

READING PUBLIC
MUSEUM AND
ART GALLERY



ANNUAL LECTURE COURSE
BY PROMINENT SPEAKERS

1934 ♦ 1935

CARNEGIE INSTITUTE



CARNEGIE MUSEUM
FREE LECTURES

Thursday Evenings

AND

Sunday Afternoons

1934-1935

LECTURE HALL

ALL LECTURES ILLUSTRATED

Chicago Daily News
**BERGS, BEARS,
ARE TOPIC FOR
MUSEUM TALK**
3-1-35

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Oregonian Journal
**Finley Says Oregon Gaining
Fame as Mecca of Outdoors**
3-5-35

Delighted with growing recognition throughout the East of Oregon as the future outdoor mecca of



W. L. Finley

Speaking from 25 years of experience as an evangelist of scenery, hunting and fishing, Finley declared the East is finally awakening to Oregon as the "outdoor state" as they recognize California and Florida as the sunshine states.

"Sportsmen of the Middle West and New England are keenly alive to the great power and irrigation proj-

America, but alarmed over power projects of dubious value which might ruin natural fishing resources. William L. Finley, Portland naturalist and lecturer, returned today from a two-months lecture tour.

ects of Oregon and Washington," he said, "but they want to know whether the salmon industry of the Columbia river is to be endangered and whether reclamation activities are dooming our wildfowl."

"I have become alarmed myself over the situation at Grand Coulee dam. It is possible the present fishways and ladders at Bonneville dam will permit salmon to pass to spawning grounds, but absolutely no attention has been devoted to fish passage at Grand Coulee. Oregon can afford to spend much money to protect an industry worth 10 to 12 million dollars annually."

With J. N. Darling, noted cartoonist and head of the biological survey, Finley had dinner at the White House with President Roosevelt and found the chief executive much interested in conservation activities.

"I think Roosevelt has accomplished in one year what would have taken 10 years of ordinary conservation leadership," he asserted. "Darling, who is doing the work merely because he loves it, is familiar with Northwest conservation activities and may visit Oregon later this spring."

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Museum Lecture Course

January 4, 1935

"CHILDREN OF THE MIST"

ALEXANDER MARKEY
Motion Picture Director-Author

A vivid portrayal of the habits, customs, and idiosyncracies, of the poetry, arts, and oratory of the Maoris of New Zealand, of all living native tribes of the world, the most interesting and least understood by the white man; photographed during a four-year stay among "the finest race" of savage peoples.

January 18, 1935

"THE QUEST OF THE VAMPIRE BAT"

RAYMOND L. DITMARS, Litt. D.
New York Zoological Park

Thrills of a naturalist's quest through Central America for rare snakes and rarer bats; the Vampire, more deadly in fiction than fact, taken alive for the first time; thousands of feet of film showing queer tropical animals and a reel picturing strange sea creatures.

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Museum Lecture Course

February 1, 1935

"WHERE ROLLS THE OREGON"

WILLIAM L. FINLEY, Ph. D.
Portland, Oregon

The romantic story of the country first explored by Lewis and Clarke, where Indians still spear salmon at the falls of the Columbia, coyotes stalk sagehens and pronghorns on the open plateaus, and the wild alkaline marshes are the homes of myriads of ducks, geese, grebes, herons, gulls, pelicans, ibis, sandhill cranes, and many others.

February 15, 1935

"NEW ODYSSEYS FOR OLD"

BYRON D. MacDONALD
Explorer-Lecturer

Homeric Troy, freshly uncovered; fantastic Aegean islands; the treasures of Knossus; the labyrinth of Minotaur; on the sites of forgotten temples, people as picturesque as their forebears; vivid scenes of sponge diving, thrilling scenes from the swaying, spinning basket descending from the hanging monasteries of Meteora where monks live in the sky—photographed by a modern Ulysses.

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