. Milligan, and G. J. Badura, all of whom are instructors in the Fortuna Union High School.

"Our club is not very large as yet but it is a real live bunch and I assure you that there will be some freshmen at the College next year as a result of its activities."

INTERCOLLEGIATE ATHLETICS

Approximately 80 varsity football aspirants will report to Coach Schissler for spring practice, beginning February first. The spring season, which will be devoted entirely to fundamentals, will last six weeks.

Few of the worries that confronted the Beaver gridiron mentor will be in evidence next season. Where Schissler was forced to develop almost a new team this year because he lost the larger part of last year's veterans, he will have almost an entire team of veterans next season. Tebb, the lanky punter; Micklewait, tackle; Lyman, guard; and Garber and McCart, backfieldmen, are the only men lost this year. By using as many men as possible this year, Coach Schissler now has an experienced man for every vacancy.

Lettermen who will be back next year will include Balcom, Wernmark, Ward, Denman, Dixon, Dickerson, Richert, Andre, linemen; and Schulmerich, Snider, Price, Edwards, Quinn, Bell, Boykin, backfieldmen. In addition there will be Liebe, a husky line prospect; Payne, Taggart, Caudle, Mattson, Ireland, Ross, Heggins, and Hale, of this year's reserves.

The most likely candidates for the kicking position left open by the graduation of "Fritz" Tebb are Paul Snider, fullback; Wesley Schulmerich, halfback; Boykin, half; and Liebe, tackle. No promising kickers were developed out of this year's rook squad, so it is probable that one of these men will do the booting. Schulmerich in the kicking position would be a dangerous triple threat man. Snider, who is the most consistent punter out, will probably average 40 yards for most of his kicks, but does not get the height that Tebb did. Liebe, developed from last year's freshman team, is a good punter who may be heard from.

From the rook team of this year will come Bradley, McClellan, Dixon, brother of Jim Dixon of the varsity; Mason, Carr, Patterson, Ployhart, Patrick, Madigan, Lassiter, Ford, Jameson, Anderson, Luby, Avrit, Robertson, Fisk, Rider, Hatch, Hamm, Johnson, Draper, and Dean.

Luby, at half, looks good, as do Avrit and Robertson. Carr and Patrick are ends of ability, Johnson at center and Mason and Dixon at tackles should give someone a run for next year.

Coach R. H. "Bob" Hager's basketeers are already on the maple floor, planning for one of the best hoop seasons that ever hit O. A. C. A preseason game with Linfield college resulted in a 28-0 win for the varsity, three teams being used. Captain Carlos Steele and "Pete" Stoddard, at guard; "Duke" Diwoky at center; and "Red" Ridings and Loris Baker at forward, showed lots of promise for such an early season game.

The basketball traveling squad of nine men will leave for California December 21, where they play eight games during the Christmas holidays. The schedule of games is December 22, Amblers A. C. at Stockton; December 23, Y. M. I. at San Francisco; December 26, Ellery Arms company at S. F.; December 27, St. Ignatius at S. F.; December 29, Hollywood A. C. at Hollywood; December 30, University of California, Southern branch, at Los Angeles; January 2, Fresno college at Fresno; and January 3, Grass Valley Golds at Grass Valley.

"Two mighty foemen, standing toe to toe, neither yielding, neither giving an inch—then suddenly D'Artignan flashes his sword, rides like the wind, and the battle is won." It was thus that an Omaha sports writer wrote of the battle between the mighty Nebraska Cornhuskers and the equally mighty Oregon Aggies at Lincoln, Neb., Thanksgiving day.

D'Artignan, in the form of Roland Locke, the fleet Nebraska half, called the world's fastest human in a football suit, sprinted his way to a victory in one of the hardest battles—so the sports writers termed it—that has been seen on the Nebraska field in many years. Without him, Nebraska was lost. For three quarters they battered vainly at the Beaver line, then suddenly Locke came in, and with his amazing speed, the Huskers unleased an end run attack that was unstoppable.

Rated as an easy mark from the Coast, as the underdog, and with the betting many points against them, the Aggies punched and pounded the Scarlet and Cream far into their own territory, and for three quarters kept them there. "A set-up, they called them," said another writer, referring to the Beavers, "but this set-up flung into the fray a line that excelled anything seen in the Husker stadium this year." The Nebraska team actually lost more yardage from scrimmage than they gained in the first quarter, and fared little better in the second.

A handful of O. A. C. alumni dessed in striped sophomore sweaters that they had borrowed from the second year men on the team, made up the O. A. C. rooting section under the leadership of Merrill Good, '22, who acted as yell king. Joe Kasberger and Harold McKenna, former Beaver gridiron warriors, were assistants. The others were just rooters. Every time they yelled or sang, they got a big hand from all parts of the stadium.

ADVANCE OF COMMERCIAL EDUCATION

(Continued from page 73)

ly for individual schools to build up courses of study, equipment and faculty based solely on their own experiments. Experimentation by state supported schools of commercial education in the methods of teaching the various subjects in the commercial curriculum, such as accounting, secretarial studies, business law, commercial geography and economics, are the greatest value, especially to the young and inexperienced teacher.

But while preparation for business with a view to supplying the material wants of man most effectively and economically may be the foremost immediate objective of business education, the training for useful citizenship and the enjoyment of the higher life must not be neglected. Hence, in the course of study, a liberal number of cultural subjects must be found—subjects which will enable the student more completely to enjoy literature, art and the sciences and to take his place in the community as a useful citizen. Commercial education lends itself admirably to training for that higher standard of citizenship which is at once the glory and the safety of American civilization.

The trouble is that one extravagance always suggests another.

—o—

When everyone is against you the chances are you're wrong.

—o—

If you want to flatter a man ask him for advice in a love affair.

Among the Alumni

VITAL STATISTICS

Births

To Mr. and Mrs. E. S. Thayer, a son, John Sheldon, on October 24, at 506 Karr avenue, Hoquiam, Washington. This is the third son to arrive in the Thayer family. Mrs. Thayer will be remembered as Helen Gardner, '20, HE. Mr. Thayer, '08, EE, is a resident engineer in the state of Washington.

To Mr. and Mrs. R. W. Lowry, a daughter, Joan, on November 21, at Heppner, Oregon. Mrs. Lowry was formerly Harriett Foster, '16, HE. Mr. Lowry, '17, A, is in the wheat business with the firm of Brown & Lowry.

To Mr. and Mrs. C. P. Sikes, a son, in October, at San Diego, California. Mrs. Sikes' maiden name was Genevieve Spriggs. Mr. Sikes is with the California Bond Company in San Diego.

To Mr. and Mrs. W. C. Galloway, a daughter, Aleta Monemia, on November 1 at Corvallis, Oregon. Mr. Galloway is an '09 man. Mrs. Galloway was formerly Grace Bath, '10, DSA.

To Mr. and Mrs. G. R. Hoerner, a daughter, Agnes Weller, on September 25, in Portland, Oregon. Mr. Hoerner, '16, A, is representative for the Niagara Sprayer company in the northwestern states. Agnes is his second daughter, third child.

To Mr. and Mrs. J. H. Burris, a son, John Harrison, on November 26, at 2000 Pennsylvania avenue, Los Angeles, California. Mrs. Burris will be remembered as Olive Sanborn, '22, HE. Mr. Burris was a graduate in pharmacy in 1921.

To Mr. and Mrs. C. A. Nelson, a son, Robert Lee, on October 12, at Lakeview, Oregon. Before her marriage Mrs. Nelson was Delphia Hartzog, '16, HE.

To Mr. and Mrs. Roy Groves, a son, on October 24, at Portland, Oregon. Mrs. Groves will be remembered as Mildred Dyer, '08, DSA. Roy is an '07 grad. They live at 388½ East Third street, North.

To Mr. and Mrs. Orville Corbett, a daughter, on December 4, at Carlton, Oregon. Mrs. Corbett was formerly Mildred Leland, ex-'25.

To Mr. and Mrs. Chester P. Merklin, a son, Chester Philip, Jr., on October 26, at Portland, Oregon. The Merklins may be reached at 1321 Mallory avenue. Merklin is a 1923 graduate in commerce.

To Mr. and Mrs. John Loehr, a daughter, Roberta Eloise, on October 26, at 1008 12th street, South, Salem, Oregon. Mr. Loehr was a '24 graduate in Agriculture.

To Mr. and Mrs. E. F. McCornack, a daughter, Marjorie Anne, on November 12, at Dilley, Oregon. Mrs. McCornack was formerly Alice Lundgren, '19, HE. Mr. McCornack, '18, A, is farming.

To Mr. and Mrs. Percy E. Melis, a daughter, Miriam Jean, on November 15, at 828 West Augusta, Spokane, Washington. Mrs. Melis was formerly Veva Smith, '23, HE. Percy finished last year.

Weddings

Anna Eileen Stephens, '23, HE, and **Thomas Waring**, '23, CE, in Portland. They may be reached at 700 E. 58th street.

Robert F. Kyle, '21, C, and Metta Pulley of Corvallis in Pasadena, California, on November 22. Mr. and Mrs. Kyle will make their home in Pasadena.

Hieber Leo Boyles, '24, C, and Lillian Hout, in Corvallis, on November 26. After a short wedding trip through the northwest Mr. and Mrs. Boyles will make their home in Portland. Mr. Boyles is connected with the Kelly Springfield Tire Company.

Earl B. Greene, ex-'24, A, to **Ann H. Karlson**, ex-'26, HE, in Portland, on December 1. Mr. and Mrs. Greene will live on a farm near Cottage Grove, Oregon.

Clyde Bernard Wright, '22, CE, to **Elizabeth L. Hughson**, '23, HE, in Corvallis, on November 1. Following a short wedding trip, Mr. and Mrs. Wright are living at 1243 East 20th street, Portland, Oregon.

Marjorie D. Riley, '24, HE, and John Sutthoff a Psi Upsilon from the University of Washington who graduated in 1918, on November 29. They are making their home in Portland but may be reached at 727 Garden street, Bellingham, Washington.

Robert Wallace Leep, '24, CE, and **Helen Elizabeth Andrews**, ex-'25, HE, on October 31, at the home of the bride's parents in Portland. The Leeps are at present in Cottage Grove, Oregon, where Mr. Leep is working on an engineering project. It will be of interest to the older generations of alumni to know that Mrs. Leep is the daughter of Julia "Gussie" Casto-Andrews, '96, and Henry A. Andrews, ex-'93.

Engagements

Arthur Walker, '24, CE, to Alice Komm, '23, C. "Art" is doing engineering work in the Porter building in Portland, while Miss Komm is teaching at Sandy, Oregon.

William Wells, ex-'27, C, to Mary Lampkin, ex-'27, VE.

Cedric Vanderpool, a senior in commerce, to Lucille Duncan, ex-'27, HE.

Betty Faulconer, ex-'24, to Dwight French. Miss Faulconer is teaching at McMinnville, Oregon. Mr. French is a senior at the University of Oregon.

Merle P. Bailey, '24, EE, to Myra Gunter, ex-'26, VE. Mr. Bailey is doing experimental work with the General Electric Company in Pittsfield, Massachusetts, and Miss Gunter is teaching school in Corvallis, Oregon.

Ted J. McDonald, ex-'25, C, to Floretta Lowitt, ex-'27, C. "Ted" is in the real estate business in Portland, Oregon.

Carlton LaDow, ex-'25, C, to Mona Grugett, a junior in home economics.

WHO'S WHO

1899

Idella McBride, now **Mrs. L. J. Mershon**, DSA, is teaching English and social sciences in the high school at Gold Beach, Oregon.

1900

Silver Jubilee Manager—Carle Abrams, c/o Pacific Homestead, Salem, Oregon.

Joseph Gilbert Garrow, ME, is working in the Engineering Department for the City of Portland, Oregon.

1906

Class Secretary—A. G. B. Bouquet, c/o Horticultural Department, O. A. C., Corvallis, Oregon.

1907

Robert Chester Brodie, A, is farming at Paulina, Oregon.

1909

Manager Class Reunion—E. B. Williamson, c/o Albany State Bank, Albany, Oregon.

1910

Manager Class Reunion—T. J. Starker, c/o Forestry building, O. A. C., Corvallis, Oregon.

Leland Hobart Spring, A, is with the Farm Utilities Company in Portland, Oregon.

Frank B. Steen, A, writes that he missed Alumni Day last June because he was delegate to the State Grange but that he certainly intends to be at the Reunion next June. He also writes: "As a minor contributor to the coaching fund I suppose a few remarks are in order. Let us back the new coach better than has been our custom in the past. Although the breaks in the Oregon game were against us the fighting spirit and drive were very evident, especially in the last quarter. Next year we should have a good season with a team already trained in the new style of play."

Agnes Goodrich, DSA, is now Mrs. Ray Berry living at Dayton, Oregon.

Edwin Wheeler "Old Ed" Wallace, ME, was elected to the New York state legislature as representative from Nassau county recently by an overwhelming vote, according to word received by Reunion Manager Starker. "Old Ed" is remembered as one of the best tackles who ever "smeared a line" for O. A. C., having played in 1908 and 1909. His address is 117 Maple avenue, Rockville Center.

1911

Manager of Class Reunion—A. A. Asbahr, 801 Wilcox building, Portland, Oregon.

William Dexter Haskell, ME, is now head of the foundry department of the Benson Polytechnic School, Portland, Oregon.

1912

Genevieve Tillery, DSA, is teaching in Honolulu, Hawaii. Her address is 244 Nunanu street.

1913

William Henry Dunham, A, is owner of the Samson Tire Company in Portland, Oregon.

Walt L. Dutton, F, grazing examiner for the Forest Service, has been detailed to handle the work for the Forest Service in Washington and Oregon in the matter of the agricultural census which is to be made. A law passed by the last Congress provides for a complete agricultural census of the United States to be taken soon. In counties within or near the national forests, the work will be done under the immediate supervision of the Forest Service. Dutton will have local forest supervisors and rangers to assist him.

The Forest Service will handle the collection of agricultural census data from all farms inside the 22 national forests of Oregon and Washington. In addition to this, complete information will be collected by the Forest Service in Lincoln, Curry, Klamath, Lake, Crook, Wheeler and Grant counties in Oregon and in Okanogan, Skamania, Jefferson and Callam counties in Washington.

This is strictly an agricultural census, to be based on 1924 crop production and livestock on hand on January 1, 1925, and is to indicate the present nation-wide status and trend of agriculture. "Dutton's position is a decidedly responsible one and is a merited recognition of his successful work in the U. S. Forest Service," says Dean Peavy.

1915

Katharine McDermott, HE, sends her dues from 635 Sutter street, San Francisco, California. She says, "I see O. A. C. people frequently. Mary (McDermott-Hayes) and Ollie (Hayes) are moving to Marysville, California, very soon. They can always be reached through the Standard Oil company there."

1916

Carl Leverne, C, is teaching in San Mateo, California.

Arthur Edward Turner, IA, is teaching in Tacoma, Washington. His address is 2349 State street.

Alvin Wilbur Wheeler, A, is principal of the high school at Irrigon, Oregon.

Henry Hewett, ex-'16, sends his dues from Walla Walla, Washington, and says that after reading the Homecoming issue of the *Alumnus* he thinks he would have to have a guide to find his way about the campus. At present he is holding down the job of assistant storekeeper with the Pacific Power and Light company.

Frances De Witt Yeager, A, is county agent at Chehalis, Washington, according to information supplied us by Director Paul V. Maris of extension.

Theodore Warford Weller, A, who now has his M. D. may be reached at St. Luke's Hospital, 1439 South Michigan avenue, Chicago, Illinois.

Leo L. Laythe, A, scores again for O.A.C. by a new discovery, so writes a correspondent who encloses a clipping from the Literary Digest. It reads as follows:

"One rat, according to figures by Laythe yesterday, can produce a total of 1658 rats and mice during the space of a single year."—Rocky Mountain News.

1917

Eslie Floreine Jewel, C, is now in Brawley, California.

William Cunnings, A, is grain inspector at Portland, Oregon.

1919

Winfield Leonard Norton, A, sends his dues in from Alton, California, where he is employed with the Grizzly Bluff Creamery. He says, "Tell all old friends that I am doing well and enjoying life to the limit."

1920

Josephine Sophia Thompson, C, is teaching in Quincy, California.

1921

Leta Violet Agee, HE, now Mrs. Burrell, is teaching physical education and mathematics at Lakeview, Oregon.

Maren Julia Skov, HE, now Mrs. Peck, is teaching home economics and athletics at Exeter, California.

Agnes von Lehe, HE, sends her dues from Raymond, Washington, where she is teaching English and home economics. She informs us that Mrs. Orpha Benson, ex-'23, is teaching home economics there also.

Robert Elbridge Damon, A, is teaching at Halsey, Oregon.

Eugene Charles Baker, A, is teaching physical education in the Los Angeles High School, Los Angeles, California.

Earl Adelbert Webster, A, chemist in the commercial feeding stuffs department of the Dairy and Food Commissioner, has just issued a bulletin on his work in commercial feeding stuffs for the last year. This is an 80 page bulletin containing a great deal of technical information, including tables and discussions.

1922

Richard Thomas Thacker, A, is teaching in Easton, Washington.

Elsworth Yale Waterman, A, is teaching science in the high school at Chewelah, Washington.

Wade Vernon Lewis, Min, is now in Rainier, Oregon.

Gilbert Frank Loy, A, is farming near Buena Vista, California.

Donald Barcher Campbell, Min, is working for the Portland Gas & Coke Company in Portland, Oregon.

Carl Hermann Keil, EE, is in Juneau, Alaska.

Lovina Gilbert, ex-'22, HE, now Mrs. C. A. Woolfolk, is living at 100 East 69th street, Portland, Oregon.

Ruth Plank-Utter (Mrs.), C, sends her dues from Coalinga, California, and says, "I am spending my third winter upon the desert at Coalinga for this is a wonderful high school that I am teaching in. I am joining the Garden of the Sun Club although I am almost too distant (72 miles) to attend often."

De Witt William Dormer, A, is now efficiency expert for the Eugene Fruit Company at Eugene, Oregon.

Alfred B. Clough, A, is manager of the Arlington Lumber Company at Arlington, Oregon.

Porter Amos Brimmer, A, is running a poultry ranch at San Bernardino, California.

1923

Class Secretary—Jennie Norene, c/o Western Bond and Mortgage company, 82 Fourth street, Portland, Oregon.

John Everett Tolman, IA, is teaching in Yuba City, California.

Minnie G. Wagner, HE, is teaching in Malta, Montana.

Margaret Caroline Wells, VE, is teaching physical education in the high school at Allen, Nebraska.

Gilbert Allen Brown, C, and **Mrs. Brown** (nee **Cecile Mary Logan,** C, have moved to Sawtelle, California. Their address is 2835 106th avenue.

Helen Smith, HE, is teaching in Chewelah, Washington.

Harold Thomas Wilson, A, is teaching science at Ontario, California. His address is 326 East Monroe street.

Aage Emil Pettersen, A, is a landscape gardener, and is living at 430 E. Mill street, Portland, Oregon.

Richard Homer Hopper, EE, is now living in Walla Walla, Washington. His address is 624 Lincoln street.

Floyd Byron Willert, F, is teaching at Corbett, Oregon.

Arthur B. Widby, and his wife, nee **Anna Louise** Luch, HE, are now living in Woodland, Washington, where Mr. Widby is teaching school.

Clyde Murrell Alexander, A, is now teaching agriculture at Orenco, Oregon.

Merrill R. Good, CE, says that his official position is graduate assistant to the dean of engineering at Iowa State College. He says, "I am his first and only assistant and, hence, all my work is with the Dean. I find Dean Marston a very, very fine man to work with. Few can cope with him in his particular field. Just now I am interested in engineering valuation work and most of my research work follows this line. My nick name about the campus is 'vice-dean.'"

George Edgar Linton, CE, has changed his address to 561 Reynolds street, Portland, Oregon.

Eline Bertha Anderson, C, sends her dues from Templeton, California, where she is teaching. She says, "I have the Oregonian sent to me daily, so I keep in close touch with what is happening at and around O. A. C. Nevertheless, I believe that nothing can keep one as thoroughly interested in his alma mater as direct communication with her. A magazine such as the *O. A. C. Alumnus* provides just that touch."

Thomas Claude Baker, A, is teaching in Pilot Rock, Oregon.

Wingham John Hunter Liddell, ME, is living at Bandon, Oregon, where he is associated in the firm of Morse, Liddell and York, consulting engineers, Leander C. Morse, '23, ME, is senior member of the firm.

Dean Fullerton Palmer, A, is agent for a chemical company, living at Santa Ana, California.

Thelma Beatrice Harvison, VE, may be reached at 301 East "C" street, Ontario, California.

1924

Class Secretary—William E. North, c/o Dolph Thomas Insurance company, Porter building, Portland, Oregon.

The Class Secretary writes: "I am enclosing herewith a further report from the best class that has ever finished at O. A. C."

Gertrude M. Uhlman, HE, is teaching in Hamakupoko, Maui, T. H.

John Pierpont Bedynek, IA, is teaching industrial arts and music at Yerrington, Nevada.

Roy Emery Hutchinson, A, is taking graduate work at O. A. C. this year. He may be reached at Poling Hall.

M. Edwin Beatty, Min, is a salesman for Meier & Frank Company, in Portland, Oregon.

Nine Veronica Maggini, P, is now a druggist at Newberg, Oregon.

Henry J. Rehn, C, is teaching in Eugene, Oregon.

Royal Wallace Archibald, CE, is working for the State Highway Department in Salem, Oregon.

Amy Theresa Carlson, ex-'24, C, is teaching at Kooskia, Idaho.

George D. "Puss" Graves, C, is manager of the Beaver Printing company, 125 Union avenue, Portland, Oregon. Holmes B. Gabbert, ex-'25, is president of the firm.

Prem Singh Gill, CE, is working for his master's degree at the University of Washington, Seattle, Washington.

Warren Vincent Benedict, F, is employed by the bureau of plant industry and the department of forest pathology with headquarters in Portland, Oregon.

Earl William Aldrup, EE, is second lieutenant in the quartermaster corps stationed at San Francisco, California. His address is 3178 Washington street.

Harry L. Riches, A, is farming near Silverton, Oregon.

C. Amelia Babcock, C, is working with the Homer H. Smith Insurance company in Salem, Oregon.

Robert Richard "Bob" Gordon, A, is farming near Fort Klamath, Oregon.

William Wilford Saunders, EE, is in the radio department of the General Electric company in Schenectady, New York, having gone East after the finish of the R. O. T. C. camp this last summer.

Anna L. McPherson, HE, writes that she is enjoying the trials of a school teacher at Moro, Oregon. In addition to her regular class work is advisor for the seniors, has charge of the grade girls' sewing clubs, attends Sunday School and sings in the church choir, and also is active in Christian Endeavor work. She is happy, single.

Fred Arnold Wimer, C, is the owner of a very successful business in Coquille, Oregon. He purchased a variety store shortly after leaving school, reorganized it and moved to a new location. He reports a good indication for holiday business. He surely has the spirit because he volunteers that if there is anything which he is wanted to do, he will be glad to help.

Harrison Nye Phillips, C, is taking a course in marketing in The University of Wisconsin.

John Clarence Ostrom, A, is with Christoferson's Dairy in Seattle, Washington.

J. Wendell Howe, A, is manager of a nursery in Oakland, California. His address is 2830 E. 14th street. He reports seeing quite a large number of O. A. C. graduates and ex-students around Oakland.

Joseph F. Santee, F, who is principal of the Gold Beach high school, writes that he has, as one of his staff, Mrs. Idella McBride-Mershon of the Class of 1899, who teaches English and Social Science.

Annual Dues (including subscription to the *O. A. C. Alumnus,* issued September to June, inclusive, $2.50).

Life Membership (including subscription to the *O. A. C. Alumnus,* issued September to June, inclusive).

a. Paid by installments ($5.00 a year for 10 years) $50.

b. Paid in one sum, $40.

107 COMMERCE HALL