

OSU *This* WEEK

Staff Newsletter of Oregon State University

Feb. 23, 1989 Vol. 28 No. 19

The meaning of a new VP: a mirror of style, purpose

The new direction of OSU's university relations program reflects a style of management that President John Byrne began to develop in the late 1950s while working in the trenches — literally.

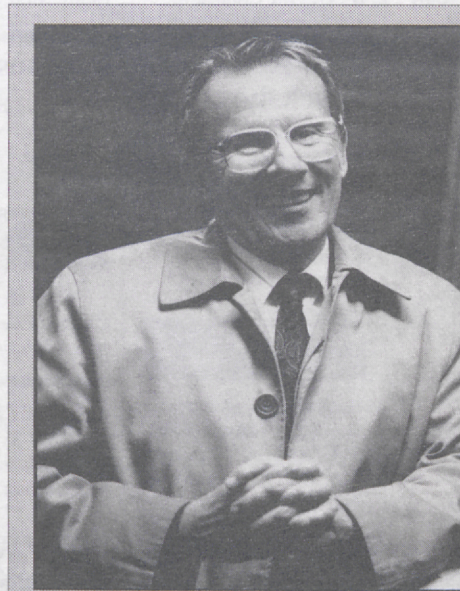
Byrne was up to his knees in Mississippi Delta muck, collecting samples of recent sediments to help understand where oil can occur in ancient rocks, when he says he was "the victim of bad management."

The days were long, often 16 to 18 hours, out of necessity: The crew had to travel through marshes and swamps into remote research sites; drilling equipment became lodged in logs and other debris below the surface.

The bad management surfaced when the oil and refining company's supervisor, sitting in an office hundreds of miles away, sent a directive limiting the work day to eight hours — because he had discovered that, due to overtime, workers on wages were making more money than the professionals.

The result of the rule: wasted time. "We sat back and twiddled our thumbs to avoid seventh-hour problems," recalls Byrne. "It was very clear that we in the muck of the delta had a better sense as to what the decisions ought to be than the people sitting 250 miles away in clean offices in Houston, Texas."

That single event — which was



'At a time when you are faced with stressful conditions ... communication becomes of paramount importance.'

—President John Byrne

Yung-Hui Cheng photo

President Byrne practiced his own university relations last week as he led the State Board of Higher Education and Oregon's newly arrived chancellor on a tour of the OSU campus.

only straightened out when Byrne became ill, his supervisor replaced him in the field and realized the impracticality of the rule — taught Byrne a lot about how *not* to manage. It also helped him shape his own management style.

"The style I espouse, and I hope I follow, is to delegate authority, and to get people making decisions as close to the action as possible," he says. "They can make better decisions at that level than they can from afar."

The decision to fill the position of vice president for university

relations jibes with this management scheme. After leaving the position vacant for a year, the need for a vice president working

close to activities such as fund raising, student recruiting, press and public relations, and image building has become clear.

"I think there's a sense, an increasing recognition, of the importance of university relations," Byrne says. "We've got a lot of people doing these things but they're doing them independently. And we're not getting the maximum leverage or clout or impact...out of that combined effort. It's the whole business of 'you give me a stick and I can break it; give me 10 sticks bound together and I have a tough time.'"

OSU's deans have come to agree with Byrne's assessment.

"The deans have completely changed their position," says Graham Spanier, provost and vice president for academic affairs. "A year ago, most of the deans advised us not to fill the vacant vice president for university relations position." Now, the deans unanimously agree this vice president is badly needed, he says.

Please see 'Style,' Page 4

Profile

Trudging across the hot, remote deserts of central Nevada, John Dilles keeps one eye open for rattlesnakes and the other for "interesting" rocks. He finds a likely looking specimen, cracks it with a rock hammer and stuffs it in a dirty knapsack.

At first glance, Dilles could readily be mistaken for a prospector from the 1850s. He's got the wiry frame, full beard, bandana to wipe the sweat off and a relaxed attitude about working 100 miles from nowhere. And the dream of finding a big gold strike is still basically the same.

But on another level, Dilles is a new breed of prospector, in which



Betsy Krause photo

Dads to descend on OSU campus

Throngs of fatherly looking fellows are expected to descend upon the Oregon State University campus and visit classes Friday, Feb. 24, for the 56th annual Dads Weekend celebration.

More than 2,800 fathers of OSU students are expected.

Dads are invited to attend OSU classes all day Friday. A variety of

events are scheduled for Friday, Saturday and Sunday.

A trivia hunt, a nine-hole golf tournament, a fun run, an auction, a play, films and other arts and entertainment activities are scheduled. The weekend will conclude Sunday with a breakfast sponsored by Delta Delta Delta sorority.

Please see 'Profile,' Page 4

Research Briefs

Please contact the Research Office, x3437, AdS A312, for details on the following:

1. NEH Program of Higher Education in the Humanities supports projects to revise curricula in ways to offer prospective teachers a stronger foundation in the content of the humanities, and to contribute to a more coherent progression of study in the humanities from precollegiate to collegiate levels. Due April 1 and Oct. 1.

2. Corporation for Public Broadcasting supports development and production of programs for public television in three areas: (1) children's programming, (2) news/outreach/public affairs, and (3) arts and cultural. Due April 21.

3. National Cancer Institute Small Grants Program awards up to \$35,000 for research related to cancer prevention and control. Due May 5.

4. National Institute on Alcohol Abuse and Alcoholism supports epidemiological research on children of alcoholics as well as research to provide a foundation for the development of effective preventive and early intervention programs. Due June 1, Oct. 1, and Feb. 1.

5. National Institute of Dental Research Small Grants Program awards up to \$15,000 to conduct pilot research, test new techniques, or analyze existing data. No due date.

6. Medical Research Foundation of Oregon awards up to \$17,000 to support new faculty, established researchers with new ideas, and investigators who are between grants from other sources. Due May 15.

Graduate Student Briefs:

7. American Association for the Advancement of Science awards \$300 for foreign graduate students to attend a meeting in Washington, DC, (April 13-14) on Research and Development in the Federal Budget. Due Mar. 15.

Vacancies

Applications for the following classified vacancies are now being accepted:

Accounting Clerk 1, Clerical Assistant, Clerical Specialist, Lab Assistant (PT), Maintenance Repair Worker 1, Maintenance Repair Worker 2, Offset Printer 1, Secretary, Word Processing Specialist.

Recruitment is closed and selection is in process for Food Service Worker 1, Registered Nurse 1.

For applications and information, see the Department of Human Resources staff, the employment bulletin boards at AdS B122, or call x3103.

OSU THIS WEEK

OSU This Week is the staff newsletter of Oregon State University. It is published weekly during the academic year, except during breaks, by the Department of Information, which has editorial control over the newsletter's contents.

All material for the calendar should be submitted by noon on Monday for that week's issue to Conference and Convention Services, LaSells Stewart Center. All other material should be submitted to the Department of Information, AdS 416.

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Oregon
State
University

CALENDAR '89

FRI

OSU Rodeo, Linn County Fairgrounds, 7 p.m., (Admission). Continues Feb. 25, 26.

Rodeo Dance, Linn County Fairgrounds, 9 p.m. (\$3, \$5 admission)

Dads Weekend: Dinner and auction, Hotel Restaurant and Tourism Management, Nendel's Inn, 7 p.m. (\$12 both; \$2 auction only.) Reservations: x3693; Trivia Hunt, MU Concourse, 9-11 a.m. & 1-5 p.m.

Films

"La Nuit De Varennes," Ettore Scola, director, Wilkinson, 7 & 9:45 p.m. (\$2.50)

Lectures

Michael Deaver, former Deputy White House Chief of Staff for Ronald Reagan, Milam Aud., 7:30 p.m.

Theatre

"The Majestic Kid," Mark Medoff, Mitchell Playhouse, 8:15 p.m. (Admission)

Opera Workshop: "The Marriage of Figaro," (excerpts), scenes from Beaumarchais play, OSU Music Dept. Winter Festival, LSC, 8 p.m.

Seminars

Ag Engineering: "Water Quality Initiatives," Hugh Hansen, 3:30 p.m., Gilmore 234.

Chemistry: Gyu Shik Kim, thesis defense, 1:30 p.m. Gilbert 324.

Computer Science: "Removing Randomness from Computational Number Theory," Victor Shoup, Wisconsin Univ., 3:30 p.m., Cordley 1109.

Forestry: "Competition in Hardwood Stands of Northeast China," Terry Petersen, 4 p.m., FSL Large Conference Room.

(Friday Continued)

Sports

Women's Gymnastics: Washington & BYU, Gill Coliseum, 7:30 p.m. (Admission)

Workshops

"Introduction to StatGraphics for the IBM-PC or compatible," 3:30-6:30 p.m., Univ. Computing Services, Milne 217. Signup, x2494.

SAT

Dads Weekend: Father Knows Best Golf Tourney, Trysting Tree Golf Course, 8 a.m.-1 p.m. (\$25/pair)

Classic Car Show, McAlexander Fldhouse, 10 a.m.-4 p.m.

Root Beer Floats, MU Concourse, 11 a.m.-2 p.m., (\$1)

Bowling & Billiards Tourney, MU Lanes, 11 a.m.-6 p.m. (\$3/person; \$4.50/team)

Forum: Rap Attack IV, Black History Month, MU Commons, 9 p.m.

Concerts

Classical Cabaret, Corvallis Youth Symphony, Avery Square, 9th Street, 8 p.m. (Admission)

Films

"La Nuit De Varennes," Ettore Scola, Wilkinson, 7 & 9:45 p.m. (\$2.50)

"Dirty Harry," 7:30 p.m., Milam Aud., (\$2)

"Outlaw Josey Wales," 9:30 p.m., Milam Aud., (\$2)

Theatre

"The Majestic Kid," Mark Medoff, Mitchell Playhouse, 8:15 p.m. (admission)

(Saturday Continued)

Sports

Men's Basketball: Stanford, Gill, 3 p.m., (admission)

Symposium

Exotic Birds, College of Vet Medicine, LSC, 8 a.m.

SUN

OSU Rodeo, Linn County Fairgrounds, 1 p.m. (Admission)

Concerts

OSU Symphonic Band, Music Dept., LSC, 8 p.m. (admission)

MON

Women's History Week:

Slide Program: "Oregon Pioneer Abigail Scott Duniway," Kay Sweetland Bower, Woman's Center, Benton Annex, noon.

Potluck: "Friends and History of the Women's Center," 1 p.m., Benton Annex.

Discussion: "Victorian Woman as Ornament: Beaded Clothing & Textile," Loretta Harrison, Women's Center, 3 p.m.

Lectures

"Crisis + Time = Humor," William "Bud" Davis, FACETS of Honors, LSC, 8 p.m.

Seminars

Chemistry: "Infrared Spectrum and Structure of H₂O Clusters," Robert Watts, U. of Washington, 4 p.m., Gilbert 324.

(Monday Continued)

Soil Science: "Soil Physical Protection of Organic Nitrogen," Tim Strickland, 3:30 p.m., Strand Ag 329.

Statistics: "Variance Components for Binomial Responses," Albyn Jones, Reed College, 3:30 p.m., Covell 221.

Zoology: "Identified Sex Pheromones in Goldfish: Behavioral and Hormonal Effects," Norman Stacey, Univ. of Alberta, 4 p.m., Cordley 2113.

Workshop: "Introduction to WordPerfect 5.0 for the IBM PC or compatible," U. Computing, 8-11 a.m., Milne 217. Signup, x2494.

TUES

Presentation: "Women in Music," Kathryn Olson, Women's Center, 11:30 a.m.

Presentation: "Wearable Art-Early Influences & Directions," Nancy Bryant, Women's Center, 1:30 p.m.

Video: "Rosie the Riveter," Women's Center, 3 p.m.

OTA Students: Parking Issues, Orville Powell, noon, MU 204.

Concerts

OSU Concert Band, OSU Music Dept., LSC, 7:30 p.m.

Films

"Salvador," Central America Project, MU Lounge, 7:30 p.m.

Lectures

State of the University Address, Mortar Board, 7 p.m.

"Hope in Hard Times," Paul Loeb, speaker, ASOSU, Milam Aud., 7 p.m.

FEBRUARY 23 - March 1

THURS

(Tues. continued)

Business: "Effectively Teaching Mass Sections," 12:30 p.m., Bexell 202.
Entomology: "Aggregation and Coexistence of Competitors in the Carion Fly Community," Tony Ives, Univ. of Washington, 3:30 p.m., Cordley 2113.
Pharmacy: "Alkylation Reactions....," Max Deinzer, 4 p.m., Pharmacy 305.
Plant Pathology: "Plant Pathology from the Perspective of a Soil Scientist," Neil Christensen, 3:30 p.m., Cordley 2087.

Workshops

Sediment Transport, Water Resources Lab, LSC, 8 a.m. (registration).
"Overview of OSU Networking," U.
Computing Services, 1:30-3 p.m., Milne 217.
Signup, x2494.

WED

Women's History Month —1989: Heritage of Strength and Vision Ceremony and Reception: "Fourth Annual Women of Achievement Awards," Women's Center, noon.
Presentation: "Women in Publishing," Jean Fuller Anderson, Women's Center, 2 p.m.
Nutrition Month '89 MU Elections, MUPC, MU Quad, 9:30 a.m.-2:30 p.m.
Foreign Scholar Reception, International Education Office, MU 105, 10:30 a.m.

Concerts

University Singers with CVHS Girls Chamber Choir and Die Meistersingers, Music Department, First Presbyterian Church, 8th & Monroe, 8 p.m.
Sunny McHale Skydancer, Women's Center, 11:30 a.m.

(Wed. continued)

Lectures

"Nuclear Awareness," Paul Loeb, speaker, ASOSU National Affairs, LSC, 7:30 p.m.

Seminars

Animal Science: "Development of Preimplantation Porcine Embryos in Murine Oviductal Explants....," Tony Archibong, Regional Primate Research Center, 3:30 p.m., Withycombe 217.
Fisheries and Wildlife: "Ecology of Great Gray Owls in Northeastern Oregon," Evelyn Bull, USFS, LaGrande, 3:30 p.m., Nash 206.
Forestry: "Modeling and the Use of Plot Mean Data vs. Individual Tree Data....," Martin Ritchie, OSU/USDA FS, noon, FSL Lg. Conference Room.
Family Resource Management, "Perspectives on Women in Development," Revathi Malakrishnan, Director, WID, 3:30 p.m., Milam 319.
Human Development and Family Studies: "Women's Work Histories: An Example of Research Conceptualization and Measurement," Jean Jordan, noon, Milam 319.
Microbiology: "Stress Responses in *E. coli*: Regulation by Proteolysis?" Janine Trempey, Laboratory of Molecular Biology, National Cancer Institute, Bethesda, Md., 9:30 a.m., Nash 206.
Plant Pathology: "Plant Uptake of Organic Molecules: Experience and Modeling," Craig McFarlane, USEPA, 4 p.m., Cordley 2113.

Faculty Senate, 3 p.m., LSC

Forum: "Future Shock," Cultural Minority Networking, noon, MU 110.

Disabled Students Task Force, LSC, 7 p.m.

Master Gardener, Benton County Extension, LSC, 9 a.m. (\$20 registration)

Hotel & Restaurant Management Dinner: *Fruhlingsfest*, \$6.95-\$8.95, MU Balcony. Reservations: x3693.

Concert

OSU Faculty Ensemble, music by students and contemporaries of Beethoven, Chamber Music a la Carte, MU Lounge, 12:30 p.m.

Lectures

"American Women and Their Quilts," Judy Juntunen, Women's Center, noon

Video: "Hearts and Hands," Women's Center, 1 p.m.

"Women in Art," Marlene Kerrigan, Women's Center, 3 p.m.

Seminars

Botany and Plant Pathology: Dr. Keith Davis, Mass. General Hospital, Boston, candidate for molecular biology position, 3:30 p.m., Cordley 2113.

Forestry: "Wildlife Interactions in Forests," Bill McComb and Chuck Meslow, 4:00 p.m., FS Lab 200.

Geology: "Growth, Fractionation, and Catastrophic Eruption of a Zoned Magma Chamber, Crater Lake, OR," Dr. Charles Bacon, USGS, 3:30 p.m., Wilkinson 129.

(Thurs. continued)

Ocean Engineering: "Structural Analysis of Dry Docks," T.A. Shugar, Naval Civil Engrg. Lab, 1:30 p.m., Apperson 212.

Theatre

"The Majestic Kid," Mark Medoff, Mitchell Playhouse, 8:15 p.m. (admission) Continues March 3, 4.

EXHIBITS

Mixed Media

"Art About Agriculture," Juried Exhibit, Giustina Gallery, LSC; Through March 17.

Fiber

"Oregon's Best in Fiber Arts," MU Concourse Gallery. Presented by Weavers Guild of Oregon. Hours: Daily, 8:30 a.m. to 11 p.m. Until Feb. 25.

Paintings

John Rock, Jon Cruson, & Wally Weltzin, Paintings & Prints, Fairbanks Gallery. Feb. 17-March 15.

Photography

"In Search of Light: Deserted Interiors," Rich Bergeman, MU Concourse. Black & white prints explore play of light and shadow where people have lived and worked but which have long since been abandoned. Photographed in Albany and Baker historic buildings. Feb. 26 through March 25.

Notices

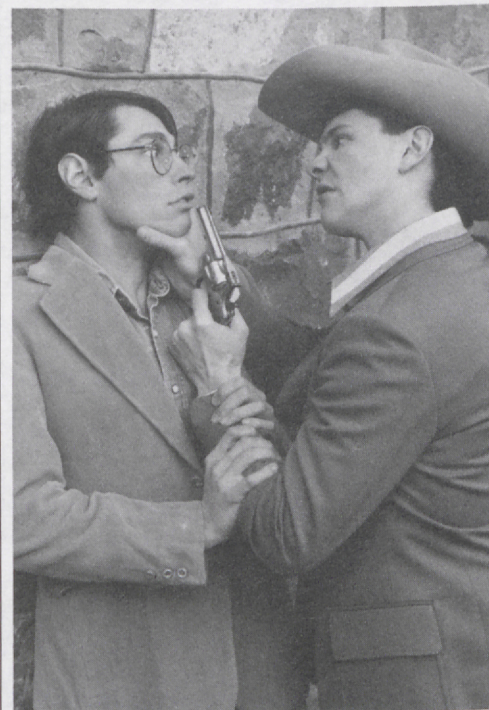
An OSU AAUP Chapter Luncheon Meeting featuring Graham Spanier, provost and vice president for academic affairs, will be held Feb. 28 from noon-1:30 p.m. in MU 109 C, D and E. The provost will speak on "Program Reduction: Issues and Implications for OSU." All interested university faculty members are invited to attend. Luncheon reservations may be made by calling Laurel Maughan, x3331, by 5 p.m. Feb. 24. Coffee and tea will be available for those who would like to bring their lunches.

Richard Clinton, professor of political science, will accompany 25 students to Ecuador in fall 1989 as the first resident director of the Oregon State System of Higher Education Ecuador Exchange for fall 1989. The OSSHE students will study at La Catolica University in Quito. The student deadline for application is March 3. For more information, contact Dianne Hart or Christina Gildersleeve, x3006.

"The Magic of Hawaii" is the theme of the 34th annual Luau set for 6 p.m. on March 4 in the Memorial Union Ballroom. Tickets, now on sale in the MU ticket office, cost \$10 and include a Hawaiian dinner and live Hawaiian entertainment.

Property Control will host an auction on March 4, and departments wishing to purchase items prior to the public sale should stop by before Feb. 28. The auction block will feature microscopes, Apple computers, modems, typewriters, calculators, projectors, desks and chairs, pickups and more. Contact Property Control, x3102, for details.

The agricultural symposium, "Farming for Profit and Stewardship," scheduled for March 3-4 in Portland, will examine alternative approaches for managing livestock, weeds, pests, diseases and fertilizers. Sponsored by the directors of the Idaho, Washington and Oregon Cooperative Extension units and agricultural experiment stations, programs will emphasize "sustainable agriculture." Contact the Soil Science Department, x2411, for details.



Dai Crisp photo

Ken Smith, left, plays Aaron Weiss and Joe Conyard portrays the judge in "The Majestic Kid," a comedy-fantasy that opens Feb. 24.

Scholarship donation benefits future teachers

A scholarship fund of about \$250,000 has been established at OSU to benefit students pursuing careers in teaching.

The Herbert R. and Leota L. Laslett Scholarship Fund was created by OSU alumni Martin and Lora Kelley of Omaha, Neb., in honor of her parents. Her father, Herbert Laslett, joined the Oregon State faculty in 1928 and was the first director of training in the Education Department at Oregon State College.

The Kelleys set up the unitrust fund to provide scholarship

assistance to both undergraduate and graduate students who are pursuing a teaching career, according to John Evey, OSU director of Development. Scholarships will be awarded to "well-rounded students" on the basis of overall ability in academics, athletics and leadership, Evey said.

The Laslett fund represents the largest gift ever made to OSU that "directly affects people interested in teaching," said Robert Barr, dean of the School of Education. "We are absolutely delighted."

Style: President seeks 'champion'

Continued from Page 1

The 12-member committee that Spanier is appointing to lead the search for the vice president position will be chaired by Sylvia Moore, director of conferences and special events. It will include senior members of the Foundation and Alumni boards, university relations and Faculty Senate representatives, a student and two deans — Richard Ohvall, dean of the College of Pharmacy, and Bill Wilkins, dean of the College of Liberal Arts.

"Everyone believes we need someone who has expertise in things like alumni relations, fund-raising, public relations and press relations," says Wilkins, who has always seen a need for a strong leader in the university relations position. "I am quite prepared to beat the bushes" to find the right candidate. "I do think there's a great deal of sentiment: whatever we do, we have to make sure we do it right."

In the absence of such a leader, Wilkins has built up liberal arts' public and alumni relations as well as fund-raising. But that's not to say he doesn't yearn for more centralized efforts. "We ought to be part of a well-coordinated, well-greased team," Wilkins says. "We could get more results from our efforts if we were working as part of such a team."

Filling an administrative position when state funding reductions are probable may make some people shudder.

But, as Byrne points out, "At a time when you are faced with stressful conditions, either in terms of not being able to generate new resources or being forced to cut back on programs because of a loss of resources, communication becomes of paramount importance."

"We know we have a tough time educating the public and the legislature as to the importance of higher education. That's another element of university relations."

Byrne holds the view that, in general, other comparable institutions are doing a better job attracting attention to themselves, attracting students and attracting funding.

"What we really need is someone at the administrative level who is an expert at being able to assess how the public will react and helping us orchestrate whatever decisions we may make that are beneficial to the university," Byrne says. "We've implemented things in the past that have caused us nothing but trouble. With a good university relations person involved, we hope to avoid some of those troubles."

"If we're going to be successful in our public relations, we're going to need a champion. And that champion is going to be the vice president for university relations."

—Betsy Krause

Profile: John Dilles

Continued from Page 1

four-wheel-drive vehicles and laboratory analysis have replaced the mule and gold pan of an earlier day. He's an assistant professor of geology at OSU and a research geochemist, who holds half of a 1.5 position, split with his wife and colleague, Anita Grunder. And he's got a new definition of what constitutes "precious metal," looking for gold grains so small they're invisible to the human eye.

The stakes, however, are still high. The famed California "gold rush" that began in 1849 generated about 30-40 million ounces of gold and created millionaires overnight. But even more gold than that has been found in Nevada in the past 10-15 years in these unusual types of "epithermal" deposits, which may yield about one-tenth ounce per ton of rock, or less.

One new mining site of this type may open soon for commercial production in eastern Oregon, near Ontario. According to Dilles, the gold you can't see is definitely the way of the future, and the science of finding it is still in its infancy.

"Traditionally, prospectors just used gold pans to trace gold in streams, which led to discovery of high-grade veins in deep mines," Dilles said. "In many parts of the world, it's still done that way, and it's understandable. However, with a gold pan you can't very well find gold that you can't see."

Today's modern analytical laboratories can detect as little as one part per billion of gold in a rock sample, Dilles said, and a level of one part per million, by weight, would be considered a commercially feasible gold deposit.

Dilles is an expert in these types of epithermal gold deposits that are found in certain parts of the world, such as Nevada and Oregon, Chile, Peru, Colombia and other parts of the Pacific Rim. As a scientist who specializes in the study of ore deposits, he is trying to develop geologic models that explain exactly how, when and why these deposits form.

That type of understanding, Dilles said, could be used to predict where gold should be found, even including major deposits that are far beneath the ground surface.

These epithermal deposits are virtually all found in areas that had a certain set of conditions sometime in their geologic past, Dilles said. These include an underground heat source, and some fault or fracture system to bring hot water containing dissolved salts, sulfur and gold to near the Earth's surface.

In this circumstance, gold deposits occur when the hot waters reach the near-surface and form hot springs. Here they deposit minute particles of gold with a diameter of one micron, or about 100 times less than a grain of salt.

At that point, large volumes of this low-grade, gold-bearing ore can be blasted, scooped up in huge shovels, crushed to a diameter of one-half inch, and the gold recovered with a "cyanide leach" process. The gold is dissolved from the rock and recovered by precipitation on charcoal or zinc. A single truck might haul 150 tons of rock at a time, and the new technology can economically recover up to 80-90 percent of the gold in that rock.

"With technology such as this, the whole field of gold mining has changed enormously in the past 10-15 years," Dilles said. "But already, many of the more obvious surface deposits of this type have been found. In the future, we need predictive models that can suggest where such deposits will be found underground, and that's what my research is aimed at."

Dilles and other scientists at OSU, including geologist Cyrus Field, are trying to carefully define the geologic conditions under which this type of gold deposit forms. They consider fault structures, stratigraphy, use special types of geophysical and geochemical analysis, and look for other types of "tracer" metals that are associated with gold deposits, such as arsenic, antimony and mercury.

"There's not a lot of research and history of study on this type of mineral deposit," Dilles said. "When we learn more about them, we hope to be able to predict their occurrence more accurately, to predict where the gold should be."

—Dave Staught

In Sally's memory

The family and friends of Sally Hacker have established a fund in her memory to assist the research of Oregon State undergraduates as well as members of the Corvallis community seeking to promote social justice. Preference will be given to research related to women's issues.

Sally Hacker was a professor of sociology at OSU from 1977 to 1988 and the author of "Society as Social Action," "Pleasure, Power and Technology," and numerous articles. Throughout her career she was deeply committed to feminism and social justice, and involved her energies in a variety of community-based activities, most recently with the cooperative movement in the Basque country of northern Spain.

Those wishing to contribute to the fund should send checks to the OSU Foundation, made payable to the OSU Foundation-Sally Hacker Memorial Fund. The Center for the Humanities, with which she was associated for many years, will administer the fund.

Adams to be namesake of Physical Plant office

The Physical Plant office building will be named "Adams Hall" after Richard "Dick" A. Adams, director of the physical plant from 1947-72.

A dedication ceremony will be held on Feb. 28 at LaSells Stewart Center at 1:30 p.m. An open house at the Physical Plant office will follow at 2:30 p.m.

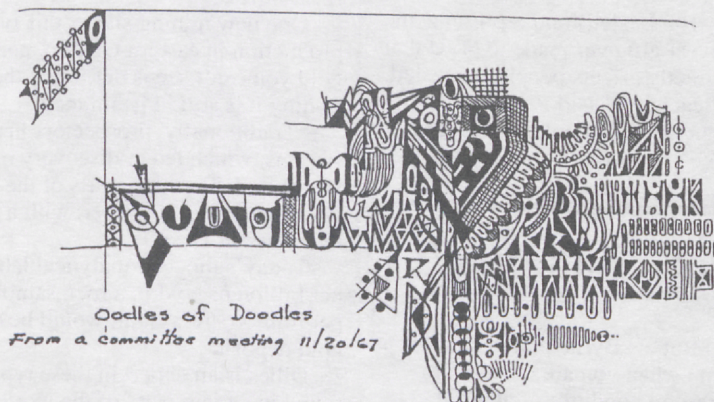
Adams directed the physical plant during a time of explosive growth at Oregon State. Enroll-

proposal to name the building in Adams' honor.

Professor Emeritus C. H. Wang wrote: "Managing a campus physical plant is a thankless but vital task.... The fact that Mr. Adams survived such a unique period while managing the new buildings built to their own budget and schedule specifications...and operating on a budget that was being cut right and left by the legislature is sufficient ground to

"Dick was also an artist of sorts, and it was more than just a hobby. He was really quite talented," Metzger said of Adams, who died in 1972. "He couldn't help but doodle during meetings, even though he was always paying attention to what was going on. His elaborate doodlings were works of art within themselves."

A couple of Adams' paintings, as well as one of his "doodlings" will be displayed in a panel in the Physical Plant office.



ment doubled to more than 15,000 students between 1947-72, and 55 major new buildings were constructed. The basic campus plan that exists today was established during that era, said Miles Metzger, facilities planning division.

Some 25 individuals, including administrators, deans, faculty and emeritus professors, wrote letters expressing strong support for a

have the Physical Plant Administration Building named after him."

President of the National Association of Physical Plant Administrators, Adams was instrumental in bringing the organization's national conference to Corvallis in 1961. He also edited the organization's national newsletter for more than 10 years.

And then there was the art.

A Bio-diverse seminar

A series of lectures on biological diversity continues tonight (Feb. 23) with Robert Goodland, ecologist, Office of Environmental Affairs, The World Bank at 7:30 p.m. in Peavy 130. Speakers in the series address the importance of biological diversity, threats to biodiversity and options for its protection.

Future speakers will be Rob Peters, research associate, World Wildlife Fund-Conservation Foundation (March 8, 7:30 p.m., Construction and Engineering Hall, LSC); and Paul Ehrlich, professor, Stanford University (March 15, 7:30 p.m., Austin Auditorium, LSC).

The series is co-sponsored by the U.S. Environmental Protection Agency, Corvallis Laboratory, and OSU's Department of General Science.

Former director of 'Betty Crocker' donates \$3 million to Home Ec

Mercedes A. Bates, 1936 OSU graduate and retired General Mills vice president, has given the College of Home Economics a combination of cash, stock and other securities in a donation structured so the total value will exceed \$3 million, according to Dean Kinsey B. Green.

Bates, a native of Portland who lives in Minneapolis, retired in 1984 from her position with General Mills as vice president and director of the Betty Crocker Food and Nutrition Center.

The donation is the largest one-time contribution ever made to the university, said John Irving, executive secretary of the OSU Foundation.

The gift will be used in part to construct the \$2.5 million Family Study Center that has been the

centerpiece of the College of Home Economics' Centennial Campaign in 1988-89, said Green.

"As a result of her generosity, the Family Study Center will be named in her honor," said Green. Contributions and pledges toward construction of the center had reached about \$1 million for the project. Although all of Bates' gift won't be designated for the center, "its magnitude assures the center's reality," Green said.

Bates formally presented the gift to OSU in ceremonies held Feb. 21 in a luncheon with university and college administrators, faculty and students.

The donation in part recognizes the "sound home economics background I got that allowed me to go in a number of ways professionally," Bates said. A

"home economist in business" was almost unheard of in those days, she said, but her training led her into a varied career.

She began work at the Southern California Gas Company and became supervisor of home service. She moved to Globe Mills foods company and then opened her own business in Hollywood as an advertising food consultant. She learned the art of appetizing food presentation for black and white print and television ads, which eventually resulted in a television show for her.

After a stint as food editor for McCall's, she joined General Mills in 1964 as director of the Betty Crocker Kitchens. She was elected a vice president of General Mills in 1966, the first woman officer in GM's history.

At General Mills, she directed a staff of specialists engaged in the work of the Betty Crocker food services, nutrition, publications and publicity, consumer response and microwave activities.

OSU has honored her with both its Distinguished Alumni Award and Distinguished Service Award. She also won the Hope Chamberlin Award from the journalism department for outstanding achievements in home economics communication and was the first Distinguished Alumnus of the Home Economics Alumni Association.

Bates is past president of the American Home Economics Association and its foundation and has been active in many other related organizations and efforts.

—Carolyn Homan

Women's History Week focuses on arts

Tucked away in Benton Annex, between the Pharmacy Building and Benton Hall, is a high-ceilinged gray house that is almost hidden from the view of people passing on the street below. Benton Annex is a late Victorian-era building with a brick chimney, extraordinary framing of windows and an unusual exterior staircase... If it had not been for the efforts of a small group of women back in 1972-73, this third oldest building on campus would have fallen victim to the wrecker's ball.

— From "History of OSU's Women's Center"

The Women's Center will be the focal point for a week of activities celebrating Women's History Week beginning Monday, Feb. 27, on the OSU campus.

"Women in the Arts" is the theme of this year's events, which will be held in the Women's Center, located in Benton Annex.

The center's regular programming focuses on women's issues, such as date rape, safe sex, and inequality in the work force. Programs also encourage women to pursue graduate work. But Sue Adams, director of the center, decided to use Women's History Week to showcase women's artistic endeavors.

While the week is primarily one of celebration, it's also designed to raise awareness.

Adams, whose appointment as

director is a half-time assistantship while she pursues her Ph.D. in college student services, became involved in women's issues in the early '70s while at Washington State University. The daughter of a League of Woman Voters

program, founded and directed by Jeanne Dost, an associate professor of economics, fills an academic niche for raising awareness regarding the status and history of women.

The President's Commission



Yung-Hui Cheng photo

Sue Adams, director of the Women's Center.

supporter, "I always believed in equality," she said.

"Nowadays, women feel they already have equality. A lot of these young women are under a mistaken impression," Adams said. "Often, when they get out in the real world, they learn they're not getting paid as much as men. It can be a rude awakening."

The Women's Studies

on the Status of Women has recommended that the Women's Studies program be elevated to departmental status, according to Mary Perkins, commission chair and research development officer in the Research Office. Adams also sits on two of the commission's subcommittees.

The President's Commission, which was established in 1972,

this year is focusing on recruitment of women candidates for academic position vacancies, child care at OSU, and the distribution of graduate assistantships across campus in terms of numbers of women, longevity in positions and stability of support.

The commission has found that women apply for academic position openings at Oregon State but often turn them down.

"They're not coming here and we're trying to find out why," Perkins said. "I do think we have a supportive campus for women. But we need to show people that."

In a show of support for women, Women's History Week will honor three individuals March 1 with the Women of Achievement Award. The recipients are: Ann Brodie, research associate in the Department of Biochemistry and Biophysics; Judy Juntunen, assistant director and manuscripts librarian at Benton County Historical Museum; and Kay Sweetland Bower, past Women's Center director.

Bower will open the week's events at noon Feb. 28 with a slide/sound program focusing on Abigail Scott Duniway, writer, editor and poet. Duniway led the fight for women's suffrage in the Northwest. See the Calendar for other Women's History Week events.

—Betsy Krause

OSU NEWS IN BRIEF

An 'Oasis' of information

The OSU Kerr Library staff is offering introductory training sessions for faculty, staff and students to provide basic instruction on searching the library's new online catalog (Oasis). Sessions consist of a half-hour lecture/demonstration, with additional hands-on practice time available.

To arrange a session for an individual or group, contact Mary Steckel, x3411.

The dyslexic experience

Coping with the educational system presents a major hurdle for people with learning disabilities. Dyslexic students at OSU will talk about some of their educational experiences in a special panel discussion from 7-10 p.m.

March 2 at LaSells Stewart Center.

The neurological aspects of dyslexia will be

discussed by keynote speaker Karl Nice, assistant professor of science education who has studied dyslexia for more than 20 years.

Hosts are Geraldina Martin, instructor in OSU's Educational Opportunities Program and dyslexic herself, and Jeffrey Boyd, director of the Ethnic Minority and Disabled Task Force of Associated Students of OSU.

Martin said the educational system faces a big challenge in creating a learning environment hospitable to the learning disabled.

"Statistics show that 32 percent of the population has a learning disability of some kind," She said. "Also, 15 to 20 percent of school age children are documented dyslexic."

But because their disability is invisible, many with dyslexia go undiagnosed and are labeled "slow learners" early on.

"The children can't tell you what's going on; they just think they are stupid," Martin

said. The problem isn't one of intelligence, however. "We simply process information differently than the rest of the population."

Symphonic Band to perform

The OSU Symphonic Band, directed by James Douglass, will present its formal winter concert on Sunday, Feb. 26, at 8 p.m. in LaSells Stewart Center.

The concert will feature three soloists, Jiang Yu and Yue Chen, both from the People's Republic of China, and Alejandro Gutierrez from Costa Rica. All are members of the band.

Tickets are \$4 for adults, \$2 for senior citizens and \$1.50 for students. Children under 10 are free. Tickets may be purchased at the door or from the Music Department in Benton Hall, Rice's Pharmacy, the Inkwell or Music West.