

For Lovers of the Outdoors

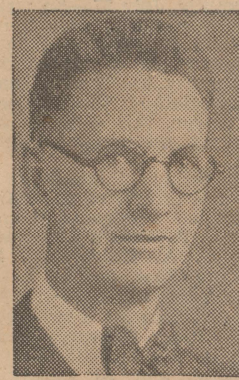
★ This letter from Chester E. McCarty, prominent Portland attorney and sportsman, shows the tremendous interest that all lovers of the outdoors are showing in the weekly wild life page of William L. Finley and Ed F. Averill!

WILLIAM L. FINLEY
and **ED F. AVERILL**

Authoritative knowledge of the Northwest outdoors and fascinating stories of wild life are brought to Sunday Journal readers every week in the brilliant wild life page edited by William L. Finley and Ed F. Averill! Look for this delightful page of interesting articles and pictures every Sunday in The Sunday Journal's enlarged Sports Section! It's a highly entertaining feature that anybody will enjoy who delights in the beauties of the great Oregon outdoors!



William L. Finley



Ed F. Averill

A Fascinating Wild Life Page
Every Sunday in the Sports Section of...

The SUNDAY JOURNAL

REED & McCARTY
ATTORNEYS AT LAW
YEON BUILDING
PORTLAND, OREGON

July 6, 1935.

SANDERSON REED
CHESTER E. McCARTY

The Oregon Journal,
Portland, Oregon.

Attention Mr. Donald Sterling.
Gentlemen:

May I add a word of commendation to the Journal and particularly to William L. Finley and Ed. F. Averill for the high type of enterprise appearing in the Sunday Journal in the form of the wild life page.

Every sportsman in the state knows Finley and Averill and knows that any material submitted by or through them must of necessity bear the stamp of authenticity.

I have heard many favorable comments from members of the Izaak Walton League of whose Oregon State Council I happen to be president, and we all feel delighted that the Journal has seen fit to further the interest of wild life conservation through this most commendable enterprise.

Most cordially yours,

Chester E. McCarty

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