



William L. Finley.

Chazarians Oct 23. 1938

**Picture Lecture
Opening Series
At Benson High**

William L. Finley, naturalist, will open the "Saturday Morning Series" October 29 with a motion picture lecture on "Woods, Waters and Wildlife" in the Benson high school auditorium at 10:20 A. M.

Finley's pictures, photographed in various western centers, have been shown throughout the United States and, in several instances, have resulted in reclamation service attention.

Theme of the lecture and pictures features the necessity of preservation of the nation's outdoor resources.



A Mark of Distinction
Tree of Immortal Life
Symbol of Finley Service

J. P. FINLEY & SON
ESTABLISHED 1892 → TEL. ATWATER 2181
432 S.W. MONTGOMERY STREET
PORTLAND, OREGON

THURSDAY NOON

OCTOBER 20, 1938

ANOTHER STIRRING PROGRAM
WILL BE PRESENTED TO THE
PORTLAND EXECUTIVES

ASSEMBLY ROOM

MULTNOMAH HOTEL

— BY —

PAST-PRESIDENT ED SWINK
CHAIRMAN OF THE DAY

* * * * *

FEATURED WILL BE THREE OUTSTANDING SPEAKERS:
JOHN MATHESON SPEAKING FOR BARNEY MACHON
LELAND LOWENSON SPEAKING FOR A.O. CARTOZIAN

— AND —

WILLIAM L. FINLEY

WHOSE ADDRESS WILL BE ON THE SUBJECT
"PRESERVING A VITAL NATIONAL RESOURCE--WILD LIFE"

Mr. Finley is Vice-President of the National Wild Life Federation and is also Vice-President of the Isaac Walton League, both of which are national organizations concerned principally with the preservation of wild life. Mr. Finley, a prominent Portland man, is nationally known for his years of research on this subject.

* * * * *

RECORD YOUR LEADS EARLY